

Folding wall calendar

Self-covered staple, general information.

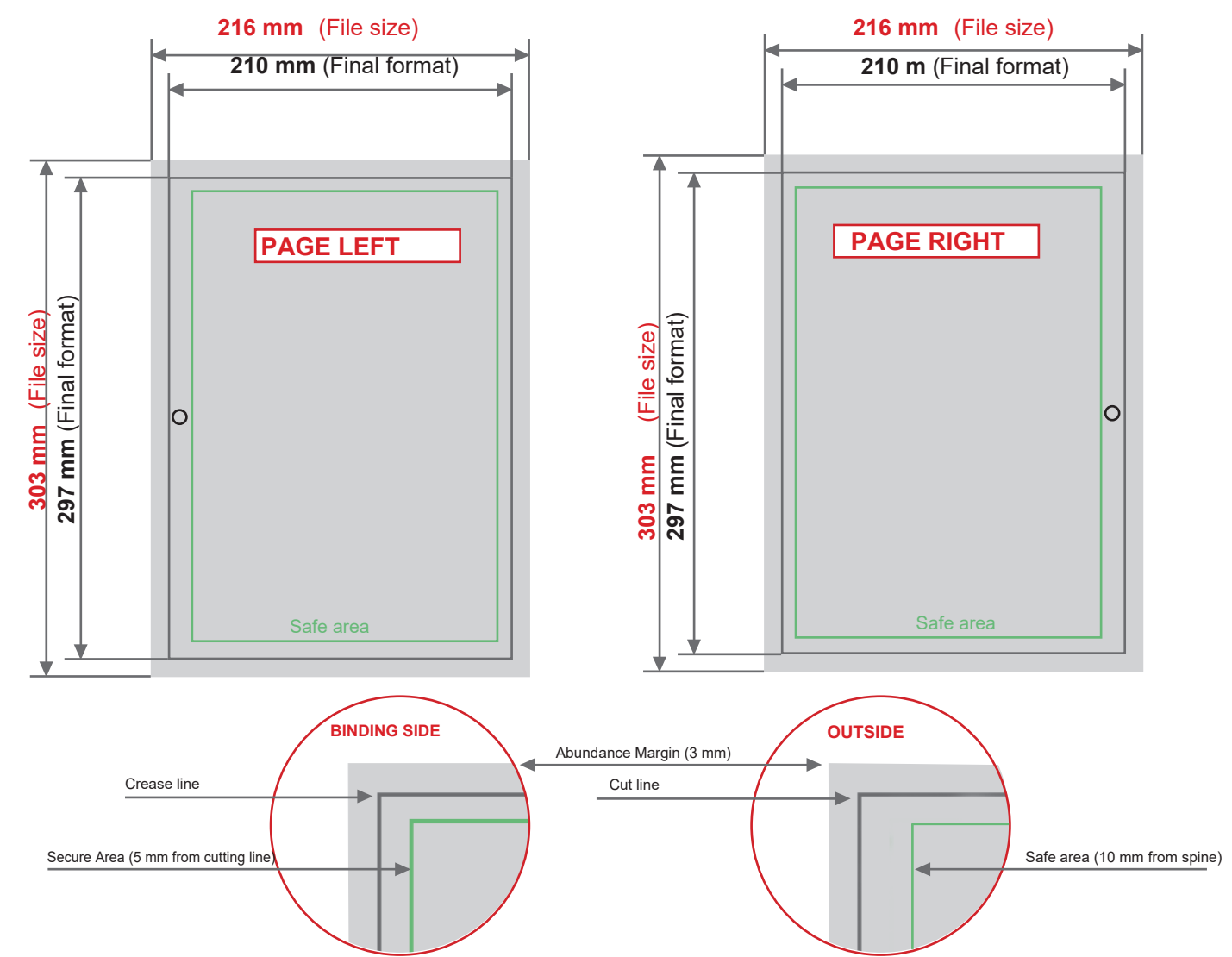
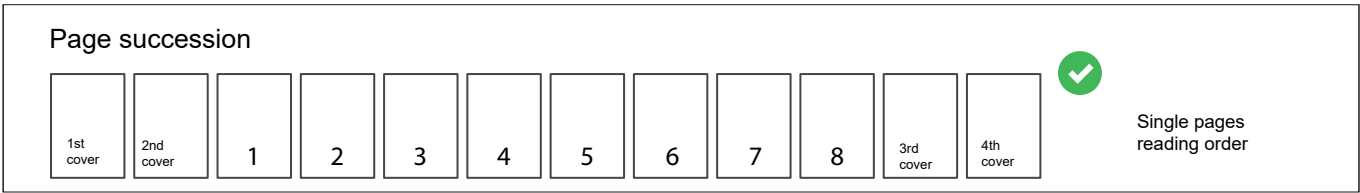
This is a process in which the inside pages and the cover are stapled together. Thanks to this binding, you can easily package a highly usable product with the guarantee of excellent print quality. A 'self-covered' binding is when the inside and cover are printed on the same paper and grammage.

File realisation.

You need to prepare a PDF file of two pages, one page containing 4th and 1st of cover and in a page containing 2nd and 3rd of cover, on both pages insert the space dedicated to the spine in the center.

You have to insert the first and second cover pages at the beginning, then all inner pages, then the third and fourth cover pages. Add 3 mm bleed on each side of the page.

If, for example, your calendar consists of 12 pages including the 4 cover pages, you should set it up like this:



Colours and Resolution.

Colours may appear slightly different depending on the print media used; this is due to the physical composition of the paper. Files in PDF format must be sent in four-colour process (cyan, magenta, yellow, black) by assigning the CMYK profile Forga 39. If the files sent do not respect the described colour profile, they will be automatically converted according to our specifications before going to print. The dpi resolution of the file for printing is at least 150 dpi, the optimal resolution is 300 dpi. Fonts must be inserted in the PDF file or converted to curves/tracks.