

Desk planners with spiral

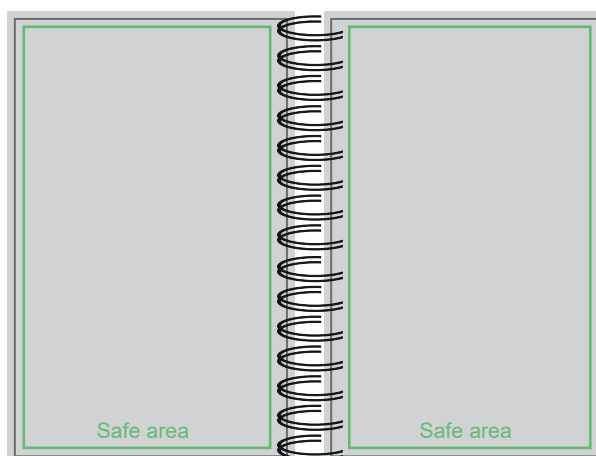
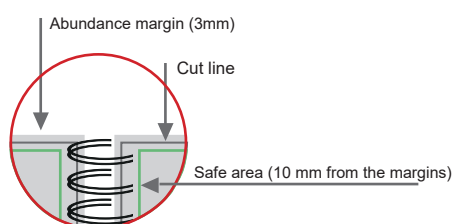
Metal spiral, general information

It is a workmanship in which the inside pages and the cover are arranged together by means of a metal spiral, which allows the pages to be leafed through with extreme comfort. The result is a high-quality, compact and long-lasting product.

Cover realisation.

You must prepare a four-page PDF file, setting your cover to single pages in reading order.

Add 3 mm of bleed on each side of the page. On the binding side, keep text and images 10 mm from the margin.

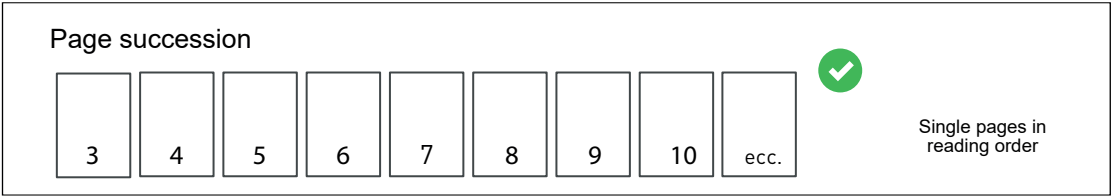


So if the format of your planner is 210 mm x 297 mm you have to create a cover: Base: 3 mm (bleed) + 210 mm + 3 mm (bleed) = 216 mm total Height: 3 mm (Abundance) + 297 mm + 3 mm (Abundance) = 303 mm total

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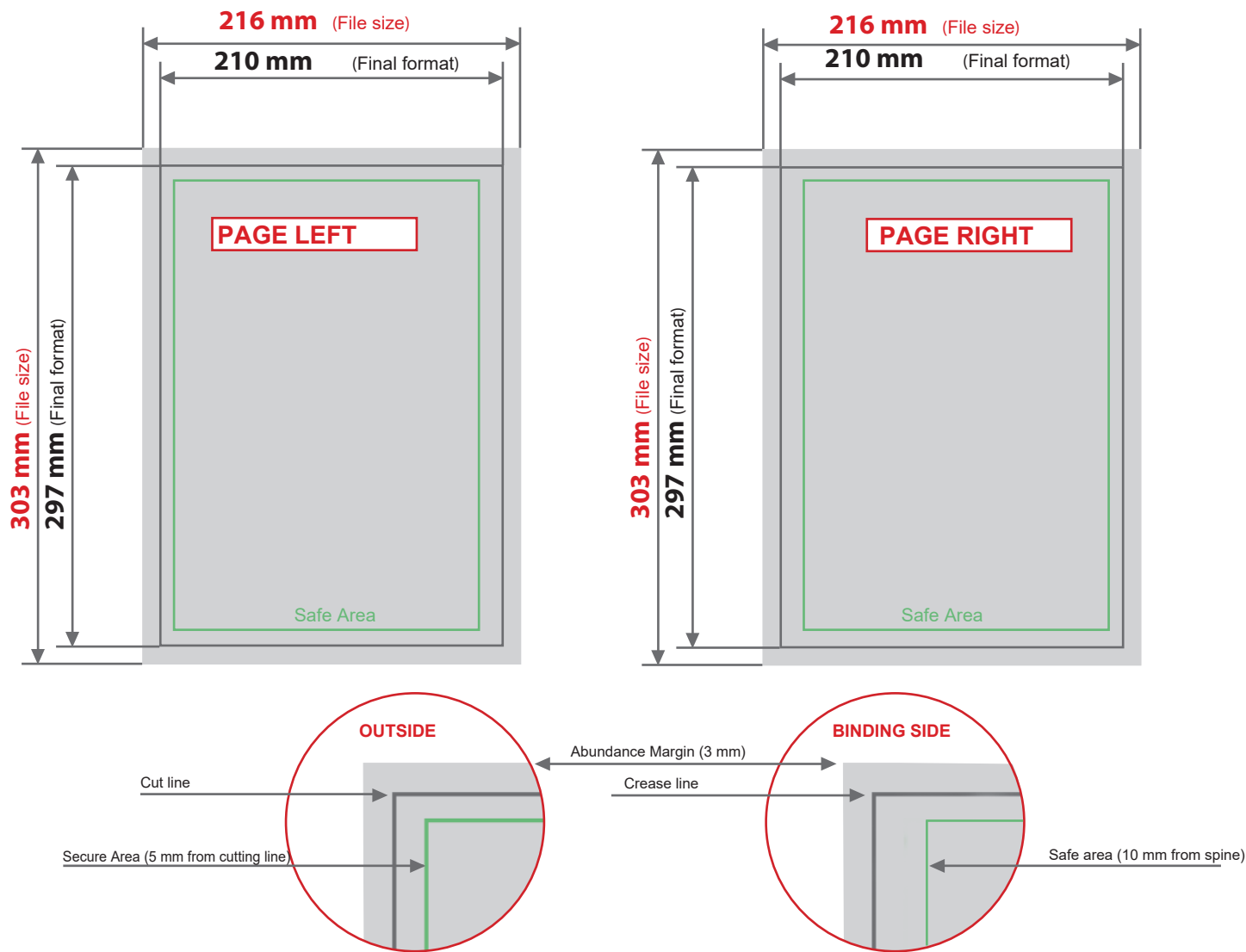
Internal page layout.

You must prepare a file in PDF format. Which must be provided in single pages and in reading order. Any blank pages must be inserted within the file. The pages of the document must be single and not side-by-side. Add 3 mm of bleed on each side of the page. It is advisable to place texts 10 mm from the spine and 5 mm from the cut line to avoid them being cut off or unreadable.



MEASURES TO BE FOLLOWED FOR CALENDARS WITH SPIRAL:

Example: desk planner with spiral 210x297 mm



Colours and Resolution.

Colours may appear slightly different depending on the print media used; this is due to the physical composition of the paper. Files in PDF format must be sent in four-colour process (cyan, magenta, yellow, black) by assigning the CMYK profile Forga 39. If the files sent do not respect the described colour profile, they will be automatically converted according to our specifications before going to print. The dpi resolution of the file for printing is at least 150 dpi, the optimal resolution is 300 dpi. Fonts must be inserted in the PDF file or converted to curves/tracks.