

Checklist for choosing Promotional Tattoos

A practical worksheet to compare sizes, define your artwork and check the conditions before ordering.

1 Define your event or campaign

To define	Notes / decision
Recipients and age group	
Occasion / distribution context	
Estimated number of recipients	
Message or symbol to represent	

2 Choose the size

Comparison of the sizes listed for this category. Design guidance is indicative: always check the usable printing area.

Type / model	Listed size	When to consider it	Select
Compact square	up to 40 × 40 mm	Simple logos and symbols	☐
Square	up to 50 × 50 mm	Compact designs	☐
Small	70 × 90 mm	Medium-size artwork	☐
Medium	50 × 100 mm	Medium-size artwork	☐
Large	90 × 130 mm	More detailed illustrations	☐
Extra large	100 × 150 mm	More detailed illustrations	☐
XXL	150 × 210 mm	Larger compositions	☐

3 Check the product conditions

Check before ordering	Done
Minimum order quantity for the chosen size (varies by model)	☐
Printable area and side margins stated on the product page	☐
Backing material and product-specific application instructions	☐
Whether digital printing is included and any setup costs	☐

Minimum quantities start at 100 pieces for the smallest model and reach 500 for the larger sizes. Check each product.

From artwork to distribution

A practical worksheet to bring together the information to check before confirming production and planning distribution.

4 Prepare the artwork brief

Information to collect	Details to fill in
Artwork chosen	Logo [] Illustration [] Photograph []
Colours and main elements	_____
Size chosen	_____
File version to check	_____

5 Check the customisation

Check to complete	OK
Sharp file with a recognisable subject if using a photograph	[]
Artwork size suitable for the printable area	[]
Side margins and any edge-to-edge printing checked	[]

6 Checks before distribution

Check to complete	OK
Warnings and suitability for recipients' age group reviewed	[]
Instructions for applying the selected model available	[]
Use planned only on clean, intact, non-irritated skin	[]
Delicate or unsuitable areas excluded as instructed	[]
Duration communicated without promising identical results for all	[]

7 Final decision

Final summary	Value
Size and version	_____
Quantity to order	_____
Artwork and proof approved by	_____

Useful links

[Promotional Tattoos](#) · [Promotional Puzzles](#) · [Personalised Toys](#)