



Promote your company with the most classic pens: promotional plastic pens

**Personalised pens** are sure-fire-hit corporate gifts. They are always at the top of the rankings of the most popular promotional products. They can't be lacking in the pockets and bags of **professionals**. Plus, thanks to their usefulness, they are valid for **every type of activity**.

The most **classic** model is that of promotional plastic pens. You can't go wrong with them. Simple as well as original, they are incredibly **versatile**. This is due to the fact that they are **highly customisable**. You can choose the item that best meets your needs and browse through the different printing techniques available on our site. It's an easy way to create personalised corporate gifts that your audience will keep for a long time.

Why choose promotional plastic pens as personalised corporate gifts?

By using personalised pens as promotional products, you can count on some benefits. Among these is the high **exposure** they will give to your logo, as they are **useful** for everyone. There's another point not to be underestimated. We're talking about the fact that you can **print** additional information, such as the **telephone number, address** and **website** of your company. Finally, they are small and comfortable to carry with you on any occasion. They will easily fit in your bag or pocket.

Beside these, promotional plastic pens have other features. These are the reason why they are one of the personalised corporate gifts in highest demand in the business world.

- **They are successful promotional products.** Besides being useful and necessary for many, promotional plastic pens are simple and go well for any **context**. They are **neutral**, which make them work well for both informal and official situations. It all depends on the model you choose and how you customise it.
- **They are perfect for any target.** Again, it's not only their usefulness that makes them special. Their **basic** aspect, too, plays a role in their success. They are a **safe** option if you don't know the



tastes of those who will receive them well. **Simple** and **essential** promotional plastic pens will appeal to everyone. Plus, they will fit their purposes in the best way. That is, they will **write** and **spread your brand** thanks to a frills-free design.

- **They are cheap.** Compared to other corporate gifts – and to other types of personalised pens, too – these models are not expensive.

Ordering promotional plastic pens is – not surprisingly – the **first advertising strategy** for most companies. Their low cost, however, doesn't stand for poor quality. On the contrary, their great



advantage is the **value for money**, which has a double positive effect. It ensures an **efficient** and **pleasant-looking** product to users and an **incisive advertising** to your brand.

### When Is Giving Free Promotional Plastic Pens a Winning Move?

Thanks to their versatility and convenience, these personalised corporate gifts can be used in **any sector**. You can find them in the office of a professional as in a supermarket, in a travel agency or in a hotel.

However, in some situations giving away promotional plastic pens is a **particularly suitable strategy**. Here are some examples.



#### *Fairs and Events*

Having a **large amount of personalised pens** to give to all visitors who come to your stand is an important resource at a fair or event. These are opportunities to **make your brand known to as many people as possible**. In these occurrences, it's better to have extra pens than to run out of them. No longer being able to give them to visitors is to avoid. Plus, thanks to their versatility, leftover **promotional plastic pens can be reused as corporate gifts**. You can distribute them to your customers or your team.

#### *Company Bonus for Employees*

Whether you're celebrating a company anniversary or are near holiday period, giving **employees** personalised corporate gifts is always a good idea. They are a simple but effective way to **thank the team** and make each member feel **part** of it. A feeling to be increased to strengthen **cohesion** within the group and ensure that everyone **gives their best** for the company projects.

The work team is **heterogeneous**. It's made of people with dissimilar tastes and interests. To cope with this variety, nothing is better than a neutral product that can **satisfy** everyone. Promotional plastic pens are just what it takes. Your employees will be able to use them in the **office** or at **home**. They will also feel **valued** for the work they do. They will be **encouraged** to do their best and improve every day, keeping alive the **sense of belonging** to the company while using their personalised pen.

#### *With another corporate gift*

Sometimes you have advertising campaigns with a **small target audience**. In other cases, you may want to give a **corporate gift to your team**. In both these circumstances, you can **combine** promotional plastic pens **with another accessory**. Being **low cost**, they are perfect to complete a gift. For instance, you can add them to **personalised notebooks**. The result will be a **well-done** gift.

On our site you will find **personalised notebooks with pens**, a ready-to-use writing set. However, you can combine different accessories to **make up an original promotional product**. It can be a winning idea to buy a branded plastic pen and give it with a personalised notebook. It would offer the recipient two useful and **complementary** objects.



## Promotional Plastic Pens for All Tastes: Fun and Serious, Original and Classic

One of the pros of promotional plastic pens is that they have a rather **neutral** base. This makes them ideal if you have a **varied** audience. Also, they are a safe choice if you don't know your recipient well. In this case, you may not feel like risking a more particular item, such as [personalised multi-ink pens](#).



Still, there's no lack of colourful products with **original** and **fun** shapes. A **younger** and whimsical audience will like **extravagant** forms and **bright** colours. Think of **children**. Working with them is the perfect excuse to buy promotional plastic pens with a bizarre design.

Then, there are branded pens in **recycled plastic**, to be combined – if you wish – with [branded eco pens](#). These, too, are made of reused materials. [Personalised wooden pens](#) and [custom bamboo pens](#) will be a perfect match as well. The result will be in all cases an original and targeted idea. It will provide your

audience with a **top-quality sustainable writing set**.

Finally, this subcategory includes **technological offers**, too. We're talking about [branded touch screen pens](#). They are ideal for a **cutting-edge** company and perfect to be given away in a **store** of technological items.