



Promotional Plastic Keyrings: Corporate Gifts for Everyone

If there is one quality that all successful corporate gifts share, it is **versatility**. If accessories can be used on different occasions or if they are suitable for a varied audience, they will have an extra edge. That is why



promotional plastic keyrings do not give up top positions when it comes to the best corporate gifts.

Small and of undoubted utility, these promotional products have many features that explain their success. Some they share with other [personalised keyrings](#), such as being **handy** and **always helpful**. Others **distinguish** them from other models, making them the ideal choice for a promotional campaign that embraces **different types of audiences** or as a corporate gift for a **team with very varied tastes**.

Promotional Plastic Keyrings and Their Qualities: Material and Price

Anyone has at least one set of keys. Some are for the car, some for the home. Other for the office or a drawer where they store important objects. That is why **you can never go wrong** with a keyring. The choice can fall, for instance, on [personalised metal keyrings](#) or [personalised leather keyrings](#). But there are many other possibilities. To find the one that best suits your needs, you will have to consider many **factors**. First of all, the **qualities** that **distinguish** one type of keyring from the others.

Promotional plastic keyrings give various advantages. They are **cheaper** than other models – which makes them suitable for **large distributions**. Even the **material** – contrary to what you might think – has its pros. Not least that of making them **versatile** and always a **safe choice**.

Plastic: A World to Discover

The term **plastic** is not to be reduced to a harmful material which should by all means be avoided. Instead, it includes various options with different features. Not all plastic is anti-ecological. On the contrary, some types can be **recycled**, such as **ABS**. Besides being reusable, this material is **safe for health**, too, as it is not **toxic**. It is no coincidence that it is used to craft **children's** toys.

PVC is another eco-friendly option. Although it is a plastic material, it is made of natural substances, in particular **renewable raw materials**. This makes it a wholly **healthy** choice when it comes to protecting the environment. Choosing promotional plastic keyrings while focusing on **ecology** is not only possible, but also profitable. These items are all available at very low **prices**. A product that respects the environment and is **cheap** cannot but be attractive for any company.

Promotional Plastic Keyrings: Inexpensive Corporate Gifts for All Targets

Budget is one of the biggest limits when you are planning a promotional campaign. Finding corporate gifts that **combine efficiency and convenience** is then one of the main goals for companies. Promotional plastic keyrings are a very compelling option that anyone will consider, sooner or later. With these items you will



not only get **long-lasting and widespread advertising**. You will also be able to **order large quantities of promotional products** to give to the **target you prefer**. One of the other benefits of these objects is that they can **meet the most different tastes**.

In other words, promotional plastic keyrings are ideal when you are aiming at a **large number of recipients**. They are suitable for a **fair**, where you must **always have a promotional product at hand** to give to visitors. However, they are valid as corporate gifts for **customers**, too. The fact that they are cheap makes them an excellent choice when the buyer is **purchasing a product**. You can offer them at the end of the payment and enjoy all the promotional effect that these small corporate gifts can have on the public. Then, we should not forget about **dealerships**. They can benefit countless times from giving away a keychain when a car is purchased – all with a favourable price and excellent quality.

It goes without saying that promotional plastic keyrings are perfect gifts for the **work team**. They will certainly find them **useful** and **nice** despite the **differences** within the group. Each company has employees with different tastes. Perhaps this does not include specific realities – such as those committed to the **protection of the environment**, which should maybe go for [personalised wooden keyrings](#) or [promotional cork keyrings](#). However, anyone have their preferences. If you want to go on **the safe side and get everyone's approval**, promotional plastic keyrings are the right choice.



Despite its small size, the promotional plastic keyring can **host your logo** very well. Obviously, it will be very important to choose the **right** keychain. Its shape and colour should best convey the philosophy of your company. After careful research, you will have to customise the keychain with your symbol. However, nothing prevents you from adding the **slogan** or a phrase – especially if it is meant for your team. You can include it in a set of useful [tools, all customised](#) as well.

Promotional Plastic Keyrings and How They Sponsor Your Brand to The Public

As we have seen, the main quality of promotional plastic keyrings is that they are versatile. They can be **used by everyone**, not only by your team or your customers. Friends and relatives, adults and kids, anyone can put their hands on these small items. For this reason, giving them away will have an advertising effect not only on the recipients, but on **those around them** as well. Especially since keyrings – unlike other corporate gifts – are hardly left in the house. On the contrary, they are **always carried** and used even **under the eyes of others**.

Plus, people sometimes **exchange accessories**, especially if it is brothers and cousins. Promotional plastic keyrings can easily belong to these. Thanks to their **practicality**, it will be easy to use them from time to time for a different set of keys. Yet another fact makes them even more appealing. Being the most **classic** model, **they go with any style**. If they go from one hand to the other, promotional plastic keyrings will be **exposed to a greater number of looks**. They will so reach a **much wider audience** than they would have if only one person were to use them.



Smart Promotional Plastic Keyrings: Add a Touch of Functionality to the Most Useful Corporate Gifts

Useful and common, personalised keyrings must be **special** in order to be successful. This is especially true for plastic models, as they are **neutral**. Many promotional plastic keyrings have special features thanks to which they can perform other **functions**. Depending on the item you have given, your customer or employee will be able to:

- **Amaze** everyone at the table with their

[personalised bottle opener keyrings](#).

- **Find** what they need in a dark room, if you give them [personalised keyring torches](#);
- **Relax** by squeezing your [promotional stress ball keyrings](#).
- **Take** the picture of a loved one or of the team always with themselves in their [personalised keyrings with photo](#).
- **Entertain** children if they put your [personalised floating keyrings](#) in the water.