



## Promotional Metal Pens: The Simple and Sophisticated Corporate Gift for All Time

**Personalised pens** are **at the top of the request list**. They are loved as corporate gifts as well as promotional products for events or campaigns. Maybe it's because they are **comfortable** and **small** to carry around, or because they are always **useful** and **last over time**. Or perhaps it's because you can print a **lot of information** on them despite their small size. The reasons for their success are varied and can be discussed at length. Their effectiveness as promotional products, however, is unquestioned.

**Promotional metal pens** are **classic and functional** pens. You can keep them in the **office**, give them to **suppliers** or to **customers**. They are **elegant** corporate gifts but are not too pretentious. They can become the perfect sponsor of your company if you customise them accurately. You can find **different types** of metal pens. This variety allows you to give an extra touch to a **simple promotional product**. Beside this, however, the **possibilities to customise them** are many as well. Simply put, the engraved metal pen is a perfect accessory to enhance a brand. It is **versatile**, and it always looks **flawless**.



A Professional Writing Accessory, But Within Everyone's Reach

All **promotional writing tools** have great **potential as corporate gifts**. Not only pens, but **personalised pencils**, too, can promote a brand in an effective way. Or **personalised pencil cases**, which can complete a gift. All this because they are incredibly **useful in everyday life**. A pencil with the company logo – with which you can write notes or scribble – can bring your name under the eyes of a very wide audience. And what about **elegant**

**personalised pens**? They will give those who use them an unparalleled charm. Promotional metal pens, in this sense, have an advantage. Thanks to their **classy** appearance, they look **serious** and **refined**. In other words, they look **professional**.

It is no coincidence that they are loved by doctors, lawyers and all professionals. You can find them in their studios, with their **name, address** and **telephone number** engraved. These **simple and fine writings** give the metal pen a unique touch while maintaining its elegance. It goes without saying that such a tasteful writing tool can't go unnoticed. Anyone who receives a promotional metal pen will **use it with pride**. In doing so, they will attract the eyes of other people, who could be your future customers. Giving a corporate gift of good quality conveys seriousness and **reliability**. In all likelihood it will **encourage people to get to know** your work better.

However, promotional metal pens go well in **any context** – not only in the studios of professionals. Their appearance is not a limit but an **added value**. It ensures maximum **quality** and makes the corporate gift special. Plus, it does not need a chic environment to be exposed. On the contrary, the personalised metal pen is a **discreet gift**. It **strikes for its charm but is not pretentious**. If you choose a **colour** other than black or the classic metallic effect, you can create a promotional product that, while maintaining its chic tone, is **cheerful**, too. It will then be the choice of the model and customisation to determine the final effect of your promotional metal pens.

## In The World of Promotional Metal Pens: The Models

When you are choosing a personalised metal pen, you are not just selecting the model that best reflects your taste. The types vary not only in shape and colour, but in **how practical** they are as well. Some have **additional functions**, others differ in the **type of closures**. There are some that come with a **case** – which can be customised as well. All in all, the world of personalised metal pens is wider and more varied than you might think.

### *Promotional Metal Pens: Different Types of Closures*

If you buy a personalised metal pen, you can always count on three qualities. These are **durability**, **excellent visual effect** and **high quality**. In the variety, however, you will find **metal pens** that work differently from one another. They may be **more or less comfortable** for the user. The **closure** of promotional metal pens can be of various types. Preferring one or the other, however, is a purely **subjective** matter. Looking for what comes closest to your ideal promotional product in terms of appearance and practicality will be enough to create a **useful and effective writing tool**. On our website you will find:



- **Personalised metal pens with snap closure** – a mechanism that is **convenient** and **quick**.
- **Promotional metal pens with clips** – with a **cap** with which you can close them when you are not using them.
- **Promotional metal pens with twist mechanism** – the classic ballpoint pens with an unquestionable touch of **professionalism**.

In any case, you will get corporate gifts that are comfortable, functional and practical. Everyone loves pens and – although people may prefer different types of locking system – **none will be uncomfortable or hard to use**. The only parameters to consider for this choice are then your **taste** and your imagination.

### *Promotional Metal Pens: Multi-Function and Multi-Material*

Some personalised metal pens integrate **additional functions**. These are special gifts, a two-in-one that is always a success among those who receive it. We are talking about promotional metal pens **with the touch screen function**. Technology has led us to live with our **mobile phones** always in hand. Over time, it has brought us to use **tablets** and other **devices with touch screens**. Which gift is then more modern than a [branded touch screen pen](#)? Metal pens lend themselves particularly well to integrating this function. Their metallic appearance recalls **technology** and **progress**. While a [personalised wooden pen](#) with touch pad is the symbol of the union between nature and modernity, the promotional metal pen with touch function is a **full-fledged high-tech corporate gift**.

Besides being versatile, the metal pen can be **hybrid**, too. Some models have a **grip made of bamboo** or other natural materials. The result is a **harmonious contrast** between the metal body – which is sturdy and modern - and **the bamboo grip** – which is **rustic yet elegant**. Along with wooden pens, [branded bamboo](#)



**pens** are **more and more requested**, as a consequence of the environmental movement. Adding a natural material to the metal pen can suggest various things. Among these, the desire to **integrate natural elements** into your inventory or your **being open to innovation**. Whatever the message you wish to convey, you won't **give up the elegance** of the most classic of pens.

### How To Make a Special Gift with A Simple Promotional Product? Ideas On How to Make the Most of Personalised Metal Pens

As we said, personalised pens are among the most popular corporate gifts. Metal pens, on the other hand, are the most classic models. How to make an original gift that remains **etched in the memory of your customers** with such a simple and widespread item? While on the one hand you can count on their



usefulness, on the other you have to **focus on a winning and innovative idea** to enhance your brand at the most. Choosing a **special model** may be an option, but it is not the only one. A simple and effective way to craft a successful promotional metal pen is to **combine it with other corporate gifts**.

*Looking For Something Extra? How to Match Promotional Metal Pens with Other Items for a Gift That Lasts Over Time*

The **price range** of personalised metal pens is wide. Despite the excellent quality, some models are not at all expensive. They can be easily given away with other corporate gifts. The first idea is to combine them with other types of pens. You can go for **personalised multi-ink pens**, which can make the gift original. You should not neglect **promotional plastic pens**. They are suitable for **any occasion** and can be a smart way to complete a **corporate gift for your employees**. These latter will have a **double accessory** with your logo and name printed on it.

A good move is to give away promotional metal pens together with **personalised notebooks**. The result will be an **all-round writing set**, which will be suitable for both the team and the buyers or the public of a fair. Finally, what could be better than a **box** for your pens? By giving your metal pens inside **personalised pen cases**, you will make a **complete gift**. You will also allow those who receive your pens **to carry them around at all times and in a comfortable way**.