



Promotional Cork Keyrings: How to Promote Your Company with an Original and 100% Natural Corporate Gift!

Today we are expected to be aware of what happens around us. One of the major topics on the agenda is the environmental issue, as nature is a resource we should defend with all our means. **Promotional products** are not unrelated to this trend. On the contrary, more and more **personalised corporate gifts** are made with natural or recyclable materials. Some are made by processing biodegradable or compostable materials. This is the case, for instance, of [printed eco-friendly tote bags](#) or [branded eco pens](#). All these types of accessories allow companies to promote their brand in a sustainable way. Plus, using them helps to spread greater awareness of the green alternatives available on the market.



Promotional cork keyrings stand out among the corporate gifts made with natural materials. They are the eco-friendly version of one of the most loved promotional products ever. The success of [personalised keyrings](#) comes from many factors. They are small and practical to take everywhere. Besides, they are useful and appealing. They are available in many versions, from metal to plastic keychains. While the former looks rather serious, the latter is the most common model. There are cute types as well, such as [custom stress ball keychains](#) and [promotional floating keyrings](#). These corporate gifts are always appreciated. Whether your company is entering the business world or is already established, these small promotional products will be perfect for anyone who wants to promote their brand.

Cork: Features and Pros of Using it for Promotional Products

Besides being useful, promotional cork keyrings stand out for being an eco-friendly choice. Like [personalised wooden keyrings](#), they will tell the customer that your business is committed to a greener world. Moreover, since they are for everyday use, they will involve the user in the fight against climate change. These small corporate gifts allow you to promote the use of eco-friendly products and a more sustainable lifestyle.

Cork and Its Qualities

Cork, in particular, is obtained from a type of oak. Its extraction usually occurs in May and June, so as not to cause damage to the tree. It has several qualities, some of which are listed below:

- It is insulating. For this reason, it is used in the manufacture of wine bottle caps.
- It is lightweight.
- It is resistant, both to weight and to aging. This means that it will perform greatly even after a long time.
- It is fireproof. This feature makes it safer and more reliable, so that it is suitable for different uses.
- It is not harmful to health. As a result, it can safely be handled even by allergic people or children.

Why Use Personalised Corporate Gifts Made of Cork

When used to make **corporate gifts**, cork has considerable benefits. Among these:

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- It gives the item a natural and unconventional aesthetic performance. This makes it special in the eyes of the owner and of those around them.
- It represents a new eco-friendly option. As such, it can arouse the curiosity and interest of a large number of people.
- It is suitable for a very large audience, as it is resistant and safe.
- It ensures a long-lasting advertisement thanks to its durability.

Promotional Cork Keyrings as Corporate Gifts: Details and Tips on How to Make the Most of Them

As already mentioned, **promotional cork keyrings** turn out to be corporate gifts with guaranteed success. This is due to the fact that they are useful, original and eco-friendly. So, they are very likely to be used often and to fall under the eyes of more people. Imagine yourself with a friend in front of your house or car door. You take your cork keychain with the company logo out of your pocket to open it. The gaze of your friend will be seized by a corporate gift with such a special look. The same is true in the office. If you randomly leave it on your desk, your colleagues will no doubt notice it.

Being unique is one of the hallmarks of a successful **promotional product**. Especially when, as in this case, it is a common object which you have made special with customisation. Engraving or printing the logo and the name of the company will be crucial for the brand to be spread. A clearly visible and original print will attract the attention of many people, driving them to ask for information about your business. Before that, it will appeal to your customers. If they are struck by it, these latter will use it more often. Last but not least, winning the heart of the recipients has another advantage. If they are fond of your promotional cork keyrings, they can show them of their own free will to friends and relatives. What better advertisement for your brand?



Promotional Cork Keyrings – The Right Corporate Gifts for Your Business?

As they are highly appreciated as corporate gifts, promotional cork keyrings will work for any type of business. As **corporate gifts**, then, they are always a hit. However, some companies will be able to take full advantage of them if they give them away to customers or employees.

Like other [promotional eco-friendly products](#), cork keyrings are a must-have if your company is active in the defence of the environment. As mentioned, however, they can be used by any type of brand. They are an easy way to approach the environmental cause. They spread awareness and help to reduce the use of polluting materials. They do so by replacing objects made of disposable plastic. It is no coincidence that the demand for green alternatives is constantly growing. This is especially true for the most popular corporate gifts. Think of [custom eco-friendly water bottles](#) and [promotional eco-friendly power banks](#). The market offers an increasingly varied selection of **promotional eco-friendly products**. The goal is to meet as many needs as possible with an eye to the planet.



Keyrings are not the only green option made of cork. On the contrary, you can find many cork models among [personalised eco notebooks](#), for example. They look special at the outset, but you can make them unique with your logo. As already mentioned, cork gives the item a natural and peculiar appearance. Corporate gifts made of cork have a rustic and original touch to them. Because of this, they are perfect if you are looking for something new that can attract the audience. All this without forgetting that it is durable and safe.

Promotional Cork Keyrings for Your Employees: Useful, Eco-Friendly, Attractive, and Useful at All Times

By ensuring great exposure to your logo, promotional cork keyrings will make great **corporate gifts** for your employees. Just like the customer who receives them as a gift, your workers, too, will soon find a way to use them. For instance, they can attach their work keys to them. Giving away promotional products with the



company logo or name has a great impact on team building. It also boosts cooperation among employees. **Promotional cork keyrings**, besides, are useful and charming. By giving them to your team, each member will be able to use them in their daily life.

Such a corporate gift has a positive impact on the relationship between the employer and the employees. It is beneficial on the team as a whole too. Employees will feel part of a single community thanks to a corporate gift they all share. The cork keyrings with your logo will show that they

all belong to the company. Besides, they will depict the employer as close to them and attentive to their needs.

In conclusion, promotional cork keyrings are an ideal **corporate gift** for any company and for any occasion. Useful throughout the year, they will soon be a part of the routine of the recipient. It does not matter whether it is a customer or an employee, as everyone can find a way to use them. In this, they are like [personalised metal keyrings](#) or [branded plastic keyrings](#), as they are all helpful and look nice. Besides, however, they have the same communicative impact as other items made of cork, such as some types of [personalised coasters](#). That is, they convey a strong dedication to the environment with a look that is nothing short of unique.