



Personalised Christmas products for an unparalleled Christmas!

Christmas is coming. The cities light up and the houses get warmer. The **Christmas atmosphere** is in the air, and **everyone thinks about the holiday to come**. Everyone, including those who run a business. They're looking for **corporate gifts for their employees or customers**. For this occasion, HiGift presents you with a huge collection of promotional products and personalized corporate gifts.

A gift for employees: promotional Christmas products to make holidays extraordinary

Christmas is the right time to give away corporate gifts to your employees. It's a way to **thank them for their work** and **wish them a happy holiday**. A sign of care that will help strengthen their **sense of belonging** to the company. Giving team members a **positive experience** is very important. Only in this way will they be willing to take part in the success of the brand in an active way.



Promotional Christmas products are a powerful **means of communication**. Those who receive them will feel that their efforts are acknowledged. They'll feel **part of a reality** because their contribution has been appreciated. By giving away Christmas accessories with your logo, you'll communicate to employees that **their work is relevant**. As a result, they'll feel important and will be **encouraged to give their best**.

Promotional Christmas products are perfect for a **corporate dinner party**. But you can

offer them **during the last days before the holidays**, too. You don't need a special event. What matters is that they reach those they're meant for along with your **message of gratitude**. Promotional Christmas products will make the holiday of your team **special**. They'll convey your **interest in their well-being** and make them feel considered.

Your promotional Christmas products won't only be appreciated, but also **used**. This is especially true for the most useful ones, such as **custom mugs** or **personalised water bottles**. They'll fall under the eyes of other people and will **advertise your brand very well**.

Promotional Christmas products for your company's customers? Give away joyful corporate gifts now!

Customers will be very happy to receive **free** promotional Christmas products. Whether it's for their purchases or at a fair in the holiday season, it's a special thought. They'll appreciate it even more if the item is **useful**. If they can use it shortly after getting it, **they won't forget it**. They'll have the chance to **immediately prove its usefulness**, too. For instance, a **custom chopping board** can find its place on the table for the Christmas lunch or dinner. Everyone will notice it. Your customer may then talk about the **experience at your company**, which will still be vivid. All this will give you great **publicity!**

How to find the right promotional Christmas products: choose an item and personalise it with your logo!

Giving out promotional Christmas products is a great idea. But how do you choose the right ones?



We've already mentioned the first factor to consider: **usefulness**. An accessory that isn't useful may soon be left aside. In order to be effective, a corporate gift shall be used immediately. That's why it's good to consider **seasonality** as well. A promotional summer product would be out of place. However useful, it would be stored. In all likelihood, it would remain in the drawer even in good weather. Winter corporate gifts such as **personalised blankets** are then the best alternative.

The next step is to **customise** your accessory. To render the Christmas atmosphere at best, your corporate gifts must have **proper decorations**. On the other hand, you need your **logo** and your **name** to promote your brand. On HiGift you can find a selection of **Christmas-themed** items. You'll just need to add your signature to create your own promotional Christmas products!

Giving away corporate gifts to customers is a **treat** that will leave its mark. Your audience will feel **valued** and important. Even in this case, promotional Christmas products are gifts of **appreciation**. They're a way to say "thank you for choosing us". If you customise a useful item with your logo, your customers will **remember you** in a positive way. Most likely, they'll turn to you for future purchases and **speak well of you** to friends and family. Maybe just during the Christmas lunch!

Snowy Christmas? Choose promotional Christmas products to warm up your days!

Winter is the season we spend most **at home**, perhaps under a blanket sipping a hot chocolate. That's why custom mugs and blankets are **perfect** as promotional Christmas products. They **warm** us in the afternoons. Sometimes we add personalised candles to make the **atmosphere cosy and welcoming**.

Custom mugs and personalised blankets: the most common gifts are brilliant corporate gifts as well



Custom mugs and blankets are among the most common **gifts** during the Christmas season. Not surprisingly, they can become great promotional products if customised with your logo. Let's find out how and why:

- **Custom mugs**

Custom mugs are always useful. At **breakfast** for some milk, in the **afternoon** to sip some tea or hot chocolate. They're special promotional Christmas products because they're very useful throughout the year, **not only in Winter**. They're customisable with various types of printing, which will **highlight your logo**.

- **Personalised Blankets**

As an essential accessory when winter comes, **personalised blankets** can be an **original gift** for customers and employees. Although they aren't among the most common corporate gifts, they can effectively sponsor your brand. The **large print area** will give your logo **great visibility**. You can either print or embroider it.

Recreate the Christmas atmosphere: personalised candles

The right atmosphere can sometimes make a difference. Especially at Christmas, when **magic** is a key word. The houses are filled with accessories to create a **welcoming and familiar environment**. There are all kinds of items, from ornaments to decorated objects. No promotional Christmas product, however, can reproduce the right atmosphere like [personalised candles](#).



These home accessories are increasingly in vogue. They give life to an **intimate environment**. They **warm you up** and **calm** you. Personalised scented candles can be used for **aromatherapy**. You can offer them to your customers or employees. They'll so have promotional Christmas products to keep at home and light to **scent** the room. The result will be a cosy home!

Promotional Christmas products for the table: a custom chopping board for a family lunch and dinner

Christmas is the time when you meet up with all your relatives. **Lunch** and **dinner** are special occasions. Your guests will appreciate some items that reproduce the **magic of Christmas** on the table. That's why our collection couldn't miss [custom chopping boards](#).

If placed on the table to arrange **appetizers** and **cold cuts**, they'll give a **touch of class** to the mise en place. They'll make it unique and elegant, especially if you choose the right model. A custom chopping board made of **wood**, for instance, will perfectly mirror the **Christmas theme**. By engraving your logo, you'll make it simple but **refined**. A successful custom chopping board will **attract the attention** of your guests. Dinner or lunch are the best occasions for small talks. Your **name** may pop up in the conversation!

Not only for customers: how to use a custom chopping board for lunch or dinner in your restaurant

A custom chopping board is a great promotional Christmas product for a **restaurant**, too. Several families choose to celebrate with a lunch or dinner in a good venue. Characterising the moment is very important. A custom chopping board can help, especially if it's **Christmas-themed**. Serving dishes on such special accessories will amaze your guests. As a result, they'll keep a beautiful memory of the moment.

Personalised pencils: promotional Christmas products for kids

In family gatherings there are always some **children** who're eager to play. However, adults are often engaged in their speeches and don't find the time to accommodate their needs. That's why **accessories for kids** are a great gift idea for the holidays. Children can have fun even if their parents don't participate.

So, giving [personalised pencils](#) to customers and employees is a great choice. They're not so frequent as promotional Christmas products, yet they're very **useful**. Whoever receives them will appreciate them. You can **engrave** your logo on the pencils or **print** it on the packaging. In both cases, it'll advertise your brand **to the whole family** in a great way.



Promotional Christmas products that last after the holidays? With personalised water bottles, success is guaranteed!

Would you like to give away promotional Christmas products that stay in time? Then, [personalised water bottles](#) are the best choice. **Practical** to use, they're suitable for **any situation**. Your customers can **always take them with them** for a sip of water or tea during the day. Some may have a trip planned and use your printed water bottle for a weekend on the snow.

Giving away personalised water bottles **communicates** a lot. It shows that you're **attentive** to the audience and team and **sensitive** to the environmental issue. These messages will be conveyed even after the holidays. Creating promotional Christmas products that last will give your company **long-term publicity**. For this reason, personalised water bottles are a great gift idea for your Christmas.