

Printed T shirts

Practical checklist for choosing sizes, fabric, fit and customisation method

A practical worksheet that turns catalogue features into a simpler decision: first define the recipients and intended use, then check materials, fit, details and customisation compatibility.

1. The 7 questions to answer before ordering

1. Who will wear the T shirts: adults or children?
2. Will they mainly be used for staff, an event, sport, merchandising, a school/association or as a promotional gift?
3. Which sizes need to be covered and which colours are most suitable?
4. What matters most: softness, lightness and quick drying, stretch or breathability?
5. Do you need a regular, fitted/semi-fitted or oversized fit?
6. Does the logo require a few solid colours, many colours, gradients/photos or a three-dimensional effect?
7. Would it be useful to order a sample first to check fit, colour and fabric in person?

2. Quick choice by use

Scenario	Priorities to check	Guidance
Trade fairs, conferences and large quantities	Value for money, wide size and colour range, ease of distribution	Regular-fit models are suitable for distribution; screen printing is particularly cost-effective for large quantities.
Sport and physical activity	Lightness, breathability, quick drying, freedom of movement	Consider standard or recycled polyester; raglan sleeves support freedom of movement.
Staff and work groups	Practical fit, sizes and colours consistent across the group	Regular is the most versatile; oversized can suit fashion stores, while fitted styles work well in dynamic settings.
Merchandising and promotion	Comfort, brand recognition, fit suitable for the audience	Cotton is soft and versatile; customisation makes the garment recognisable.
Schools, universities and associations	Age/size coverage and simple group management	Kids' sizes and many unisex models are available, which is useful for large groups.

3. Fabrics: what changes in practice

Material	Characteristics	When to consider it
Cotton	Most common material; soft and versatile	Merchandising, events and staff clothing.
Organic or recycled cotton	A responsible choice with attention to environmental issues	When the material should also support the message of the project.
Combed or semi-combed cotton	Focused on comfort and softness	When feel and softness are a priority.
Standard or recycled polyester	Lightweight and quick-drying	Sport and physical activity; also for technical ranges.
Elastane	Stretch	When a more elastic composition is needed, often combined with cotton.
Viscose	Breathability	When breathability matters, often combined with cotton.

4. Fit and details not to overlook

Element	What it means	Practical check
Regular	Classic, versatile fit	Useful when dressing mixed groups.
Fitted / semi-fitted	Balance between comfort and silhouette	Can suit personal use, sport or dynamic settings.
Oversized	Loose, very comfortable fit	Suitable for streetwear; dropped shoulders are a typical detail.
Raglan sleeves	Greater freedom of movement	Worth considering for technical/sports ranges.
Short / long sleeves	Short sleeves are more versatile; long sleeves suit mid-seasons and cooler environments	Choose according to the intended setting as well.
Crew neck / V-neck	Crew neck is more common and versatile; V-neck is more elegant/fashion-oriented	Check the style required by the project.
Stitching and label	Neck tape and double stitching improve durability; a removable label reduces discomfort	Check the model details on the product page.

5. Customisation methods: comparison matrix

Compatibility always depends on the material, customisable surface and individual product. The logo features and budget also affect the choice.

Method	Points to consider	Keep in mind
Screen printing	Versatile, economical, pleasant raised feel	Up to 4 colours; particularly cost-effective for large quantities.
Transfer printing	Up to 8 solid colours, high-quality graphics, resistant to washing and wear	Can be damaged by ironing.
Digital transfer	Full colour, photographic quality, unlimited gradients and colours	Consider it when available for the product.
Embroidery	Precise, durable, three-dimensional	If not full colour, up to 12 solid colours.
DTF printing on fabric	Full-colour output	Can be damaged by ironing.
Sublimation	Full-colour images and photos; resistant to scratches and washing	Only on polyester or suitably treated surfaces.

6. Where the logo can go

- Chest
- Front
- Back
- One or both sleeves

The actual positions available, print area dimensions and compatible techniques must always be checked on the selected product page.

7. Final checklist before confirming

- Required sizes are actually available for the selected model and colours.
- Fit is consistent with the audience and intended use.
- Fabric/composition matches the required comfort, sports use or environmental message.
- Customisation area and logo position are compatible with the project.
- Printing method is compatible with the fabric, number of colours, gradients/photos and budget.

- Any care requirements of the technique have been considered, for example the risk of damaging transfer or DTF by ironing.
- A sample has been ordered, when useful, to check fit, colour and fabric in person.

Useful links

[Printed T shirts](#)

[Printed T shirts kids](#)

[Printed T shirts men & unisex](#)

[Printed T shirts women](#)

[Personalised Long-sleeve t-shirts](#)

[Personalised Water bottles & Sport bottles](#)

[Printed Sweatshirts](#)

Note: features, availability, print areas and techniques may vary from model to model; always check the relevant product page before purchasing.