

Printed T-shirts with Logo for Your Team and Customers

Which corporate gifts best manage to create cohesion and sense of belonging within the team? There are indeed many promotional products that can strengthen team spirit. However, one in particular has an amazing effect outside the team as well. We are talking about printed t-shirts with logo.

Being a piece of clothing we wear every day, custom printed t-shirts are a great idea to improve the performance and popularity of your brand. They can be distributed to employees as well as offered as corporate gifts to customers. The ways in which you can use custom



branded t-shirts are then varied. As are the customisation possibilities: you can create your own custom embroidered t-shirts or print some text or even images on them. In short, if you are looking for branded merchandise that can best express your core business, **printed t-shirts with logo** will be perfect.

Printed T-shirts with Logo: Always Successful Clothing

The fashion industry is never in decline, because clothing helps us to communicate a more or less accurate image of ourselves. The same goes for companies, or maybe even more so. The clothing branch seems to be going through a phase of constant growth both in the world of commerce and in that of promotional products.

Always useful and suitable for all types of targets, [branded clothing](#) and [custom fashion accessories](#) are able to spread the company logo to a very large number of potential customers. A lot of people notice them immediately, so that these

corporate gifts draw attention to your logo and are able to communicate your messages - whether they are promotional or not - in any context.

When it comes to branded clothing, the first corporate gifts that come to mind are custom printed t-shirts. The reasons why they are such coveted promotional products are many. First, they are simple and suitable for everyone. Secondly, they can be customised in different ways, so that they can be used either for an event or for normal business activity. Third, they are extremely versatile, because our **custom branded t-shirts** are perfect both as promotional products to be offered or sold and as a team uniform. Whatever way they are used, our custom embroidered t-shirts perform their promotional function to the fullest. Especially since, thanks to the large printing surface and the use that is made of them, they will be able to bring your logo under the gaze of anyone.

The Strength of Printed T-Shirts with Logo as Promotional Products: The Class of Simplicity

With their linear design, custom printed t-shirts appeal to everyone. But what is their strength, the quality that makes them such common and yet always appreciated corporate gifts? For us, it's simplicity. **Custom embroidered t-shirts** are worn by everyone and that's why they will certainly not end up forgotten in the drawer. They are comfortable and available in different designs as well, so you can choose the one that best suits your needs.

Having a simple base - you just need to choose the colour of the fabric among those available -, our printed t-shirts with logo can be made using different strategies. That is, you can emphasise their simple look and print or embroider only your logo, or add a small and discreet writing. Another option is to print an image that is significant and representative. The different ways in which our custom branded t-shirts can be personalised help to make them versatile promotional products. They can be printed with a theme phrase for an event or embroidered with the simple logo to be used as a work outfit. You'll then have maximum freedom from the beginning to the end of the process: from the selection of the model to the choice of the basic colour, up to the creation of the print with the technique you prefer.

Custom Branded T-shirts for Employees: Spread Good Vibes in Your Team with A Super-Comfortable Corporate Gift

All businesses should have their work uniform, to make the staff easy to recognise and the customer experience much easier. Work clothes serve to give the image of a brand that is attentive to details and able to stand out as well. Finally, they promote your logo even during the activity. Think about it: how many times have you seen a work team wear custom t-shirts with printed logo? Certainly many.



Your business will benefit a lot from these corporate gifts because they are the most common and so a safe bet. But another advantage that custom branded t-shirts bring is that they can be combined with other accessories. [Personalised baseball caps](#) or [custom bucket hats](#), for instance, are perfect for pubs, bars or any dining activity that wants to present itself as informal. The security staff as well as companies and brands that participate in events will need to have their own [personalised badges](#) to identify each individual team member. This simple move can shorten the distance between the company and the customer and have a positive effect on how this latter perceive your brand.

Another factor that makes **printed t-shirts with logo** perfect as a work uniform is comfort. Your team will feel at ease if they wear a practical piece of clothing. This will reflect on how they will interact with the public and how they will carry out their tasks as well. Finally, the image that a company gives of itself greatly affects how it is perceived by customers. Custom printed t-shirts give the idea of a strong and defined identity. In a world full of diversity, asserting your uniqueness is hard, but the key to success as well.

Creating Custom Printed or Embroidered T-Shirts with Logo for Customers: Useful and Unique Corporate Gifts

If you plan to create custom embroidered t-shirts as gifts for customers, you can count on the effectiveness of a simple and common product, made special by the company logo. Everyone has at least one t-shirt in their closet. For this reason, distributing custom printed t-shirts or [personalised polo shirts](#) means offering a fashion accessory that can be worn often, but which is also unique despite its simplicity.

It goes without saying that creating a high quality print with a strong visual impact is decisive for the success of **custom branded t-shirts**. The logo will be your signature on such popular accessories and the detail that will entice customers to choose your t-shirt instead of another with little personality. The more often they are worn, the more effective the promotional

effect of our custom embroidered t-shirts. At the supermarket, on the street, in the pub or at friends' house, anyone can notice the print on your t-shirt and be curious enough to ask for information and try your services.



The contrast between the print and the colour of the fabric is important for maximum visibility. You can choose sober or lively custom printed t-shirts, but what matters is that any element applied is clearly visible. Logo, name, text and images should be easy to distinguish. If made in a big size, they can also be seen from afar and attract the attention of many. Depending on your target and the nature of your brand, you can create the custom **printed t-shirts with logo** that best meet your advertising goal. If you want to stand out with class, for instance, you just have to choose sober colours such as blue or dark green and black. The print can be white or yellow, so as to attract attention but be still elegant.

Types of Custom Printed T-Shirts: Choose Them According to the Recipient

The HiGift catalogue divides custom branded t-shirts into four categories, depending on who will receive your corporate gifts and the type of promotional products. You will find:

- [**Printed t-shirts for men and unisex t-shirts**](#). These models are perfect if you are looking for a gift that can fit all customers;
- [**Printed t-shirts for women**](#), which fit perfectly to a female torso. They can be chosen by a brand whose team is made up of women or by any activity that targets a female audience. In both cases, these custom branded t-shirts will be a well-suited, tailor-made gift;
- [**Printed t-shirts for kids**](#). These promotional products are ideal for schools or leisure centres for kids. Giving children printed t-shirts with the logo and the name of the activity to which they are enrolled will increase in them a sense of belonging very important to their age. Being in a group and feeling part of it is fundamental for the child to begin to take their first steps in the world outside the family. Printed t-shirts with logo will make them feel accepted by their peers and for this reason as part of the group;
- [**Personalised long-sleeved t-shirts**](#), suitable for promotion in the mid-seasons or in winter.

Once you have defined the recipient and chosen the type of t-shirt to customise, you will have several options to choose from. The various **custom printed t-shirts** stand out for their material and design. We find custom branded t-shirts made of 100% cotton and custom printed t-shirts in polyester. There is no shortage of [**custom sports t-shirts**](#), made of technical material for sport lovers. These printed t-shirts with logo are excellent corporate gifts for a travel agency that organises hiking excursions or for sports shops and centers. As for the shape, besides t-shirts and long-sleeved shirts, on our website you can create custom embroidered t-shirts with a v-neck or crew neck.

Custom Embroidered or Printed T-Shirts? Small Tips on How to Choose the Technique That's Right for You

Creating printed t-shirts with logo is a safe choice for many brands, in different contexts and for different targets and promotional purposes. But how to get the most out of your custom branded t-shirts? Do you want custom embroidered t-shirts to amaze with refined corporate gifts or printed t-shirts with bright and flashy colours? The result will always be a success, as long as you respect your corporate image or the event at which you want to distribute your custom embroidered or printed t-shirts.

Here's a brief overview of the most common printed techniques to create our custom branded t-shirts. First of all, we find embroidery and digital printing. The latter is particularly suitable for obtaining a playful and high contrast effect. It can be the best alternative to customise children's t-shirts or to give a captivating image of the company. **Custom embroidered t-shirts**, on the other hand, will present the brand as attentive to quality and elegance. Being one of the most classic techniques, however, they can also awaken a sense of familiarity and recall grandma's embroidery. That's why they can be safely taken into account by catering activities, which can make custom embroidered t-shirts to make customers feel at home.

Then we have screen printing, an ideal printing process for logos and simple writings. The result is a high-contrast design, with well-defined details and sharp colours. If you decide to have your company logo or motto printed on your custom branded t-shirts, this technique

may be right for you. Besides, as the more items you order, the lower the final price will be, it is recommended for a large team or an undefined number of customers.

Custom branded t-shirts are excellent corporate and promotional gifts because they spread the logo and represent the brand to the fullest. They can become corporate gifts for the team or promotional products to be offered to customers, showing unparalleled utility in both cases. You can create custom embroidered t-shirts or custom printed t-shirts and in both cases use them in any context: for your team, as a gift after a purchase, as a gift for those who sign up for a loyalty program or take part in an event. If you are in doubt about how to best promote your company, creating your own **printed t-shirts with logo** will certainly be a winning choice.

