



The Most Classic Piece of Clothing Meets Sport: Find Out How Versatile Printed Sports T-Shirts Are and How to Make Unparalleled Promotional Products Out of Them

They are in the highest demand among [personalised clothing](#) in their standard version. At the same time, they belong to the most effective promotional products and corporate gifts for very different activities. We are talking about [printed T-shirts](#), which we all have in our wardrobes. This simple piece of clothing can be personalised for an event or for normal work. However, custom t-shirts can also turn into wonderful corporate gifts and be offered to employees or customers on a special occasion. In short, printed t-shirts always prove to be successful. Moreover, all their promotional effectiveness is visible in their sporty version as well.

Printed sports t-shirts are with no surprise the most versatile items in the [personalised sportswear](#) sector. Casual or technical, sport-specific or simple, custom sports technical t-shirts can be personalised in a thousand ways and used by the most varied brands for promotion. In this case, they are excellent both as corporate gifts for the team and as promotional products for customers.

From The Classic to The Sport Version: What Changes in Custom Sports T-Shirts

Printed t-shirts are undisputedly popular. How many times do we see them on the company team with the brand logo? Restaurants, bars, shops, hotels. These and many other companies use personalised t-shirts to make team members recognisable and at the same time promote the brand logo and name. Similarly, printed t-shirts are highly coveted as **promotional products** to distribute to event attendees or customers. We all have at least one personalised T-shirt with logo in our wardrobe. We wear it on various occasions, spreading each time the symbol printed on it.

Printed sports t-shirts represent a particular version of this amazing piece of clothing. What makes them unique are above all the materials. As with all personalised sportswear, they must allow maximum comfort and practicality in movements. **Custom sports t-shirts** are made with materials that help keep the body cool and dry during physical activity. We are talking about polyester and elastane. Comfortable during the performance, they avoid any discomfort or colds due to the thermal change at the end of the activity or during breaks as well. For these qualities, **personalised sports technical t-shirts** – just like [custom thermal shirts](#) – prove to be the number one choice for any sport-related reality. Whether it is recreational centres where sports are practiced, gyms, sport-related shops or football or tennis teams, they are always a safe bet.

Printed Sports T-Shirts and Promotion: Versatility and Comfort in Simple, Functional and Impactful Corporate Gifts

Custom technical t-shirts are a great way to express your personality and style. This applies to both professional athletes and sport lovers. Personalised sports shirts are available in a lot of materials and designs, so that everyone can find the perfect model for their needs. Technical shirts can be personalised privately with a meaningful phrase, a dedication, the favourite team's logo or a player's number and name. However, many brands apply their logo on custom sports t-shirts to use them as **promotional products** or





corporate gifts as well.

Personalised Sports Shirts for Team: Give A Unique and Solid Image of Your Brand to The Audience and Practical and Functional Corporate Gifts to Your Team

Any business can improve the customer experience by adopting personalised work uniforms. Shirts with the company logo make the team recognisable at first glance. Like these classic versions, **custom sports t-shirts** too can become part of the workwear. In this context, they will amaze those who wear them for the comfort and practicality they offer.

Printed technical t-shirts represent essential corporate gifts and promotional products for stores that sell sporting goods, sports team and gyms. With the team or brand logo, custom technical shirts will present



your sports or work team as cohesive and in line with your activity. On the other hand, **personalised sports shirts** are perfect corporate gifts for other companies too, thanks to their versatility. Despite not working in the sport sector, brands of any type can offer their employees wellness services and benefit from our printed sports t-shirts. For instance, if your company organises yoga or Pilates classes for the whole team, you may create sports shirts with logo and give them along with [printed leggings](#).

Besides the image they convey to the audience, **custom sports technical t-shirts** guarantee maximum comfort and practicality in movements, making the work or sports activity more fluid and easier. Your employees or team members will be positively impressed by your **custom technical t-shirts**, as they will appreciate their exceptional fit on the one hand and their unique and representative design on the other. With your printed sports technical t-shirts, everyone will feel part of your team and work reality, perceiving your attention

for their well-being. Nothing will ever strengthen the spirit of your team and the image of your brand better than **personalised sports t-shirts!**

Circulate Your Logo by Distributing Custom Sports T-Shirts to Customers, Athletes and Visitors

Versatility is the key word when it comes to **personalised sports shirts**. Combining the popularity and winning look of classic t-shirts with the comfort of sportswear, **printed sports t-shirts** appeal to customers and fans too. As there are many possibilities of customisation, these sports shirts are perfect to express the company style and personality. Moreover, they are amazingly suitable for both professional athletes and sports enthusiasts.

So, for instance, a football team may give away personalised sport t-shirts to fans, printing on each shirt a player's name and number - besides the team logo and name, of course. Then, specific shirts and t-shirts are used for some sports. This is why a tennis team or centre can make [custom sports polo shirts](#), while basketball players will have maximum success with [custom sports tank tops](#).

Given to buyers, gym or Fanclub members or participants in a sports event or trade show, **personalised sports shirts** are a valuable promotional resource. They are always useful corporate gifts, which can be



worn for sporting activity, but in everyday life too. They can be offered along with [custom track pants](#) or [custom sports shorts](#) so as to give ready-to-wear suits. In any case, **printed sports t-shirts** will carry your logo around, making it stand out on the playing field, at the park during a jogging session, at the gym, or while hanging out with friends.

Choosing, making and distributing printed sports t-shirts: a simple and effective guide

When choosing personalised sports t-shirts or technical shirts for your brand, your team or your group of customers or supporters, you will need to consider several factors. First of all, who the recipient is. On our site you can make [custom sports t-shirts for adults](#) as well as [printed sports t-shirts for children](#). Personalised sports t-shirts or technical shirts then differ for:

- Neck type. You can choose **custom sports t-shirts** with V-neck if you want to focus on the aesthetic effect or crew-neck models if you prefer the classic option. You will find personalised sports shirts with a high collar as well, which are often equipped with a zipper;
- Tightness: our website offers more or less tight shirts, which guarantee maximum comfort in any case;
- Materials: Many **printed sports t-shirts** are made of polyester, but some models have a percentage of elastane as well, which makes them more elastic;
- Type of sleeves: HiGift offers **personalised sports t-shirts and shirts**, that is, short as well as long-sleeved models. In this way, any brand can promote their business at any time of the year.



During the customisation phase you can choose the colour of the fabric – based on the image you want to give of your brand or the palette that best represents your team. You can then apply any print with screen printing, transfer or embroidery. The large available surface of **personalised sports t-shirts** and technical shirts allows anyone to print the logo as well as writings or images. By inserting a slogan, for instance, you can have a greater communicative impact. If your **printed sports t-shirts or technical shirts** are meant to be distributed at an event, adding name and date will leave recipients with a nice memory. Finally, you can order the amount you wish and consider whether to add more promotional products to your gift. It can be an amazing opportunity to double advertise your brand!