



Tired Of Usual Promotions? Turn The Page with Our Printed Spiral Notebooks!

Sponsoring your company is an activity that **never ends**. From **promotional campaigns** to fairs, from parties with employees to **events** with customers. Every occasion is good to give away **corporate gifts**. After a while, however, finding a **promotional product that is original** and ensures the same **success** as the most famous ones can be a real challenge. The ideal corporate gift is **useful, practical**, serves on **different occasions** and as **often as possible**. Last but not least, it must **allow a good customisation**. In this way, those who look at it **can recall your brand in a flash**.

All this without forgetting **creativity**. A **special** gift will always be fortunate, because it is more likely to become a **doubly unique** object. Browsing through the available items and finding one that meets all these requirements is not easy. But it is not impossible, either. A safe way is to opt for a **particular version of a classic corporate gift**. It is a small trick to tap into the **usefulness** of a promotional product which is always a success while offering a **fresh and modern option**. This is exactly what you can achieve by choosing **printed spiral notebooks**.



From Personalised Notebooks to Printed Spiral Notebooks: What Difference an Extra Accessory Can Make

Custom **spiral** notebooks feature a **metal spiral**. This holds all the pages together, including the cover. This means that there is only very little to distinguish them from the original models, namely a simple metal accessory. This detail, however, can say a lot.

[Personalised notebooks](#) belong to the corporate gifts that companies **use more often**. They are great gifts for your employees and equally effective promotional products. **Personalised notebooks** fill desks and drawers. Most of all, however, they are extremely **useful**. Having a piece of paper at hand is very important for your co-workers. They can take **notes, write down** thoughts and mark **tasks** on it. This will **speed their work up** and **improve** their performance. Being able to **plan** all that you have to do on a notebook allows you to have clear ideas. Plus, writing notes to remember **helps you not forget important information or tasks**.

When you use them while you are sitting comfortably at your desk, **all personalised notebooks can perform these functions at the highest level**. What happens, however, when you have to take notes while **standing** on your feet? As much as any type of [personalised notepads](#) or notebooks can be used in this position, printed spiral notebooks have **something extra in terms of comfort**. This – as you can guess – **is due to the spiral** that makes them unique.

The Perfect Audience for Printed Spiral Notebooks – From Students to Employees

Custom spiral notebooks can be useful to anyone. They perform all the functions of a common notebook. From the youngest to the oldest, everyone can benefit from them. You can give them to your customers



during a promotional campaign or at a fair. In this way, they will receive a corporate gift that they can **use anytime and anywhere**. As a result, you will enjoy **excellent and extensive advertising** as well.

A Corporate Gift for Young People – The Perfect Printed Spiral Notebooks for Students

Do you remember class trips? They allowed us to visit new places and learn while we were outdoors. They were priceless moments of leisure. However, they often required a **small block on which to take notes**, too. So, from an early age, we face the need to **write standing** or sitting in **uncomfortable positions**, without a desk on which to lean.



For this reason, giving away printed spiral notebooks can be a great idea for **schools, recreation centres for young people, or activities that work with students**. From elementary to high school to college, custom spiral notebooks can be a great promotional product for your reality. Also because, as it is a young audience, you can count on their **enthusiasm**. If you customise them with **bright colours** and a **fun writing** that appeals to their tastes, you will let your spiral notebooks **win** their

hearts right from the start. They will make them feel **special, part of a community** and **imprint themselves in their mind** – along with your logo.

Printed Spiral Notebooks – Why Give Them to Your Employees?

The same applies to **employees**. Having personalised notebooks to **use in their work days** can mean a lot, not just in terms of comfort. Their **sense of belonging to the company**, too, will be reinforced by a corporate gift that improves the quality of their work. Just like all [*custom office items*](#).

In this case, printed spiral notebooks can be part of your wish list if you have **already given away other personalised notebooks** and want to give your team an item that is equally useful, but has something special. They are also good for **employees who travel frequently** or who need to **note down information outside the office**. This is the case, for instance, of employees of **a real estate agency** who accompany customers to visit the accommodation.

Using Custom Spiral Notebooks as A Communication Tool – Which Model to Choose and Why

Although it is a subcategory, that of printed spiral notebooks has many **choices**. We find them in different **sizes** and **materials**. Some items feature **extra accessories** as well. A careful selection of what will become your promotional product will have a decisive impact on your sponsorship. Each type of printed spiral notebook carries a **potential of its own** in terms of communication.

As for the materials, in our selection you will find printed spiral notebooks with a **cover made of PP or natural materials**. These include **recycled paper, cardboard** and **bamboo**. These are [*personalised eco-friendly notebooks*](#) to all intents and purposes. As with all **promotional eco-friendly products**, these



models give the image of a company **in step with the times**. They get you through as attentive to offer **solutions in line with the needs of our planet**.

As for the extra elements, the options are different. In particular, you can choose between three types:

- **Personalised notebooks with pen**. These models are perfect if you want to give a double gift to your team or audience. They are ready to use **in any situation**.
- **Personalised elastic band notebooks**. This accessory allows you to keep the notebook closed. You will **take it with you everywhere without ruining it**.
- **Printed ring notebooks with stickers and page markers**. They will help students and employees to **perform their activity at their best**.



You Are Afraid a Printed Ring Notebook May Not Be Enough? Create Your Gift by Adding Another Promotional Product!

A printed spiral notebook is a perfect gift for your customers. It goes well with **any type of audience** and gives a **new look to a corporate gift which is very popular**. If, however, originality exerts an irresistible charm on you, you can use printed spiral notebooks **together with another writing or office item**.

For your choice, you can take **inspiration** from the models on our website. For example, you can print **personalised pens**. They are the first ally ever of notebooks and notepads. It is a perfect move to choose **custom bamboo pens** if you have selected a **notebook made with this material**. This will create **continuity** and **make your message** get through in an even clearer way.

Another idea is to add **personalised stationery** of other type. You can go from **printable page markers** to **personalised post-it notes**. In any case, putting your logo on all the elements of your gift will **double the promotional impact**. Finally, you can hide a **printed bookmark** between the pages of your notebook and have a surprising effect. If you add a writing, you can give life to a **product** that is **very accurate**. Those who receive it can use the bookmark either with your spiral notebook or with another.