



Spread A Green Style with Our Printed Eco-Friendly Tote Bags!

The terms "**ecological**" and "**eco-friendly**" are on the agenda these days. The reason is simple and well known to everyone. Our planet is in danger and everyone, from governments to citizens, is called to **make their contribution** to improving its condition. Choosing [promotional eco-friendly products](#) to enhance a brand is then not just a fashion. On the contrary, it **responds to a much deeper need** that involves everyone.

If a company is interested in the environmental issue, **promotional campaigns** may be a way to show it. These may include **giving away promotional eco-friendly products**. Whatever the type of promotion, this strategy can prove to be a real boost, both for the **brand** and for the **planet**. **Personalised corporate gifts**



are widely used for advertising purposes. It goes without saying that they are incredibly **effective** in spreading the name and logo that are imprinted on them. This is because they **stay with the customer** even after the event or the purchase of a product. By doing so, they **constantly remember the company** and connect it to **positive emotions**. A successful corporate gift is **useful** and **attractive**. Thanks to these features, it will be **used often**. Every time, it **will help customers** in their daily tasks and bring the **logo and the name of the brand** to their attention.

A promotional eco-friendly product, of course, has all these features. Besides that, however, it **conveys a very important message**. It shows that the company is taking part in the defence of the environment. Not only that, but it is **customers themselves who become the main actors** of such an important movement. By using a **green item**, they avoid using materials that are harmful to the planet. Plus, they convey **the importance of going for eco-friendly options** to those who are close to them. One of the effects of corporate gifts is that they **spread a message**. And promotional eco-friendly products do more than getting across the environmental spirit. As a matter of fact, [printed wooden pens](#) or [promotional eco-friendly water bottles](#) will tell anyone that your company is **committed to a sustainable world**.

Printed Eco-Friendly Tote Bags: Why Are They Among the Best Corporate Gifts for A Green Campaign?

The **variety** of promotional eco-friendly products on the market is significant. The offer is in constant growth, thanks to the **spread of awareness on the global scale**. Adopting green versions of items of daily use is quite beneficial. It **reduces the consumption of plastic**, the emission of CO₂, and the waste of natural resources. So, how do you **choose** the right one for your company?

An IT store or a brand which is active in the technology field will find [custom eco-friendly gadgets](#) interesting. On the other hand, a restaurant or a bar can look at [custom eco-friendly kitchen products](#). There, they will find the best ones to set up their place. Of course, **timeless** promotional products are worth mentioning, too. They go well for any type of activity. From pens to [promotional cork keyrings](#), the options are different and can meet any need.



Personalised tote bags are among the corporate gifts which are perfect for any company. Suitable for any occasion, they can be used as **shopping bags** or as **fashion accessories**. A tote bag with the logo of the brand can be **used by anyone**. It has, however, another quality. That is, it can be **given away together with other promotional products**. You will just have to place the corporate gifts inside the tote bag, and you will create a **two-in-one gift** with guaranteed success. It goes without saying that, if you choose **eco-friendly accessories**, the perfect choice to store them will be a **printed eco-friendly tote bag**.

What Does "Eco-Friendly" Mean in the Case of Printed Eco-Friendly Tote Bags?

In the world of promotional products, **printed cotton bags** and **personalised canvas tote bags** have great success. **Personalised jute bags**, with their **rustic** and **original** design, should not be left aside either. These are all **sustainable accessories** because they are made with natural materials. So how do they differ from eco-friendly tote bags?

The term "eco-friendly" generally refers to a product that **does not harm the environment** or **limits damage**. Using **natural materials** such as cotton or wood is a strategy of undisputed effectiveness. However, this is not the only way to go. There are several possibilities to help our planet. These include the use of **recycled** as well as **biodegradable or compostable materials**.

The section of printed eco-friendly tote bags includes products made with the latter method. The models are **varied**, because they differ – among others – for the **materials** with which they are made. There is only one aspect that they all share, and this is enough to make them interesting and effective. That is, they **respect the environment**.

Printed Eco-Friendly Tote Bags Models – From Materials to Design, Green Alternatives Have Never Been So Many!

The choice of the **printed eco-friendly tote bag** which best suits your business will involve **several steps**. First of all, selecting the **model**. You will have to take into account **size, material, and design**. After that, you can move on to **customisation**. This phase will determine how your eco-friendly tote bags will **look at the end**. By choosing the **colour** and the **print**, you will be able to **best represent your brand** with a simple but very useful corporate gift.

Printed Eco-Friendly Tote Bags: Green Materials

From RPET to recycled cotton, there are many green alternatives to disposable plastic and natural materials. In our selection of **custom eco-friendly bags** you will find, among others:

- **Printed eco-friendly tote bags in RPET**. This material is a very resistant recycled polyester. One of its main qualities is that it can be recycled again.
- **Printed eco-friendly tote bags in recycled cotton**. This is no doubt the ultimate eco-friendly choice. It reuses a material that is sustainable by itself.





- **Printed eco-friendly tote bags in recycled paper.** This choice too conveys the commitment of the company to a greener world.

Depending on the material selected, you will have **different types of customisations** to choose from. So, for instance, **digital printing** is suited for all eco-friendly tote bags. However, models made with recycled cotton will allow **embroidery** as well. With this technique you will have a refined and elegant result, whatever logo, design or writing you wish to print.

Choose Your Printed Eco-Friendly Tote Bags: From Simple Items to Stylish Designs

The **aesthetic rendering** is crucial. In order to be used, a corporate gift must not only be **useful**. It should also **meet the tastes of the customer** and **make them feel special**. Customisation allows all this. However, the **choice of the basic model** plays its role in it as well. The options are countless. You will find **long and wide** printed eco-friendly tote bags. Plus, you will see models with an outer **pocket**. This is convenient for storing, for instance, the items you want to keep close at hand. The **handles**, too, differ. They can be **longer** or shorter, **stiff** or **soft**. In any case, they will be **strong** enough to make the tote bag **comfortable** and **functional**. There are [custom foldable tote bags](#), too. They are so practical that you can always carry them in your bag.



Depending on the shopping bag you selected, you can then choose between different **colours**. In some cases, you may even **customise the entire surface** according to your tastes and needs. The choice of the product will depend exclusively on the **result** you want to achieve. The **use** you envision for your tote bags may be relevant as well. Some bags made with recycled materials, for instance, can be **worn as a fashion accessory**. These models may be ideal for a **female clientele**.

A **simple design** can, however, be perfect for a **varied audience**, because it will most likely meet the **tastes of everyone**. Finally, a **bright colour** will **attract the attention of passers-by** and create a nice **contrast with your logo**. Last but not least, it will bring **joy**, so your customer will associate your brand with a **positive feeling**. Even in this case, however, a **neutral colour** may match better with the **style of your company** and be **used by people with diverse tastes**. It will then be the target and the effect you want to achieve that will guide your choice. In any case, with printed eco-friendly tote bags, you will be sure to give a **useful and appealing corporate gift**. Plus, they will succeed in promoting not only your brand, but a **sustainable lifestyle** as well.