



Printed Eco-Friendly Pens: The Green Anti-Waste Corporate Gift that Everyone Needs!

You are about to launch an advertising campaign and you are looking for the **promotional product** that can best sponsor you? Many successful projects have their roots in tradition and add a personal touch to it. Others follow the trend of the moment and try to come up with an original version of it. It is the only way to stand out from the competition. Generally, giving away **corporate gifts** is a strategy that goes in one of these directions.

Take the example of [personalised pens](#), one of the most requested promotional products ever. If a company wants to look traditional, it can go for [branded plastic pens](#). [Promotional metal pens](#) are an option as well. Both models are very classic. They can be given to anyone as they will always be useful and successful. Things change if the brand is modern and keeps an eye on new trends. In this case, [printed touch screen pens](#) can get its avant-garde personality across in a very effective way.

Going for [personalised gadgets](#), however, is not the only modern solution these days. With growing concern over the climate, [promotional eco-friendly products](#) have reached the top of the list of the most in-demand corporate gifts. For this reason, the green versions of successful promotional products such as pens enjoy a particularly positive reception. These accessories have several qualities. They are useful and sometimes even necessary. Plus, they are convenient because of their small size. Last but not least, they are one of the most traditional corporate gifts. In the case of **printed eco-friendly pens**, the fact that they are sustainable is an additional feature. This implies that they help the planet and are perfectly in line with the trends of the moment at the same time.



Why Eco-Friendly Pens? The Materials and Features that Make Them Green

There are several green alternatives to the classic pens. So we find, for instance, [personalised wooden pens](#). Thanks to their rustic and yet elegant appearance, they have immediately won the heart of all the people who have the environmental cause at heart. [Custom bamboo pens](#) are similar to those made of wood, but they are rarer and more recent. Bamboo is another natural product used in the creation of promotional eco-friendly products.

Beside these options, there are **printed eco-friendly pens**. They are made with recycled or alternative materials, such as cork or eco plastic. The assortment includes items of various type. They differ especially for the way they look. Take a corporate gift made of recycled paper and cardboard. It will look more particular than a pen made of eco plastic. This latter, despite being a green option, sticks to the classic plastic models in terms of aesthetic rendering.



Recycled Materials

Recycled paper and cardboard are a safe bet when it comes to promotional eco-friendly products. You can see it with [printed paper bags](#). These are increasingly used as corporate gifts and not only. Paper and cardboard are in themselves green materials, as they are obtained from plants.

Some of the **printed eco-friendly pens** on our site are made with recycled paper and cardboard. Besides being 100% natural, these materials are reused. Finding a way to reuse old objects and materials is one of the greenest strategies. It helps us to safeguard the planet, limit waste and reduce the environmental impact. Recycling does not only mean to give new life to materials that would otherwise have to be disposed of. It also implies reducing industrial production and the emissions of polluting gases that comes from it. For this reason, we can say that branded eco-friendly pens made with recycled materials are a 200% green choice.

Cork

Cork too is of plant origin. It has been used to make **promotional eco-friendly products** for not long. Lightweight and durable, it gives objects a rough, yet refined look. It is ideal for a company that wants to present itself as easy-going and young. We find it in several successful promotional products, as in the case of [personalised cork keyrings](#).

It is often combined with components made of colourful plastic, paper or aluminium. This results in **printed eco-friendly pens** that are extremely versatile as corporate gifts. They can meet the tastes of everyone. Customisation will determine the final character of your promotional products. In any case, your branded eco pens will spread awareness about a sustainable option which is not so common yet.



Eco Plastic

Plastic is often seen as the enemy in the fight against climate change. There are, however, recyclable, compostable and biodegradable types of plastic. We are talking about ABS, RPET, PSM and PLA – to name a few. Objects made with these materials are promotional eco-friendly products in all respects.

Branded eco-friendly pens made of eco plastic look like the classic pen models. Besides, however, they ensure a minimal impact on the environment. Your customers will surely be impressed by such a peculiar

choice, as it succeeds in combining tradition and sustainability.

Wheat Fibre

Wheat fibre is perhaps the least known material of all these. It is a perfect green choice if your goal is to give **printed eco-friendly pens** which stand out for being original. It is obtained from mixing waste from wheat cultivation with plastic materials. This makes it a vegetable plastic, which is to say a compound of a natural raw material with a plastic. The result is a resistant and robust product. Most important of all, all this is achieved by using the minimum amount of plastic.



The aesthetic effect of wheat fibre is quite peculiar. At first glance, it is very similar to plastic. However, a closer look reveals white or beige grains. These give the corporate gift a more natural touch. If you give away **printed eco-friendly pens** made of wheat fibre, then, you will have a product that looks slightly rustic but not too different from the standard plastic pens.

[Sponsor Your Company with Printed Eco-Friendly Pens: Give Your Brand a Green and Modern Image](#)

The market is moving towards sustainable choices in all areas. That of production is no exception. Adopting **branded eco-friendly pens** as promotional products or corporate gifts responds to this trend. Thanks to the use of green materials, these items help to reduce damage to the ecosystem. Besides, they spread the message to a very wide audience because they are used and appreciated by many people. As **promotional products**, they have all the features of the classic pen. Among others, they are exceptionally useful and allow you to print the contact information of the company on the pen body. The end result is elegant and effective in terms of communication.

[The Promotional Benefits of Printed Eco-Friendly Pens: Usefulness and Sustainability in a Small and Essential Corporate Gift](#)

Personalised pens are used by anyone every day. This means that they are good for any type of clientele. They are always appreciated, because everyone can take them with themselves and use them in case of need. The eco versions will have the success of the standard corporate gifts on the one hand and raise awareness about the environment among a large number of people on the other. All at a very low price!

We should not forget that **branded eco-friendly pens** will not only be useful and sometimes even necessary. They will be special as well. The aesthetic performance and the high quality of the models will amaze those who receive them as corporate gifts. There is no doubt that they will be used often and appreciated every time. Besides, they will probably be noticed by the people who are around your customer. They may be intrigued by the peculiar appearance of the pen first, and then by your logo and name printed on it.



Finally, you can give away branded eco pens together with [promotional eco-friendly notebooks](#) as well. In this way, you will give life to an all-round green corporate gift. This will have a double promotional effect. Plus, it will surprise your customers as they will have a thorough gift. It will give the impression that you like doing things accurately and that you want to offer your clientele the best option. Giving **printed eco-friendly pens** is a choice that opens the way to several possibilities. You will have many models among which to choose, as well as different techniques with which to customise them. Above all, whatever the type of printed eco-friendly pens you select, it will be good for any context. It will promote your brand as active in defending the environment and will spread your logo. It will also amaze your customers and intrigue those who have the chance to take a look at it.