



## Printed Cooler Backpacks for Work, Sports and Leisure: Find Them Out as Useful, Versatile and Promotional Corporate Gifts

Have you ever had a fantastic picnic with your friends and found your lunch not as fresh as when you left? Of course, after a hike or a walk in the sun there is nothing better than a sip of refreshing water and fresh and tasty sandwiches. Thermal rucksacks keep the temperature of the drinks and food they contain constant. For this reason, they are appreciated by everyone as **corporate gifts** and will give an extra boost to any promotion.

Giving away **printed cooler backpacks** as corporate gifts is always a winning idea. Practical, useful and more or less professional looking, promotional cooler backpacks can be personalised with the company logo and name. Besides, it is possible to add a slogan or a promotional message to enrich your corporate gifts. Ideal



both as **company branded backpacks** for your employees and as **personalised backpacks** for customers, printed thermal rucksacks as promotional products are full of resources.

[Design and Customisation: How to Choose and Make Printed Cooler Backpacks Suitable for Your Brand](#)

**Promotional cooler backpacks** are essential accessories for anyone who loves picnics, camping, hiking or travelling. They keep food and drinks cool, protecting them from high temperatures and the sun's rays. Besides, they are comfortable to carry and

store, thanks to their ergonomic shape as well as their internal and external pockets. In short, they are designed precisely for those who love to spend time outdoors in full comfort. As a consequence, giving **printed thermal backpacks** to lovers of trekking or any open-air activity is always a success.

On our website there are numerous models of **promotional cooler backpacks**, so as to meet the needs of various customers. There are rucksacks of different sizes, shapes and materials, so anyone can choose the corporate gifts that best suit their target. So, you can opt for a type to amaze with high-level corporate gifts. Alternatively, you can create **printed cooler backpacks** with a more casual look, suitable to satisfy the tastes of a very varied audience.

Like all [personalised backpacks](#), cooler models are always appreciated as corporate gifts and promotional products, because they manage to combine functionality and style. Printed thermal backpacks are unique and original gifts and can be used at all times of the year. Like [personalised thermal bottles](#), **promotional cooler backpacks** too can be used both in summer and winter, proving to be versatile and efficient corporate gifts. Including printed thermal backpacks in your advertising campaign is then a guaranteed way to retain customers, reach new potential buyers and thank employees and collaborators for their valuable contribution.



### *Choice of Model: A Brief Guide to the Types of Printed Cooler Backpacks*

Our subcategory of **printed cooler backpacks** includes different corporate gifts according to their looks and technical features. All cooler models ensure maximum functionality. However, some have extras that can be particularly useful, especially for sports enthusiasts. So we find some professional rucksacks with a robust structure, where rigid containers can be stored as well. Some promotional cooler backpacks have an external pocket designed for water bottles. If you choose this type of **professional backpacks**, you could add [branded water bottles](#) to your corporate gifts, so as to give maximum comfort to your customers or employees.

Like [promotional sports backpacks](#), printed thermal backpacks are perfect for trekking and camping enthusiasts. The materials with which they are made stand out for their quality and guarantee excellent thermal insulation even for many hours - as in the case of [branded backpacks for picnic](#). For this reason, they can be taken in as **promotional products** by a mountain hotel that has agreements with a tour guide to offer its guests more demanding guided excursions. But these models are ideal as **company branded backpacks** to give to employees on special occasions as well. The work team will be able to use these corporate gifts for their work, but also in their free time.

If, on the other hand, you are looking for more easy-going promotional products, you will find our cooler [custom drawstring bags](#) excellent. Lightweight, small and colourful, they are practical corporate gifts to be used on any occasion and by anyone. Children will find them comfortable as well, just like they would love [personalised children's backpacks](#). Giving away these printed cooler rucksacks at campsites or summer camps can be a great strategy to encourage kids to come back the following year, especially if your corporate gifts are personalised so as to appeal to younger audiences.



### *Print Your Cooler Rucksacks: How to Make the Perfect Company Branded Backpacks with Logo for Your Business*

Customisation gives corporate gifts the extra touch which turns them into brand-representative promotional products. Uniqueness and visual impact are two key words to keep in mind when making your own **promotional cooler backpacks**. The logo cannot be missing. However, company branded backpacks offer a large printing area. Making the most of it can give your brand a first-class promotion. In this way, you can create **company branded backpacks** with the name of the company or employee and obtain unique corporate gifts.

You can then add writing and images to give your **printed cooler backpacks** an unmistakable touch. To choose which print to apply, think about the target and the occasion during which you want to distribute your **company branded backpacks**. Your employees might find a motivational phrase inspiring, while customers will be able to get more into the heart of your business reality if they receive **promotional cooler backpacks** with company name, logo and slogan. Finally, if your corporate gifts will be given away at an event, a phrase or image that reminds of it is a great way to make your printed thermal backpacks meaningful and associate the brand with the occasion.



**Promotional cooler backpacks** are excellent promotional corporate gifts also because, besides being useful and original, they are often used outdoors, allowing your logo to circulate in different environments. Many people will notice your **company branded backpacks** and will want to find out more about your business.

## Printed Cooler Backpacks for Every Occasion: When and How to Distribute Your Company Branded Backpacks

Whether it is a professional cooler backpack or a custom drawstring bag, these **company branded backpacks** can be offered in a thousand different contexts and to various targets as corporate gifts or promotional products. Here are some examples:



- Distributing **printed cooler backpacks** during corporate events is a great way to promote the company and retain customers, amazing them with super-functional corporate gifts;
- Offering **company branded backpacks** to employees on cost refunds or during company training will make their path in the company easier and more comfortable;
- Giving away **promotional cooler backpacks** during sporting events is a way to support the activity of the team or its sports community, intriguing participants.

**Printed cooler backpacks** are available in different price ranges. You can choose a professional backpack for promotional campaigns aimed at a very specific audience, while custom drawstring bags are a great way to reach more customers. For employees, you can choose branded backpacks or [personalised cooler bags](#) to offer along with other promotional products, such as [personalised lunch boxes](#). For customers who are always on the go or who are passionate about trekking, on the other hand, giving away **printed cooler backpacks** with [custom windbreakers](#) or [personalised umbrellas](#) will give rise to ready-to-use kits and produce a double promotional effect.

In conclusion, **printed cooler backpacks** are a practical and safe way to carry food and drinks and to keep them cool or warm. They are ideal for work, sport and leisure and can be personalised with your own logo or name, becoming corporate gifts and **promotional products** highly appreciated for their originality, effectiveness and durability.