Practical guide to choosing

Personalised Wine bags and coolers

A practical tool to select, check and customise accessories before ordering. The boxes and spaces are designed to be filled in.

1. Choose according to the occasion

Occasion	Option to consider	What to check before choosing
Wine-shop purchase	Cotton or jute pouch	Bottle size, closure and ease of carrying.
Executive gift	Wooden box or structured bag	Actual capacity, presentation and logo space.
Outdoor wine tasting	Cooling wrap with gel	Bottle diameter and coolant preparation.
Serving one bottle	Rigid cooler or cooling bottle holder	Table space and difference between insulation and cooling.
Serving several drinks	Large ice bucket with ice	Capacity, handles, lid if present, and accessories.
Drinks promotion	Can sleeve or bar accessory	Drink format and brand visibility.

2. Quick technical checks

If you choose...	Always check...
A bag or pouch	Capacity for one or two bottles; handles, shoulder strap, zip or drawstring.
A wrap or sleeve	Bottle compatibility; insulation, cooling gel and how it must be prepared.
A wine cooler or ice bucket	Dimensions, number of bottles, capacity, accessories and footprint.
An item with a logo	Material, usable area, legibility and customisation technique.

3. Preliminary selection form

Information to define	Choice or notes
Recipients and setting	_____
Bottle or can type	_____
Quantity and model	_____
Purpose: gift / carrying / service	_____

4. Choosing the right logo finish

Artwork goal	Technique to consider	Pay attention to...
Simple logo, few solid colours	Screen or pad printing	Shape and size of the print area.
Multicolour artwork on fabric	Digital transfer	Flat, regular surface.
Large print on compatible material	Sublimation	Material compatibility or treatment.
Elegant, precise mark	Engraving	Suitable materials; ink-free result.

Quotation checklist

Final checks before requesting production and approving the artwork.

5. Customisation: points to approve

Check	Confirm on the selected model	OK
Material	Cotton, jute, PVC, RPET, neoprene, metal, wood or another available material.	☐
Format	Bottle/can dimensions and accessory capacity.	☐
Print area	Actual available position and usable logo space.	☐
Artwork	Number of colours, details, legibility and logo dimensions.	☐
Technique	Screen print, pad print, transfer, sublimation or engraving, if compatible.	☐
Purpose	Transport, gift or service; any need for insulation or cooling.	☐
Sample	Check the product page for the BUY SAMPLE option, when available.	☐

6. Final steps

☐ Compare at least two products suited to the same purpose. ☐ Decide where the logo should be visible. ☐ Check the product page and consider a sample when available.

The best product is the one that suits the actual purpose: an insulated accessory, for example, does not necessarily replace a system that actively cools a drink.

Useful links

Personalised Wine bags and coolers

Branded Bottle opener

Personalised Cheese sets