Practical guide to personalised travel sets

Practical worksheet to choose a kit, compare cases and check customisation details before ordering.

1. Choose a set for its intended use

Situation	Main need	Sets to compare
Flights, trains and overnight journeys	Comfort during travel	Eye masks, earplugs, neck pillows; blanket, if included.
Business hotels and conferences	Minor mishaps and a smart appearance	Sewing kits, shoe-cleaning kits and clothing accessories.
Travel agencies and tour operators	Organising and identifying luggage	Organisers, luggage tags, straps and padlocks.
Frequent business trips	Organisation and practicality	Cases with pockets, comfort accessories and luggage security kits.
Resorts and guest hospitality	Personal care	Toiletry kits, travel containers and oral hygiene sets.
Trade fairs and large distributions	Compact size and usefulness	Lightweight sets: eye mask with earplugs or mini sewing kit.

2. Choose a suitable case

Material	Typical use	What to check
Polyester / RPET	Reusable pouches and cases	Practicality, durability and structure; RPET made from recycled PET.
PVC	Transparent toiletry pouches	Visibility of the contents.
Paper / kraft cardboard	Boxes and rigid packaging	Size and ease of distribution.
Cotton / velvet	Fabric pouches and bags	Cotton breathability or velvet softness.
PU	Neat-looking packaging	Finish and available logo area.
Bamboo / tin	Selected packaging and shoe-care kits	Bamboo’s natural look or the protection provided by tin.

3. Match the printing method to the artwork

Technique	Best when...	Useful check
Pad printing	The logo is simple and the area is small or slightly curved.	Check the printable area of the component.
Screen printing	The logo has few solid colours and quantities are high.	Check quantity and simplicity of the design.
Transfer printing	Colour reproduction and wear resistance matter.	Check material compatibility.
Digital transfer	The logo has gradients, multiple colours or intricate details.	Check how details reproduce in the available space.
Engraving	An elegant finish without ink is required.	Check the engravable area of the product.

4. Checklist before confirming

Product choice	Customisation and purchase
[ ] Defined recipients and usage context	[ ] Chosen the set by function
[ ] Compared the contents of different models	[ ] Checked accessory size and materials
[ ] Assessed case material and reusability	[ ] Identified available logo positions
[ ] Checked “Print information”	[ ] Matched the technique to artwork and material
[ ] Evaluated the quantity to distribute	[ ] Considered a sample before bulk orders

5. Fill in your decision sheet

Field	Details to enter
Recipients / occasion	.....
Type of set	.....
Case material and format	.....
Logo position and printing technique	.....
Planned quantity / sample	.....

To coordinate accessories for company business trips, also see Personalised Backpacks and Personalised Water bottles & Sport bottles.