Personalised Thermal cups: a practical selection guide

Use these comparison tables to set out your requirements before choosing a model. Capacity ranges are indicative: always check the individual product sheet.

1. Usage matrix: which size to consider?

Setting	Suggested capacity	Accessories to consider	What to check
Tastings and coffee	150–300 ml	Compact size	Drink and dimensions
Fairs and bulk orders	300–350 ml	Practical lid	Colours, stock, logo
Desk and corporate kits	250–400 ml	Lid and stable base	Cleaning and finish
Commuting and travel	350–500 ml	Cap, seals	Declared leak protection
Sport and outdoors	500–900 ml	Straw, handle, strap	Weight and cleaning

2. Printing matrix: from logo to method

Technique	Appearance to expect	What to check
Pad printing	Simple logos; small or curved surfaces	Available area
Screen printing	Solid colours; suitable for large quantities	Wraparound option
Engraving	Colourless mark on steel or some bamboo models	Material and finish
UV LED printing	Images and gradients; sometimes rotary	Compatibility and area

3. Details worth checking

- Do not confuse nominal and usable capacity: compare both if stated.
- For bags and backpacks, choose only models explicitly described as leakproof.
- Before positioning your logo, check the available print areas and methods for the specific product.

Checklist and enquiry sheet

Checks to complete before choosing your thermal cup

4. Practical checklist

Action to check	OK
I have identified recipients and intended use.	[ ]
I have chosen the capacity to suit the drink.	[ ]
I have compared the product's outer dimensions.	[ ]
I have checked available materials, colours and finishes.	[ ]
I have chosen any required lid, handle, strap or straw.	[ ]
For carrying in a bag, I have verified the stated leak resistance.	[ ]
I have checked availability for the required quantity.	[ ]

I have checked the model's branding areas.	[ ]
I have assessed printing-method compatibility.	[ ]
For a large order, I have considered buying a sample.	[ ]

5. Short brief to complete

Item	To complete
Recipients / occasion	_____
Quantity required	_____
Size / capacity	_____
Material / colour	_____
Accessories / closure	_____
Logo / position / print method	_____
Sample to review	_____

Useful links

Personalised Thermal cups · Personalised Mugs · Personalised Water bottles & Sport bottles
Hydration reading: Harvard – Healthy Drinks