COMPARISON SHEET AND CHECKLIST

Practical guide to choosing Personalised Thermal bags in recycled materials

A practical tool to match capacity, bag style, materials and customisation to your promotional activity.

1. Start with what the bag needs to hold

Approximate capacity	Usage situation	What to compare before choosing
Up to 5 litres	Snacks and a drink; small gifts or visitor kits.	Size, accessibility and closure type.
5 to 10 litres	Lunch breaks and individual kits.	Actual dimensions, handles and pockets.
10 to 20 litres	Tasting kits containing several products.	Compartments, lining and internal organisation.
Over 20 litres	Shopping, picnics and days outdoors.	How it is carried, base and size when empty.

2. Models: which best meets your needs?

Model	When to consider it	What to check
Bag	Lunches, travel and picnics.	Handles, pockets and closure.
Shopper	Shopping and store loyalty schemes.	Handle length and capacity.
Drawstring bag	Light giveaways, races and hiking kits.	Drawstring and size when empty.
Backpack	Hikes, sports centres and walking routes.	Shoulder straps and weight distribution.
Bottle carrier	Tastings or gifts centred on one drink.	Fit for the container dimensions.

3. Materials: check the different layers

Component	Materials to consider	What to check
Outer layer	RPET, recycled PU, non-woven fabric and PP, recycled cotton, paper and denim.	Appearance, durability and intended use.
Inner lining	Aluminium or PEVA, depending on the model.	Presence of lining and ease of cleaning.
Padding	Polyethylene foam in certain products.	Layers and construction of the item.

4. Closures and features: a practical check

If you need to...	Check the model for
Open and close it frequently	Zip, hook-and-loop closure, roll-top or drawstring; lid on rigid models.
Walk or carry more weight	Handles, adjustable shoulder strap or backpack straps, depending on use.
Keep items separate	Pockets and compartments for separating food, drinks and small accessories.

If you need to…	Check the model for
Use it at a campsite, beach or for sport	Lining, base, padding and material composition for sand and moisture.

5. Artwork: choose a technique to suit your design

Technique	Mainly suited to…	Key check
Transfer printing	Logos and designs applied to fabric with heat and pressure.	Material and available print area.
Screen printing	Simple logos with few colours, in large quantities.	Number of colours and cost-effectiveness at volume.
Digital transfer	Photos, gradients and detailed designs.	Artwork dimensions and position.
Sublimation	Full-colour graphics where the model allows.	Polyester or treated surface and print area.

6. Checklist before buying

Product choice	Customisation and order
[ ] Recipients and occasion defined	[ ] Logo, wording or graphics ready
[ ] Contents and capacity compared	[ ] Print position and dimensions checked
[ ] Actual size, construction and materials checked	[ ] Technique available on the product page
[ ] Closure, lining and carrying method suit intended use	[ ] Considered buying a sample

Ideas for a coordinated kit

For outdoor events and sports activities, pair the thermal bag with: Personalised Water bottles & Sport bottles, Personalised Backpacks and Custom Snoods.

Remember: material suitability, printing-method availability and customisable areas depend on the individual model. Always check the information on its product page.