Practical guide to choosing personalised sushi sets and chopsticks

Comparison chart to find the right product for its use, packaging and branding.

1. Start with the intended use

Setting	Product to consider	What to check
Classes and workshops	Sushi kit with mat, rice paddle and spreader	Included tools and any additional utensils
Restaurants and sushi bars	Pairs of personalised chopsticks	Finish, grip and branding area
Hotels and themed dinners	Chopsticks in individual sleeves	Packaging presentation and consistent artwork
Delivery and takeaway	Pairs of chopsticks; sleeves if useful	Ease of distribution and package size
Events and promotions	Pairs of bamboo chopsticks	Quantities per variant and logo options

2. Compare the options

Item	Options mentioned in the guide	Useful check
Sushi-making kit	Mat, paddle and spreader; some include knife, spoon and chopsticks	Compare the exact contents of each kit
Chopsticks	Bamboo pairs, sometimes with coloured tips	Check grip, length and finish with a sample
Packaging	Paper or cardboard sleeves, inserts and bands	Check whether packaging can carry the logo

3. Set your priority

[ ] Sushi preparation [ ] Table service [ ] Promotional giveaway [ ] Guest gift

If you have different needs, compare several configurations rather than choosing on appearance alone.

4. Match the logo to the marking method

Method	Recommended when…	What to check
Pad printing	Simple artwork with few solid colours	Available area, allowed colours and surface shape
Engraving	A discreet logo without added ink is wanted	Shade variations from the bamboo grain
Digital printing	Multicolour logo, fine details or gradients	Area and compatibility with the selected item

5. Checklist before requesting a quote

Information needed	Your choice / notes
Main use	_____
Model / components	_____
Material and finish	_____
Colours and variants	_____
Quantity to check	_____
Branding method	_____
Logo / artwork area	_____
Sleeve or packaging	_____
Sample	[ ] Request [ ] Not needed

6. Final checks

[ ] Compare the included items and specifications of each product.
[ ] Read the Printing information on the product page.
[ ] Check available variants and order quantities.
[ ] Consider a sample to assess the grip, finish and packaging.

7. Complementary products

- Personalised Sushi sets and chopsticks
- Personalised Chopping boards
- Personalised Cups
- Personalised Tea boxes
- Branded Bottle opener
- Corporate branded Aprons
- Custom Cutlery