

Personalised silicone wristbands: practical summary checklist

A practical summary for comparing the options before ordering, starting with use context, recipients, size, colour and customisation method.

1. Start with the context of use

Context	Priority	Options to consider
Events and large quantities	Versatility and group management	Classic models; dedicated adult or children's sizes; several colours of the same model if available.
Festivals, concerts and evening events	Visibility and interactive character	Glow-in-the-dark when visibility in dark settings matters; slap for a younger, more dynamic approach.
Trade fairs and corporate settings	Coordinated brand image	Classic models for maximum versatility; metal plate for a more understated, elegant result.
Sport	Belonging and recognition	Classic models in coordinated colours; distribution at races, marathons, tournaments, gyms, pools and sports clubs.
Schools and children's events	Size and immediate graphics	Children's sizes; vivid colours; classic or shaped models according to the symbol to highlight.
Associations and awareness campaigns	Message and sense of belonging	Classic or shaped models for causes, fundraising, charity events and volunteering.

2. Quick model comparison

Model	Strength	When to choose it
Classic	Simple, linear and available in several sizes and colours.	When you need a versatile solution or want high/low relief on models that allow it.
Shaped	The central area can follow the shape of the logo.	For crests, symbols and iconic logos that need greater prominence.
With metal plate	More elegant appearance and higher perceived value.	For corporate settings, clubs, memberships, gyms, teams and business gifts.
Slap	Wide band with a metal core that wraps around the wrist.	For festivals, promotions and events with a young, interactive feel.
Glow-in-the-dark	Visible effect in the dark.	For concerts, venues, festivals and evening events.
Strap/clip	Adjustable silicone accessory.	For attaching small items such as bottles and zips.

3. Sizes: checks to make before ordering

Type	Reference sizes	Practical note
Children	4.5 × 1 cm; 180 × 11 × 2 mm	Choose a size intended for the age group.
Adults	About 6 × 1 cm; 202 × 12 × 2 mm	These are the standard formats cited for adult models.
Wide band	Up to 20 mm wide	Useful when the model provides a larger surface.
With plate	Thickness up to 3 mm	Thickness can increase because of the metal element.
Slap	Up to 215 × 25 × 2 mm	Different proportions from a classic circular wristband.

4. Customisation methods: choose the result you need

Technique	Characteristics	Best when
Screen printing	Affordable and durable; up to four solid colours; slight raised effect.	Simple logos or coloured wording are needed, especially on large distributions.

Technique	Characteristics	Best when
Pad printing	Affordable and versatile; up to four solid colours; suitable for small areas.	The print area is limited or the surface needs a flexible technique.
Engraving	Creates a distinctive, durable recessed effect on silicone.	You want a discreet, elegant result without reproducing colour graphics.
Embossing	Raised finish without additional inks.	The logo is simple, low-detail and the shape should be highlighted.

5. Colours and legibility

- Start with the brand colours and check the contrast needed to keep the logo legible.
- White, black, blue and red are classic, versatile shades; fuchsia, lime green, light blue and other vivid colours create a more dynamic result.
- For events and large distributions, several colours of the same model can help distinguish groups, teams or participant categories, depending on model availability.
- If the event takes place in the dark, decide whether you need the entire wristband to glow or a model where only the logo lights up.

6. Checklist before confirming your choice

- ☐ Recipients: adults, children or mixed groups.
- ☐ Context: trade fair, corporate event, sport, festival, association, school or another initiative.
- ☐ Model: classic, shaped, with plate, slap, glow-in-the-dark or strap/clip.
- ☐ Size: check the dimensions available for the selected model and age group.
- ☐ Colour: check consistency with the brand and contrast with the logo.
- ☐ Artwork: decide whether the logo, wording or an iconic shape should be the main element.
- ☐ Customisation area: check available dimensions and positions on the product page.
- ☐ Technique: compare screen printing, pad printing, engraving and embossing according to the desired result.
- ☐ Variants: if groups need to be distinguished, check whether several colours of the same model can be ordered.
- ☐ Sample: when useful, consider a sample before ordering to compare the options more accurately.

7. Three practical combinations

Scenario	Useful setup	Why
Conference or trade fair	Classic or metal plate; brand-coordinated shades; screen printing or engraving according to the model.	Keeps brand presence orderly and gives a more corporate image.
Festival or evening event	Glow-in-the-dark or slap; brighter colours; strong legibility.	Improves participant recognition and makes the wristband more visual.
School or summer camp	Children's size; classic or shaped; vivid colours and simple symbols.	Adapts size and graphics to a younger audience while keeping the product immediate and recognisable.

8. Comparison sheet to complete

Use this table to compare up to three alternatives before choosing the final model.

Criterion	Option A	Option B	Option C
Model	_____	_____	_____
Recipients / size	_____	_____	_____
Colour	_____	_____	_____
Customisation area	_____	_____	_____
Technique	_____	_____	_____
Quantity / colour variants	_____	_____	_____
Use context	_____	_____	_____
Notes	_____	_____	_____

9. Mistakes to avoid

- Choose a size without distinguishing between adults and children.
- Choose the technique before checking the material, area and dimensions available for customisation.
- Use wristband and logo colours with insufficient contrast.
- Choose embossing for very complex or highly detailed logos.
- Treat all glow-in-the-dark models as identical: on some the whole wristband glows, on others only the logo.

Useful links

- **HiGift category:** [Personalised Silicone wristbands](#)
- **HiGift category:** [Personalised Caps](#)
- **HiGift category:** [Personalised Water bottles & Sport bottles](#)
- **External reference:** [wristbands, belonging and shared causes](#)