How to compare personalised picnic baskets

A practical framework for choosing by function, accessories and type of use. Always check the individual product page before ordering.

Start with what the basket needs to do

Main requirement	Model to consider	Check before ordering
Present products or host tastings	Rigid wicker basket	Included place settings, presentation space and transport
Carry food and drinks	Insulated basket	Usable capacity and dimensions
Store or distribute many items	Foldable model	Folded size and ease of handling
Walk part of the route	Picnic backpack	Accessories, carrying comfort and insulation needs
Keep cutlery and tableware compact	Zipped picnic set	Actual contents and number of place settings

Comparing choices by setting

Setting	Priority
Hotels and holiday accommodation	Consistent equipment and number of guests
Agritourism and outdoor activities	Easy transport, capacity and place settings
Wineries and farms	Presentation and basket contents
Events and promotions	Quantity, storage space and logo area
Supermarkets and loyalty schemes	Reusability, insulation and foldability

Three decisions that make comparison easier

1. Decide whether you need a food carrier or a set with tableware already included.
2. For large quantities, also consider weight, storage space and ease of distribution.
3. Check where the logo can go: not every surface can be printed.

Checklist and comparison sheet

Fill in this page to compare two options without confusing accessories, capacity and branding possibilities.

Checklist before ordering

	Check	What to note
[ ]	Intended use	Occasion / recipients: _____
[ ]	People to serve	Place settings needed: _____
[ ]	Included accessories	Tableware / napkins / board: _____
[ ]	Capacity and size	Litres and dimensions, even folded: _____
[ ]	Materials and transport	Wicker / polyester / RPET / other from page
[ ]	Logo area	Allowed position and size: _____
[ ]	Print method	Compatible with artwork and colour count
[ ]	Quantity and sample	Number needed / sample available: ____

Compare two models

Criterion	Model A	Model B
Model and material	_____	_____
Place settings / accessories	_____	_____
Size / capacity	_____	_____
Weight / storage size	_____	_____
Logo position	_____	_____
Print method	_____	_____
Sample	_____	_____

Useful links

Personalised Tote bags
Personalised Chopping boards
Personalised Cheese sets
Personalised Placemats