Practical guide to choosing personalised food containers

A practical comparison tool for choosing materials, formats and printing before ordering.

1 | Start with the intended use

Use this matrix to narrow down your choice. Each row highlights a point to check on the product page.

Situation	Priorities	Models to compare
Trade fair or large-scale giveaway	Ease of use, weight, quantities	PP; sandwich boxes for family-focused campaigns
Lunch break at work	Compartments, easy cleaning, closure	Rectangular models with two or three compartments; clips or hooks
Takeaway and catering	Portioning, closure, packaging	Kraft cardboard or reusable containers
Corporate reward or gift	Finish and perceived value	Glass; stainless steel; bamboo lid
Limited carrying space	Space required after use	Collapsible models

2 | Match capacity to the meal

Need	Indicative capacity	Further check
Snack or light bite	400–700 ml	Size in a bag or backpack
Regular lunch	700–1,000 ml	Number of dishes and dividers
Large portions	From 1,200 ml	Usable capacity versus total capacity

3 | Look beyond the dimensions

Compare at least two closure types and check for seals, fixed or removable dividers, handles and, where needed, insulated walls. Always check the product instructions for microwave and dishwasher compatibility.

Checklist for a more informed order

4 | Match the design to the print method

Technique	Points to consider
Pad printing	Simple logo; suitable for small or curved surfaces
Screen printing	A few solid colours; good for higher quantities
Engraving	No added ink; enhances stainless steel and bamboo
Digital transfer	Complex graphics on flat, even surfaces
Epoxy doming	Printed design with a raised resin coating

5 | Compare three catalogue models

Fill in one column for each product you select. Compare features and checks rather than relying on photos alone.

Field	Model A	Model B	Model C
Product code			
Material / format			
Capacity / compartments			
Closure / accessories			
Colour / quantity			
Print area and method			

6 | Checks before confirming

- ☐ Usable capacity and external size checked
- ☐ Stock checked for each requested colour
- ☐ Print position and area dimensions checked
- ☐ Closure, seals and portability assessed
- ☐ Cleaning and use instructions checked
- ☐ Type and number of compartments selected
- ☐ Logo contrast with chosen colour checked
- ☐ Sample considered before a large order

Related categories

Personalised Food containers · Personalised Water bottles & Sport bottles · Personalised Mugs · Personalised Eco lunch boxes