Practical guide to choosing personalised cork pens

A practical worksheet to compare catalogue options and prepare a customisation request.

1. Choose the pen type

Requirement	Option to consider	Useful check
Everyday use or large distribution	Ballpoint pen with push button and clip	Easy opening and presence of a clip
Carefully chosen individual gift	Twist mechanism and metal details	Appearance and presentation
Notes in several colours	Multicolour pen	Available ink colours
Protected delivery or gift	Pouch, case or gift box	Available packaging and dimensions

2. Check materials and colours

Feature	How it affects the choice
Cork	May cover the barrel or be used on the grip; shades and grain can vary.
Wheat straw fibre with ABS or PP	Used mainly for clips, buttons and other rigid components.
Metal details	A more formal look, on the barrel, clip or small fittings.
Ink and coloured parts	Blue is most common; check black and, on multicolour pens, red and green. Consider logo contrast.

3. Match the artwork to the print method

Artwork	Method to consider
Simple logo without added colour	Engraving, where allowed by the model and surface.
Text or symbols with a few solid colours	Pad printing on a small or slightly curved available area.
Fine details, gradients and several colours	Digital transfer or UV LED printing, where listed on the product page.

4. Specify the intended use

Setting	Practical priority
Trade fairs, conferences, open days	Lightweight pens with push button and clip; check quantities and ease of handout.
Offices and meeting rooms	Clip and quick opening for notes, forms and work materials.
Schools and courses	Everyday use; several ink colours if notes need distinguishing.
Hotels and conference venues	Durable barrels, blue ink and finishes suited to the setting.
Wineries and agritourism	Highlight natural cork for tastings and guest reception.
Client and partner gifts	Consider twist opening, metal details and a case.

5. Complete this checklist

[ ] Pen model and opening mechanism suit the intended use.

[ ] Ink colour and exterior colour variants checked on the product page.

[ ] Availability of the selected variant checked before ordering.

[ ] Logo position chosen among the available areas: sides, below the clip or on the clip, if offered.

[ ] Print area size and method checked under “Print information”.

[ ] Considered ordering a sample through “BUY SAMPLE”.

[ ] Individual packaging evaluated, if useful for distribution or gifting.

6. Products to pair with the pens

Personalised Diaries • Personalised Notebooks • Personalised Snacks

Before buying, always compare the information on the chosen model’s product page.