Practical guide to choosing Personalised Coffee boxes

A practical sheet for comparison, checks and order preparation

Choose the packaging according to the recipient and its intended use. Check the individual product page to confirm order quantities, customisation, print area and sample availability.

01 | Compare the four available combinations

Packaging	Likely contents	Approx. size	When to consider it
Small paper box 25 g	100% Arabica ground coffee	12 × 4 × 9 cm	Welcome kits and small tastings
Medium paper box 50 g	100% Arabica ground coffee	14 × 4 × 10 cm	A more substantial corporate gift
Kraft pouch 40 g	Costa Rican beans	9 × 18 × 4 cm	Tastings for people who can grind coffee
Tin 100 g	100% Arabica ground coffee	7.5 × 7.5 × 13.7 cm	Reusable container and keepsake gift

Sizes are indicative: always check your selected model against its product page.

02 | Three questions to narrow down your choice

Question to clarify	If the answer is…	What to check
Can the recipient grind coffee?	No / not sure	Prioritise packs containing ground coffee.
Will the coffee go in a gift set?	Yes	Check size and compatibility with other kit contents.
Do you want a reusable container?	Yes	Consider the tin and its overall dimensions.

03 | Check the surface for your artwork

Surface	What to check before selecting a print method
White paper	Good for detailed or multicolour artwork. Check the actual print area.
Kraft paper	The brown background may alter light colours: check the proof.
Tin with label	Check the label area and available customisation for this model.

Digital printing, full-colour stickers and pad printing may not all be available on every model: refer to the product page.

Order checklist and briefing sheet

Complete before sending your logo, quantity and artwork instructions

04 | Pre-order checklist

Product checks	Artwork and order checks
[ ] I have identified recipients, occasion and distribution method.	[ ] I have prepared the logo and checked fine details.
[ ] I have checked whether the recipient can use coffee beans.	[ ] I have checked the model's 'Printing info' section.
[ ] I have chosen a size suitable for a tasting or gift.	[ ] I have checked the minimum quantity and sample option.
[ ] I have checked size and fit in any gift sets.	[ ] I have checked the artwork proof before approving.
[ ] I have chosen white paper, kraft or tin.	[ ] I have checked conditions and dates on the order page.

05 | Brief for whoever prepares the order

Information to provide	Fill in
Occasion / audience	_____
Packaging and weight	_____
Planned quantity	_____
Coffee type	_____
Packaging colour	_____
Logo, message or artwork	_____
Checked print area / method	_____
Sample required?	_____
Reference date	_____

06 | Final checks

A model suitable for a gift set may be less practical for distributing in large numbers. Before confirming, check quantity, coffee type, dimensions and brand appearance together. Final options depend on the individual product page.

Useful links: Personalised Coffee boxes · Personalised Biscuits · Custom Sweets · Personalised Mugs · Printed promotional Espresso cups