PRACTICAL GUIDE

How to choose personalised cheese sets

Comparison tables and a practical checklist for purchases intended for tastings, food service and corporate gifts. These pointers help you identify a suitable set; check the individual product page for available options.

Start with the intended use

Destination	Set to consider	What to check
Dairy and delicatessen	Board and knives in different shapes	Suitability for the cheeses offered
Restaurant and catering	Board with serving utensils	Usable area and ease of tool storage
Wine shop and winery	Set with cheese tools and wine accessories	Only the accessories you actually need
Promotional event	Compact utensils in a case	Size, packaging and space for the logo
Corporate gift	Board set with gift packaging	Presentation, materials and branding area

Compare the different sets

Type of set	Main benefit	What to check
Utensils only	Several tools in a compact package	Whether the recipient already has a board
With board	Preparation and presentation in one kit	Shape, usable size and number of utensils
Wine and cheese combined	Covers two stages of a tasting	Whether corkscrews or stoppers are relevant

Match the tools to the service

Requirement	Tools to consider
Portion mature cheeses	Knives with sturdy blades
Serve soft or creamy textures	Shaped knives and spatulas
Move portions without touching them	Serving forks
Cut even slices or grate	Slicers and graters

PRACTICAL CHECKLIST

Checks before placing your order

Use this form to compare shortlisted models, check branding positions and decide whether to order a sample.

Selection checklist

	Check to complete	Where to check
☐	Recipient and intended use defined	Campaign brief
☐	Board shape and usable area suitable	Product-page sizes and photos

	Check to complete	Where to check
☐	Utensils suit the cheeses being served	List of included accessories
☐	Materials, finish and grip suitable	Product details and sample
☐	Logo position and technique compatible	Printing information section
☐	Packaging suitable for gifting	Packaging photos and description
☐	Wine accessories needed, if any	Product contents
☐	Sample assessed where useful	Product page: buy a sample

Project summary

Field	Notes
Context and recipients	_____
Type of set and tools	_____
Quantity to evaluate	_____
Logo: position and technique	_____
Packaging and sample	_____

Final check

On the individual product page, make sure the selected branding area can reproduce your logo and assess how the result will look on each available material. If an in-person evaluation is useful, examine a sample before ordering.

References: Personalised Cheese sets - Personalised Chopping boards - Custom Kitchen knives - Custom Cutlery - Printed Coasters