

Personalised Chalks

Practical guide and checklist for choosing the right set

A practical reference for comparing models, colours, packaging and printing options before placing an order.
Always confirm the actual specifications on the chosen product page.

1. Start with the activity

Situation	Suggested option	Key check
Open days and individual kits	Compact four-chalk sets	Box dimensions and included colours
Art workshops	Six-chalk sets	Actual colour assortment
Creative games and themed activities	Egg-shaped chalks	Grip and egg-carton packaging
Festivals and family days	Box with visible printing	Logo area and printing costs
Family hospitality	Sets for welcome kits	Box size and presentation

2. Comparing formats

Option	Pieces / approximate dimensions	Remember
Cylindrical chalks	4 or 6 pieces; Ø approx. 20–25 mm; up to approx. 100 mm long	Classic format for writing and drawing
Boxes for cylindrical chalks	Examples: 95 × 105 × 25; 114 × 126 × 30; 141 × 108 × 25 mm	Box size depends on the model
Egg-shaped chalks	Usually 6 pieces; egg carton 150 × 100 × 70 mm	Rounded shape and different grip

3. Colours and packaging: two quick checks

- Colour range: bigger sets do not necessarily contain more shades. Compare the exact assortment, particularly if the activity needs contrast on light or dark backgrounds.
- Packaging: paper, paperboard, cardboard, kraft and recycled cardboard differ in strength and appearance. Consider the box as part of the distribution experience.

4. Which printing method should you consider?

Method	When to consider it	What to check
Pad printing	Logo or text with few colours, even in a small area	Maximum colours and print area
Screen printing	Simple artwork, particularly for larger runs	Number of colours and print area
Digital printing	Images and gradients; extended artwork on some models	Whether full-surface printing is available
Digital transfer	Photographic reproduction of fine detail and colour	Availability on the product page
Full-colour sticker	Printed colour label applied to the box	Sticker size and position

5. Where should the logo go?

Printable area	Possible use	Note
Front only	Central logo or graphic on the box	Print area is not the whole panel
Front and back	Distribute details across both faces	Check both positions in the configurator
Top	Artwork on the top surface	Check visibility when the box is closed
Entire surface	Extended design across the box	Only available for specific models

6. Before approving the print

- Check “Printing info” on the product page: method, printable area and position must suit your logo.
- Compare unit prices and any setup costs in the configurator. Whether digital printing is included depends on the product.
- Where available, consider a sample to check the real set, its colours and packaging before ordering.

7. Buying checklist

Check before ordering
Intended use and audience defined (school, event, tourism or other)
Required quantity and distribution method confirmed
Shape selected: cylindrical or egg-shaped
Four- or six-piece sets and actual colours compared
Box dimensions and material checked
Logo position and print area verified
Printing method suited to artwork colours and details
Unit prices and any setup costs compared
Sample purchase option checked

8. Comparison sheet to complete

Parameter	Option A	Option B
Model / product code	_____	_____
Set pieces and colours	_____	_____
Box dimensions	_____	_____
Customisation position	_____	_____
Printing method	_____	_____
Total price at the same quantity	_____	_____
Sample / notes	_____	_____