Practical guide to choosing Personalised Carabiners

Decision sheet, checks and briefing for an informed choice.

1. Quick comparison: what are they for?

Context	Model to consider	Check before choosing
Key handover and workshops	Carabiner with keyring	Space for the logo and ease of organising keys.
Trade fairs and large giveaways	Basic carabiner or one with a ring	Compact size, ease of use and logo visibility.
Hiking, gyms and clubs	Model with compass or bottle holder	Genuinely useful feature and holder characteristics.
Festivals and hospitality	Carabiner with bottle opener	Print position and convenience of the integrated tool.
Travel and small bags	Combination cable lock	Compatibility with the item to secure; not a traditional carabiner.

2. How material affects the choice

Material	Benefit to consider	Useful check
Aluminium	Light and practical, even in compact models.	Colour, finish and space available for the logo.
Recycled aluminium	Similar practical properties to aluminium.	Material information for accurate messaging.
Plastic and silicone	Low weight or flexibility, depending on the component.	Holder shape and available branding method.
Steel	A robust, less common metal alternative.	Availability on the model and details on the product page.

3. Branding method: the right question

If your goal is...	Method to consider
A precise, durable mark without ink	Engraving, where available for the model.
A simple logo with a few solid colours	Pad printing, depending on the print area.
Large-scale distribution	Also check whether screen printing is available.
A glossy, slightly raised effect	Check whether the product supports epoxy doming.

Operational checklist and briefing

Use this page before confirming the model and its personalisation.

4. Checklist for comparing product pages

[ ] I have defined the main use and the intended recipients.

[ ] I have chosen between a basic clip, keyring, integrated accessory and cable lock.

[ ] I have checked the dimensions, materials and availability of the required feature.

[ ] I have checked the printable areas and sides under “Print information”.

[ ] I have checked that the method suits the logo and the material.

[ ] I have considered ordering a sample before confirming the full quantity.

5. Briefing sheet to fill in

Field	Details to define
Recipients / sector	_____
Use / occasion	_____
Required quantity	_____
Model or accessory	_____
Material / finish	_____
Logo: colours and details	_____
Print position from product page	_____
Sample / final check	_____

6. Useful links

Personalised Carabiners

Personalised Keyrings

Personalised Lanyards

Personalised Backpacks

Personalised Water bottles & Sport bottles

Note: always refer to each individual product page for dimensions, features, materials and branding options. The alternatives listed are for comparing models, not replacing their specifications.