Personalised Ashtrays: a practical guide to choosing

Quick comparisons, preliminary checks and fill-in worksheets for planning a pocket ashtray order. The best model depends on the recipients, setting, material and logo position.

Which outer material should you choose?

Outer material	When to consider it	Checks before choosing
Cork	When texture and a natural look matter.	Check shade, logo position and closure type.
Laminated recycled paper	For campaigns highlighting recovered materials.	Check finish, available printing and artwork reproduction.
PVC	For projects needing recognisable colours and large distributions.	Check available colours, branding and quantities.

Note: the outer covering alone does not describe the whole product; the inner compartment has a fire-resistant aluminium lining. Always check the individual product sheet.

Match the setting to your message

Setting	Useful direction	Message to prepare
Hotels, resorts, mountain lodges	Choose a look and level of practicality that suit the guests.	Respect shared spaces and collect cigarette ends.
Beaches, parks, community campaigns	Consider portability, ease of distribution and quantities.	Do not leave cigarette waste outdoors.
Festivals, adult events, tobacconists	Compare colour range and available branding area.	Campaign identity and instructions for use.

Quick comparison of two products

Complete both columns after reviewing the selected product sheets.

Check	Option A	Option B
Material and colour	_____	_____
Closure and finish	_____	_____
Print area and method	_____	_____
Quantity / availability	_____	_____

Checklist before confirming the project

Tick the first column when each check is complete: the decision should not be based on colour or indicative price alone.

	Checks to complete
	The product is intended for adults and the distribution context is clear.
	Material, closure and dimensions have been compared.
	Product colour and logo colour are legible together.
	Print area, side and method have been verified on the product page.
	The artwork file is suitable for the selected printing method.
	The requested quantity matches the displayed availability.
	Ordering a sample of the selected model has been considered.

	The environmental message makes no unverified product claims.
	Correct handling and disposal of extinguished cigarette ends is planned.

Fill-in project brief

Use this form when requesting a quotation or comparing options with your marketing and purchasing teams.

Decision	Project details
Recipients and distribution location	_____
Preferred material and alternative	_____
Colour, logo and message	_____
Quantity to consider	_____
Sample required?	_____
Artwork approval contact	_____

Useful links

Personalised Ashtrays

Promotional Lighters • Branded Pocket knives

UNEP: environmental impact of cigarette butts and filters

Printing details, availability and purchasing conditions must be checked on the HiGift product page and in the configurator.