Custom Stoppers: practical selection guide

A practical process for choosing the closure, branding method and checks to complete before ordering.

1. Start with the intended use

First identify the drink and the situation. Then select the stopper: the right design depends on frequency of use, packaging and the function required.

Situation	Type to consider	Priority check
Winery tasting	Classic cork or wooden models	Bottle fit and available logo area
Still wine by the glass	Vacuum stopper	Pump function and ease of use
Restaurant and catering	Airtight or twist-lock	Seal and ease of reopening
Champagne and sparkling wine	Specific sparkling-wine closures	Bottle fit and closure type
Large-scale giveaways	Classic cork or compact silicone	Size, material and branding area
Gift baskets and boxes	Classic, metal or multifunction	Appearance, packaging and added functions
Farm stay	Classic for gifts; airtight for service	Purpose and bottle type

2. Five steps to select a model

Step	Practical check
Identify the bottle	Still or sparkling wine? Occasional use or frequent service?
Choose the material	Consider appearance, contact with the opening and function.
Plan the branding	Match the design and method to the actual product surface.
Check the product page	Review dimensions and Printing information before requesting the free proof.
Assess a sample	Check size, materials and closure before a large order.

3. Practical comparison of printing methods

Method	When to consider it	What to check
Pad printing	Simple logos; small or slightly curved surfaces	Size and readability
Engraving	Precise, durable mark without extra ink	Contrast and definition
Epoxy doming	Full-colour artwork with a raised clear coating	Raised effect and print area
Digital transfer	Artwork transferred from a special carrier	Definition and surface finish

4. Sample inspection checklist

Model: _____ Bottle type: _____

Material: _____ Logo method/position: _____

Check to complete	Result / notes
Fit around the bottle opening	
Opening, resealing and intended seal	
Material, size and finish	
Logo position and legibility	
Packaging, if available	

5. Final checks before ordering

Have you confirmed the bottle type? Is the selected function appropriate? Are the print area and technique listed on the product page? Have you assessed a sample if needed?

6. Main category and possible combinations

- **Custom Stoppers**
- **Printed Coasters**
- **Corporate branded Wine accessories**
- **Personalised Placemats**
- **Custom Cutlery**