Practical guide to Custom Musical instruments

Selection matrix, customisation and checks before ordering

Start with the intended use: identify the right instrument family, check the individual model, then decide on the logo and branding method.

1. Quick comparison: which instrument for which purpose?

Purpose	Instruments to consider	Key check
Engage a group immediately	Maracas, tambourines	Group rhythm activities; ease of participation.
Start a melody workshop	Recorders, harmonicas	Guided activity; teaching approach.
Give away gifts at fairs and conferences	Harmonicas, maracas, tambourines	Audience, distribution and logo area.
Reward a DJ-related activity	Audio mixers	Mixing functions, controls and required connections.
Offer a gift to a vinyl listener	Portable record players	Record compatibility and model audio features.
Create a festival or concert souvenir	Maracas, tambourines, harmonicas	Music genre and suitable customisation.

2. Choosing in three questions

- Will the recipient play or listen? For playing, choose between rhythm and melody; for managing or playing back sound, consider mixers and record players.
- Is an external connection needed? Check Bluetooth, USB and media compatibility only where relevant to the model.
- Should branding highlight colours or material? Check the artwork, available print area and techniques actually offered.

3. Branding methods: practical comparison

Method	When to consider it	Confirm on the product
Pad printing	Logos and text on small or curved surfaces; up to four solid colours.	Print area and permitted colours.
Engraving	An ink-free mark, particularly suitable for wood.	Availability of the method.
Screen printing	Simple artwork with few colours.	Material and print area.
Transfer	Images and text applied with heat.	Substrate compatibility.

Check: materials, logo positions and techniques vary between products. Always use the chosen product page to confirm feasibility.

Checklist and briefing sheet

Organise your choice and share a complete customisation request

4. Pre-order checklist

[ ] I have defined the occasion: event, course, promotion, souvenir or gift.

[ ] I have identified the recipients and use: group activity, education or audio.

[ ] I have compared the models most suitable for my purpose.

[ ] I have checked any Bluetooth/USB connections or vinyl compatibility.

[ ] I have checked the available branding position and area.

[ ] I have considered pad printing, engraving, screen printing or transfer only where available.

[ ] I have checked the desired logo finish: colours, legibility or engraved effect.

[ ] I have considered a test sample using the “BUY SAMPLE” option.

5. Short briefing form

Information	Da compilare
Occasion and aim	
Recipients / setting	
Instruments to compare	
Required quantity	
Logo / artwork / colours	
Preferred area and method	
Required connections, if any	
Test sample	

6. Resources for a musical gift kit

Category: Custom Musical instruments

Pair with, where relevant: Personalised USB flash drives · Promotional Headphones · Branded Speakers

This comparison sheet does not replace the technical and printing specifications on the individual product page.