Practical guide to Custom Golf accessories

A worksheet for comparing options and preparing an informed order

Use these tables to define recipients, accessories and branding constraints. They provide checkpoints and do not replace the specifications on each product page.

1. Start with the intended use

Situation	Options to compare	Practical question
New members / academy	Towels with clips; pouch sets	Is this for use on the course or a membership souvenir?
Tournament or competition	Balls; tees; markers; compact sets	Will the items be handed out at registration?
Sponsors / hospitality	Sets; golf-themed keyrings; accessories	Will recipients also include guests who do not play?
Hotel / resort	Sets with balls and tees; towels; keyrings	Are these for playing golf or welcoming guests?

2. Check product details

Accessory	Checks before making your choice
Golf towel	Size; clip location; whether it has an integrated pocket.
Balls and tees	Number of items in a set; colour; available logo area.
Set in a pouch	Actual contents; closing mechanism; logo position.
Markers and tools	Functions included; actual branding area.
Keyrings and pouches	Attachment system; area reserved for artwork.

3. Prepare your artwork and print request

Field	Write down / confirm
Logo or symbol	Version to use: _____
Artwork colours	_____
Logo position	_____
Available print method	Check the methods offered for the specific product.
Sample	Request one? [ ] Yes [ ] No

Comparison and final checklist

Complete a column for each product you are considering. Compare branding, intended use and order details before making your choice.

4. Compare three options

Criterion	Option A	Option B	Option C
Product / code	_____	_____	_____
Recipients	_____	_____	_____
Intended use	_____	_____	_____
Material	_____	_____	_____
Logo area	_____	_____	_____
Colour / finish	_____	_____	_____
Sample requested	_____	_____	_____
Packaging / set	_____	_____	_____

5. Final approval checklist

Before ordering	Checked
The selection suits recipients and the occasion.	[ ]
Models, included accessories and materials have been checked.	[ ]
The available logo position has been confirmed.	[ ]
Artwork colours and details will be legible in the available area.	[ ]
The selected print method is available for this model.	[ ]
The need for a sample has been considered.	[ ]
Quantities, any split and delivery arrangements are clear.	[ ]
The artwork proof has been checked before approval.	[ ]

6. Brief to complete before ordering

Item	Notes
Event / organisation	_____
Recipients and use	_____
Product / code / quantity	_____
Logo / file format	_____
Date needed	_____

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