# Custom Glasses cases: practical checklist and choosing guide

A practical resource for comparing styles, uses, customisation and checks before ordering. A step-by-step checklist, not a product catalogue.

## 1. Where to start: compare by situation

| Requirement | Option to compare | Key check |
|---|---|---|
| Distribution to many attendees | Drawstring pouch | Bulk and ease of distribution |
| Gift after an optician purchase | Open-top soft case | Easy insertion and removal |
| Frequent travel in a bag or backpack | Soft case with zip | Secure closure and overall size |
| Premium kit for guests or employees | RPET felt case or other suitable fabric | Feel, print finish and fit with the kit |
| Activities and trips | Compact case plus optional accessories | Eyewear fit and how it will be used |

## 2. Trade-offs to consider

| Aspect | Question to ask | What to check |
|---|---|---|
| Closure | Quick access or a more secure fit? | Open top, zip or drawstring |
| Material | Is weight, texture or appearance most important? | Sample, product details and finish |
| Everyday use | Will it go into a pocket, bag or kit? | Frame size and available space |

## 3. Printing: match artwork to the right checks

| Artwork | Technique to check | What to watch |
|---|---|---|
| Gradients or intricate images | Digital transfer | Confirm method and print area on the product page |
| Logo with defined outlines | Transfer printing | Check result on chosen material and colour |
| Vivid artwork on a suitable base | Sublimation | Only polyester or prepared surfaces, usually light-coloured |
| Simple logo with a few solid colours | Screen or pad printing | Check availability on the specific item |

# Checklist before confirming your order

Check each point for the exact model you have chosen: materials, colours and available printing options can vary from item to item.

**[ ] Purpose** Decide whether it is a retail gift, a travel accessory or part of a kit.

**[ ] Fit** Compare the case dimensions with the frames it needs to hold.

**[ ] Closure** Check that an open top, zip or drawstring suits the intended use.

**[ ] Colour and stock** Verify available colours and actual stock for each variant.

**[ ] Logo** Check legibility, position, size and method under “Printing information”.

**[ ] Artwork proof** Request the proof and check alignment and proportions on the chosen case.

**[ ] Sample** Where available, examine the item before ordering large quantities.

**[ ] Accessories** Decide whether to add a microfibre cloth, strap or maintenance kit.

## Checking a sample: what to look for

| Test | Practical criterion |
|---|---|
| Fit | Can the frames be inserted without force? |
| Repeated use | Is the closure easy to operate? |
| Printing | Does the logo remain clear on the selected material and colour? |
| Complete kit | Will case and accessories fit the planned packaging? |

## Useful links

Custom Glasses cases • Promotional Sunglasses

Personalised Beach towels • Personalised Fans

Further information on eye health (CDC)

Note: soft cases reduce contact with dust and other objects, but should not automatically be considered rigid or waterproof. Always check the model specifications.