Practical guide to Custom Breeze fans

A quick comparison of models and buying criteria

Identify the intended use

Context	Models to consider	Main point to check
Travelling fairs and large giveaways	Classic handheld; shaped manual	Easy to carry and clear logo
Offices and fixed workstations	Desk fans with a base	Stability and power supply
Conferences and tech events	Flexible USB/USB-C	Device compatibility
Information desks and smartphone use	With phone holder	Mounting method and phone position
Festivals and excursions	Handheld with carabiner	Attachment, weight and battery life
Resorts and beaches	With misting or protective cover	Reservoir, sand and power supply
Selected corporate gifts	High-speed handheld	Airflow and ease of use

Choose the power supply

Power supply	When to consider it	Check on product page
Replaceable batteries	Long activities without charging access	Battery type and availability
Rechargeable battery	Frequent use in offices or on the move	Runtime and charging method
Direct USB / USB-C	Compatible devices or workstations	Connection and compatibility

Note on misting models: a water reservoir does not mean the product is waterproof.

Match the customisation technique to the logo

Technique	Suitable for	Availability
Pad printing	Simple logos, few colours, small areas	Check the specific model
Digital transfer	Detailed, multicolour graphics	Check the specific model
Epoxy resin	Raised, three-dimensional finish	Only on certain products
Sticker	Full-colour printed label	Only on certain products

Checklist to complete

Product and use	Artwork and ordering
[ ] Size and weight suitable for use	[ ] Logo in a print-ready format

Product and use	Artwork and ordering
[ ] Power supply fits the context	[ ] Printing method available on model
[ ] Battery life or batteries checked	[ ] Print positions checked
[ ] Any holders / attachments checked	[ ] Print area is legible
[ ] Reservoir / cover checked if present	[ ] Considered “BUY SAMPLE”

Compare two alternatives

Parameter	Model A	Model B
Name or reference	_____	_____
Context and recipients	_____	_____
Size / transport	_____	_____
Power supply / runtime	_____	_____
Print and logo position	_____	_____

Useful links

For models and customisation options: Custom Breeze fans

For summer combinations: Personalised Fans • Printed Bandanas