



Personalised Wooden Pens for Green Advertising Every Day!

Giving [personalised pens](#) as **promotional products** is a winning marketing strategy for any type of business. From shops to professional studios, everyone can benefit from the great advertising impact of these writing accessories. But will it be possible to make the corporate gift par excellence even more effective?

The answer is yes, and achieving the desired result is not at all difficult. You will just have to choose one of the many special versions of **branded pens** available on the market. With this choice, each company will be able to choose the pen that best suits its nature. It will just need to focus on the distinctive features of each



category. So, a brand which is active in the IT sector will find in [promotional touch screen pens](#) the perfect corporate gift for its customers or its employees. On the contrary, an eco-friendly company will make a great impression with [printed eco-friendly pens](#) or [custom bamboo pens](#). Thanks to them, it can count on the great utility of pens and convey its position at the same time.

The same applies to **personalised wooden pens**. Thanks to the material they are made of, they can say a lot about the company. They can show you as dedicated to the environment and as willing to give your customers a useful object. In short, these corporate gifts really have infinite potential in terms of promotion. Not least, because they can be combined with other [promotional eco-friendly products](#). The result will be a 100% green corporate gift. What better way to sponsor your brand? You will create an object which is common and simple, but special and modern as well.

Giving Personalised Wooden Pens Away: Which Benefits Will You Have?

Personalised wooden pens are a green version of a top-quality corporate gift. They are perfect for all eco-friendly companies that want to communicate their mission towards the environment. They will become in no time your flagship, as they will best represent your core business. Besides, they will get a whole lot of approval. The fact that **personalised wooden pens** are very effective as promotional products is no coincidence. They are at once writing accessories of undisputed usefulness and promotional eco-friendly products in line with the needs of our times.

Personalised Wooden Pens: How Useful and Impactful Are Standard Custom Pens?

Among other reasons, **personalised wooden pens** are successful because they are as useful and promotionally impactful as the standard versions. Branded pens are never left in a drawer. Quite on the contrary. They are used in different contexts, brought to different places, and passed from hand to hand. It is thanks to these qualities that they have become the number one corporate gifts.

Besides, as they are writing accessories of common use, **custom pens** can be used by any type of brand and event. This means that they can be given away during a promotional campaign or at a fair. However, they are a valuable gift to customers when they buy a product, too. They are often given at the opening of an



activity. Being useful and sometimes even necessary, they are a great way to make the name of the activity known.

With **personalised wooden pens** you can be original in your marketing campaign from the outset. You will also prove to be able to amaze your customers. But already established companies may use them as well.



They will benefit from the impact of the most popular corporate gift and present themselves in a new and green light.

Elegant and Innovative Corporate Gifts: The Aesthetic Value of Personalised Wooden Pens

Wood is a natural material. It helps to limit the use of plastic in the making of objects as well as in everyday life. No wonder we find it in several promotional products, such as [personalised wooden keyrings](#). Another example is that of [personalised chopping boards](#). Kitchen of bars, pubs and restaurants cannot do without them.

Besides being a valid ally of the environment, wood is very effective in terms of advertising as well. In particular, this material:

- has an elegant aesthetic effect. As in the case of [promotional metal pens](#), looking refined is a guarantee of success. With their neutral and natural colour, **personalised wooden pens** look at once familiar and chic.
- is not harmful, which is why it is used in the crafting of kitchen accessories.
- is appreciated by everyone, since it has been used for centuries to make various types of items. Your customers will be much likely to use your **personalised wooden pens**, since they will consider this material as safe for the health.

Create Exclusive Corporate Gifts with Personalised Wooden Pens: How to Make Them and How to Combine Them

Choosing to make **custom or engraved wooden pens** means being halfway to creating the perfect promotional product for your company. Besides the pros of the item itself, however, the way in which they are personalised, too, is of crucial importance. The print with which you will apply the logo, or the writing will determine how much these elements will arouse interest and – why not – the admiration of those who look at your corporate gifts.

Creating an **engraved wooden pen**, for instance, will make your gift even more elegant. Even a neutral colour print will give life to a chic promotional product. Bright colours, on the other hand, will produce a characteristic and striking effect. Wooden pens can be customised with a simple logo, with the name of the company or with writings. Very often, brand contact information is printed on them. As with all **corporate gifts**, the important thing is to find the most effective and original way to best express the mission and nature of your company. And having different printing techniques at your choice will offer you more options among which to find the one that best suits you!



Give Away Personalised Wooden Pens: Ideas on How to Combine Them with Other Promotional Eco-Friendly Products

As they are quite cheap, **personalised wooden pens** can be given away along with other **corporate gifts**. The result will be a special gift, especially if all the items express your interest in the defence of the environment. A common but never trivial solution is to combine wooden pens with [personalised eco notebooks](#). In this way you will create a writing set which is ready to use. It will be a perfect corporate gift for your employees, as they will be able to use both of your items to take notes when they are at work.

Together with eco-friendly notebooks, **personalised wooden pens** can be placed inside [printed tote bags](#). These, too, are one of the most popular corporate gifts, especially when it comes to promotional eco-friendly products. At fairs and events, offering a complete gift will be much appreciated. On the one hand, you will be able to give your customers more promotional products in one go. In this way, you will ensure your logo maximum exposure. On the other hand, by choosing eco-friendly products, you will show consistency. As a consequence you will prove to be reliable in the eyes of customers. Finally, if you give visitors a shopping bag, they will be able to bring your corporate gifts with them without difficulty.

Giving **personalised wooden pens** is then a way to take the best part of all the benefits of the standard pen, while getting across your mission and dedication to the environment. However, sensitivity to sustainable solutions is in constant growth. For this reason, this type of custom pens is suitable for every type of company and business. Everyone can promote an eco-friendly lifestyle and gain the appreciation of customers. All you need to do is to create the **personalised wooden pens** that best represent you!

