

# Personalised USB Sticks with Pen: No More Forgetting with These Two-in-One Corporate Gift!

The act of offering team members **custom corporate gifts** brings a thousand advantages. It serves to create cohesion within the team, but also to express your gratitude for the work that has been done. Each employee will be motivated to give their best if they feel their efforts recognised and at ease with their colleagues. It is then not by chance that many companies sooner or later turn to *personalised office accessories*. The fact that these corporate gifts are undisputedly useful in the workplace makes them perfect for the team.

However, if promotional office supplies fulfil two functions instead of one, they will have a much stronger advertising effect. This means that they will achieve extraordinary success among anyone who receives



them. This is the case of **personalised USB sticks with pen**. These promotional products are made of two corporate gifts. Of course they are extremely useful in the office. Nonetheless, custom USB sticks with pen have a surprisingly positive effect outside the company as well.

Personalised USB Sticks with Pen: A Look at Each Corporate Gift and Its Effectiveness

**Custom pens** and **branded USB sticks** are two of the most popular promotional products ever. Their usefulness is striking in the office, where they are essential. However, it stands out in other contexts too, which may be very different from the work field. At home, for instance, everyone needs a pen to write information or the shopping list. On the other hand, many use USB flash drives to transfer files or to store

important documents. For this reason, brands of any kind are constantly looking for **personalised pens** or **custom USB sticks** to promote their company.

### Custom USB Sticks: Essential Personalised Office Accessories, Surprisingly Useful Items at Home

**Branded USB sticks** are among the most popular personalised office accessories. Moreover, they meet all the requirements of successful promotional products. They are very useful, small and – as a result – easy to carry everywhere. Plus, they are never too many. They can also be lent, which means that they can be used by multiple people. Is this the case, they will expose your logo to various looks. Besides, **promotional USB flash drives** are not only essential personalised office accessories. Instead, they can also come in handy when at home.

By now, computers as well as electronic devices are within everyone's reach. Along with them, several computer accessories have spread as well. **Personalised USB sticks**, in particular, are the most popular *custom high-tech promotional items* ever. They are cheap, simple to use, plus real life savers in some contexts. They are not always at hand when we need them, still they are essential not to lose important documents and projects. This is true for work as well as for personal activities. For this reason, there is a great demand for **personalised USB sticks as gifts** for the loved ones, especially if these are passionate about technology or if they often use their laptop in their free time too.



# Personalised Pens: The Promotional Products Which Are Never Too Many and Always Effective

We have many pens, but they are never enough. *Personalised pens*, in particular, are timeless and highly versatile promotional products and corporate gifts. At work they are used to take notes, make appointments or short notes, as well as to leave messages to colleagues. How many times would you like to have a pen in your bag? For these as well as other reasons, **personalised pens** are always a safe option for any type of target. Especially thanks to the variety available. Thanks to it, green companies may choose *personalised wooden pens*, while recreational centre for children may go for *promotional multi-colour pens*.

Custom pens too are small and easy to use. No wonder they represent the **promotional products** par excellence and the most popular gift idea for graduations and other special events. They can be personalised

by applying writing and logos with the help of various techniques. With all these qualities, **printed pens** will no doubt make your brand visible to anyone. Also because, as in the case of promotional USB flash drives, personalised pens can be borrowed and used by many people.

Double Utility, Double Exposure: Why Choose Personalised USB Sticks with Pen

What do you get by combining two promotional products into one? The answer is intuitive. The result will be an item featuring the qualities of both selected corporate gifts. We see this in the case of *personalised bottle-opener keyrings*, which are useful at table, besides for opening doors or drawers. Another example is that of *promotional touch screen pens*. You can use them for writing on paper but also on



electronic devices. In the case of **personalised USB sticks with pen**, the combination results in unparalleled utility and versatility. This will of course reflect on the advertising impact of your promotional products.

#### Branded USB Sticks with Pen: Corporate Gifts for Employees, Promotional Products for Customers

Branded pens and promotional USB flash drives both guarantee an exceptional return on the corporate image. Then, it goes without saying that, combined in a single promotional product, they will give your brand a unique exposure. **Personalised USB sticks with pen** will put your logo under the eyes of those who write or use the computer. Plus, they will do so both outside and inside the office room. In a nutshell, given the remarkable utility of both corporate gifts, branded USB sticks with pen will most likely be used several times a day and in different situations.

In this regard, it is worth noting that your **promotional USB flash drives with pen** can be useful for hobbies as well. If offered to your employees as **corporate gifts**, they will be appreciated because they will improve their work experience. Besides, they will show your interest in helping the team. Still, they prove to be excellent **promotional products** for customers too. These latter may use your **personalised USB sticks with pen** for work or leisure. Think of freelancers. They will with no doubt find these corporate gifts very useful. They can keep them in their bag or jacket and use them to write or save projects at any time.



Useful for work as well as for different tasks, **custom USB sticks plus pen** will expose your logo to a lot of people. Anyone who uses your promotional products will remember you. Those who notice them will want to ask about your reality. Finally, whoever borrows your promotional USB flash drives with pen will be able to observe your logo and try the exceptional usefulness of your corporate gifts.

#### Print Your Personalised USB Sticks with Pen

Depending on the audience you want to give your **branded USB sticks plus pen** to and your communicative intent, you can choose the model you prefer from several options. Here are some ideas:



- Thanks to <u>custom metal flash drives</u>, you can meet the most refined tastes. As in the case of <u>promotional metal pens</u>, these versions are perfect for freelancers. Especially if you engrave them, as this technique will enhance their elegance;
- By choosing *branded wooden USB sticks*, you will emphasise your commitment to the environment. By doing so, you will present your brand as highly reliable as well.

The variety does not end there. You can select the **promotional USB flash drives** which you prefer considering shape and colour as well. By applying UV led printing or engraving, you can create **personalised USB sticks with pen** with a high impact. With these corporate gifts you will be close to your employees. Besides, branded USB sticks with pen allow you to offer your customers practical promotional products which they will be able to use at any time.