

Personalised Trophies and Plaques to Promote Your Brand

Among the various custom corporate gifts in the 'Office and Business' section, we find our personalised trophies and plaques. We're talking about promotional products that aren't commonly used, but equally required by companies and businesses that want to reward the best performances.

Personalised trophies and plaques have many more sectors of use than you might think, from sports to business. Making branded awards can be the winning move to offer the winner of a competition or the best student of the year a reward for their commitment. They range from personalised plaques made of acrylic to precious and elegant personalised glass trophies. These corporate gifts are always appealing and give clear visibility to the logo, which of course can't be missing from our personalised trophies.

Personalised Trophies and Plaques: Reward with Your Logo

The world of work is like that of sports, where you try and fall, try again and fail and in the end you get there by crossing the finish line before the others. This is what happens in the most competitive environments, where you learn to experience competition as a motivation to do your best rather than as an impossible pressure. Branded awards are nice decorations, used to celebrate the successes of employees or participants in a competition. Personalised plaques and trophies are the ideal award for those who have distinguished themselves during the year or a competition.

Plaques, glass trophies and **branded awards** are used to celebrate success and achieved goals, both in the sports and in the professional or personal world. They represent a way to recognise the commitment and dedication of those who have achieved an important goal, and to leave an indelible memory of the moment.

Personalised plaques and trophies are a great classic that never goes down. They're an elegant and refined option to celebrate success and can be used at sporting awards, corporate events or conferences. They're also a gift appreciated by those who have reached an important milestone in their personal lives. Besides the company logo, the name of the recipient of the gift and, if necessary, the date on which the goal was achieved are essential too.



Personalised Trophies with Logo for Your Company: Reward Your Employees

In the company team there's definitely someone who stands out for their commitment and dedication and deserves to be rewarded as a consequence. Recognising the work and commitment of your employees allows you to show them that, as an employer, you're attentive to their efforts and want to thank them for the activity carried out. As a result, you'll

enhance their achievements, besides encouraging other colleagues to give their best to achieve, perhaps next time, the same recognition.



Once your personalised trophies and plaques have been obtained, they'll always be in plain sight on the desk or shelf in the office of the employee who received them. They're for this reason corporate gifts that will always stay at the side of your employees and that will remind them of the goal they've reached even in times of discomfort. So, our branded awards represent a stimulus and an encouragement that can lift them up in the hardest moments: if they've done it once, they can do it twice.

Making **personalised trophies and plaques** and giving them as a reward to the team members who have stood out the most is a way to give them a tangible sign of a much deeper feeling. That is, the gratitude for their work and engagement, which will make the recipient of your corporate gift feel appreciated, valued and at the centre of attention thanks to their hard work. Distributing personalised glass trophies is moreover a great idea to show the whole team that they won't be left behind if they commit, but rather be rewarded. Personalised plaques can help you a lot especially if the employee for whom they're meant has been promoted to the next level.

Personalised Trophies with Logo for Your Team: Plaques and Trophies for Sport

In the sports world, competition is skyrocketing, but it's healthy. That is, it aims to encourage you to always give your best to overcome yourself first, then your opponent. Confronting yourself with others becomes in this sense a moment of growth, a positive comparison from which one can only improve. In sports competitions, it's essential to create **personalised glass trophies** to be handed to the winners. Usually, the person who gets to the first place receives a beautiful engraved glass trophy with the name and date of the event. Whoever reaches the second and third place usually receives [personalised medals](#).

Both trophies and medals are promotional gifts of the highest level because those who receive them will keep them with great care. Exactly when they're received they turn into souvenirs of the occasion, and the winner who received them will absolutely not want to part

with them. They'll show their personalised trophy or medal with great enthusiasm and pride, putting them in plain sight on the brightest shelf at the entrance or in the most important room of the house. The purpose is to make them noticeable by anyone who enters the room and that is exactly what will happen: **personalised trophies and plaques** will attract everyone's attention because they're eye-catching.

By reading the name of the event they won't only know your name and your business, but they can also be fascinated by your company and participate in the next competition you will organise. After all, the participant in a competition who's won a custom glass award with logo will surely remember the event and the association behind it with pleasure. Sports centres, gyms or schools that plan matches and competitions can create their personalised trophies and plaques and promote their activity with a simple, but significant, custom promotional product.

Personalised Trophies or Plaques: Which to Choose and for Which Occasion?

Choosing branded awards to increase the popularity of the brand is a great strategy because they won't be left aside. A trophy is forever and a plaque or nameplate is a precious souvenir that will always remember the goal achieved, even after years or when a new goal has been reached. Like many other promotional products, **personalised plaques** and trophies are symbols of a complete experience, made up of stumbles and climbs, of moments of tension and worry that lead to relief and final contentment.

Personalised plaques are quite small but clearly visible. The logo and the name of the employee or player can't be missing, but even more important is an image and the name of the event. Slogans and mottos are welcome as well, just like motivational or thank-you phrases. The image can be the logo of the company or of the event. In this way it'll immediately attract attention and communicate in an instant what it's about.

Personalised trophies are another way to celebrate achievements and goals, but they're more eye-catching and flashy than plaques. We often find them made of high-quality materials, first and foremost glass. They can then have different shapes and sizes. Typically, the base of the trophy shows the name of the recipient and the reason for the recognition, while the actual trophy shows a symbol or image that represents the success achieved.



Ideas on How to Use Personalised Plaques and Trophies

Branded awards are both good for crowning the success of an employee or the winner of a race. However, personalised plaques are perfect when the recipient of the gift is an employee who receives a promotion because of the goals achieved. You can place your personalised plaque on the desk, along with other [personalised desk items](#) for the occasion. That way, on

the first day you enter your new office, you can feel welcomed and encouraged to give your best.



Personalised glass trophies, on the other hand, are a distinctive sign that goes for the most during competitions. You may think of football, but also of all sporting events where athletes of all kinds compete to reach first place. Contests too can be held where winners are offered personalised trophies to celebrate their success. Received at the happiest time of the day, branded awards will be a gift that will immediately appeal to those who receive them. And the bond will stay over time, because personalised trophies aren't only a happy, but a permanent memory as well.

Besides Personalised Trophies and Plaques: Other Corporate Gifts to Reward Employees

Among all [custom office items](#), we find several promotional products that can be made with the printing of the company logo and offered as a gift to employees who stand out in a project or in the general activity of the company. Besides

personalised plaques and trophies, there are various possibilities to strengthen the bond with the team and present yourself as a welcoming brand which is ready to recognise the commitment of its employees. Examples include:

- [personalised notebooks](#) and [custom notepads](#): these are the most popular office corporate gifts in any sector of activity, from companies to real estate agencies, from universities to leisure centres. They're very useful to everyone because we still write a lot today. They can be used as diaries, to mark appointments, or as notepads, to write notes or leave messages. Your employees will be able to use them for work or leisure, for meetings or to take notes;
- [personalised diaries](#): if you think of rewarding students who have distinguished themselves at the end of the year, giving personalised diaries can be a great strategy. They're very useful corporate gifts in the office, but outside the work context too. Here, you can mark other commitments or notes to remember;
- among the various paper products, [personalised stickers and labels](#) can be the corporate gifts you're looking for to recognise the commitment of your employees in a friendly and convenient way. You can print your custom stickers with a funny image or a witty phrase to shorten the distance between you and the team.

Elegant and professional, special and full of meaning, branded awards are the ideal gifts to reward an employee or the winner of a sports, artistic or corporate competition. Depending on the recipient and the occasion, you can choose whether to make personalised plaques or personalised glass trophies. Whatever event you want to create your corporate gifts for, **personalised trophies and plaques** will succeed in their intent. That is, they'll arouse positive emotions and admiration, they'll be immediately associated with a happy moment and promote your brand for a long time and in an excellent way.