



Personalised tote bags are now a **cult** in the field of corporate gifts. Their success is no mystery. Thanks to their practicality, they have immediately proved to be an exceptional substitute for plastic bags. They are an effective tool against waste and the use of disposable sacks. The fact that their **environmental impact is low** has facilitated their diffusion at a time when attention to climate change is increasing.

However, sustainability is not the only advantage. Unlike many green alternatives, personalised tote bags are more **comfortable** and **capacious** than disposable products. So, if you buy one, you will have nothing to give up to. On the contrary, there will be more benefits.

They have gained the attention of companies in search of corporate gifts to distribute to customers. Of course, they are the most obvious choice for enterprises devoted to the environmental cause, but they represent a valid alternative for **all activities**. Besides being useful, personalised tote bags boast a **chic design** that makes them versatile. They are suitable for shopping as well as for going out with a lightweight and practical bag.

Thanks to these features, tote bags are perfect to personalise and distribute when **launching a product** or as **corporate gifts** during the summer. Customers always appreciate them, so anyone who interacts with your company will use your shopping bags for a long while. In the meantime, they will be showing them unintentionally on every occasion. Personalised tote bags have a **high advertising impact**: as people use them often, they spread your brand logo to a wide audience.

There are **different varieties** to customise. You can find the one that best suits your company considering price, model, and colour. In principle, there are **three ways to personalise** these products: digital and screen printing, and embroidery. The first technique renders colours in high definition, the second reproduces simple and monochromatic logos with extreme precision. The third guarantees a refined result.



### [Cotton bags](#)

The first type is [cotton bags](#). This is obviously an ecological choice since it is made of a **natural fibre**. Choosing personalised tote bags belonging to this subcategory will communicate that your company is eco-friendly. They are **lightweight** and **easy to fold** and store in your bag. This latter is a useful feature when you want to use them for shopping.

### [Canvas shopper bags](#)

Again, we are talking about bags made of a sustainable material. [Canvas shopper bags](#) are **larger** than cotton bags. They are **versatile**, as they are big enough to store all the groceries and have a typical bag design, which makes them perfect for going out. They are available in various models, from the simplest to the colourful ones. In other words, personalised canvas shopper bags are original corporate gifts.



## Hemp shopping bags

Hemp is a natural material, and it is ideal for clothing and accessories. [Hemp shopping bags](#) are **alternative and green**. They are perfect for companies that do not want to fall into banality and aim to spread ecological awareness with innovative tools. By choosing this type of personalised tote bags, you **stand out from your competitors** thanks to their unique design and quality.



## Eco-friendly shopping bags

The subcategory of [eco-friendly shopping bags](#) includes personalised tote bags made from **recycled materials**. These corporate gifts send a message to the public: they highlight **the importance of reuse** for the environment. The models vary in colour and design, offering you a wide range of choices. Moreover, some allow sublimation printing, which ensures optimal colour rendering and creates high-quality personalised eco-friendly shopping

bags.

## Non-woven shopper bags

The use of non-woven fabric is increasing. It is similar to fabric, but the process behind it is not weaving. The result is a water-repellent product, which is resistant to both high and low temperatures, and soft to the touch. If you are looking for personalised tote bags that are **durable** and maintain their usefulness over time, [non-woven shopper bags](#) are the right choice. Thanks to their longevity, they will ensure **long-lasting advertising**. Besides, they are available in many colours, which makes them perfect for a company that wants cheerful personalised corporate gifts.

## Polyester shopping bags

[Personalised polyester shopping bags](#) are **simple** and cheap. There are several models, including nice ideas for original corporate gifts. They are highly customisable and **perfect** for any company. Some types come with a case where you can comfortably store them.

## Foldable shopper bags

If the idea of a bag that you can store in a cover has intrigued you, you will find our selection of [foldable shopper bags](#) interesting. The great advantage of this type of personalised tote bags is that they are **comfortable** and **easy to carry**. If you store them in your backpack or bag, they will not take up much space and will always be at hand. Besides being useful, they are an original gift idea, which your customers will appreciate.

## Jute bags

Let us go back to tote bags made with natural materials. [Personalised jute bags](#) will convey the company's dedication to **protecting the environment**. Their main feature is to be **resistant**, which makes them an



excellent tool to contain any object. They have a unique design, which is rustic yet elegant and turns personalised jute bags into original and classy gifts.

### Paper bags

Our list ends with [personalised paper bags](#). They are an eco-friendly option which best expresses the company's commitment to **reducing the use of plastic**. They are highly customisable, cheap, and have a great visual impact. They can contain any item or become the **packaging for a gift**. The way customers use personalised paper bags will depend on the way they look. So, choosing the right one is crucial. You will find casual and refined models, which you can customise according to your needs in total freedom.

Choosing personalised tote bags to sponsor your brand is a winning idea. It will grant you success among your customers.

