

Personalised Tote Bags: the Must-Have Corporate Gifts for Your Promotion!

Custom tote bags are now a cult in the field of promotional products and personalised corporate gifts. Thanks to their practicality, personalised shopper bags have replaced plastic ones outstandingly, proving to be effective against waste. As they have low environmental impact, they have spread easily and fast, given our increasing attention to climate change.

This is one of the reasons why **personalised tote bags** can not be missing in the promotional history of a company. Useful to shops, individuals and brands of all kinds, shopper bags can be offered as corporate gifts on any occasion.



Utility and Versatility of Our Personalised Tote Bags

Having ready-to-use shopper bags at hand when we go shopping is very convenient. However, we can use them for going out as well, as if they were real bags. You can easily see it with personalised canvas tote bags, as these models look just like common bags. Moreover, we often see young people wearing custom tote bags to take their belongings with them lately, as well as to store their purchases. We are then faced with the first great advantage of **personalised shopper bags** as promotional products: being exceptionally versatile.

Anyone who goes out for a walk or to buy something in their favourite store can use their cheap personalised tote bags. Besides, they can do so at any time of the day, year and

in very different contexts. The incredible variety of situations in which we can use our shopping bags explains why they are such successful personalised corporate gifts. The more they are worn, the more our custom tote bags with logo will show everyone the symbol of our brand, its identity and its mission. Doing so will increase its notoriety and brand awareness.

But the fact that **promotional shopping bags** are chosen by any company, store or activity as corporate gifts is due to how they sponsor the brand as well, not only to how much. Besides spreading the logo far and wide, our personalised tote bags associate the brand with an idea of sustainability and care for the environmental cause.

Personalised Tote Bags: an Eco-Friendly Choice

We have been talking about how the use of plastic products causes numerous damages to the environment for several decades now. We see it with bottles, replaced more and more often

by water bottles. Another very common accessory that is more and more giving way to its eco-friendly counterpart is the plastic bag. And the number one items that allow us to avoid the use of such harmful objects are our shopper bags.

Made from natural materials – such as cotton, canvas, jute – or with recycled materials – such as rpet and recycled paper –, promotional shopping bags are now everyday accessories for many. There are several versions of shopper bags, which include **cheap personalised tote bags** as much as refined models. These latter are ideal for anyone who is looking for classy corporate gifts. Although the choice is wide and varied, including polyester shopping bags too, these shopper bags always represent a sustainable option.

Then, it should be noted that custom tote bags are not successful only because they are **promotional eco-friendly products**. In fact, they are much more comfortable of plastic bags. The handles, which can be longer or shorter, make it very easy to carry our shopper bags around. Not to mention that they can often be folded and put in your bag or backpack.

Personalised Shopper Bags Made of Natural Materials: Cotton, Canvas and Jute

Giving away custom tote bags made of natural materials means giving your brand an all-green face, without giving up fashion. Canvas, jute and cotton bags are indeed characterised by a chic look that makes them perfect for both going out and shopping. Besides being incredibly versatile, these **personalised tote bags** are



perfect for any company that wants to underline its dedication to the environmental cause and, at the same time, offer customers or employees useful corporate gifts and charming personalised items.

- **Printed cotton bags**: made with the natural fibre for excellence, these bags can be printed or embroidered with the company logo with a writing or with pictures to attract attention and protect the environment. It is the most popular model, but still a very valuable option. You will be sure to hit the mark with printed cotton bags. Everyone uses them, whether as shopping bags or as accessories to complete a casual look. Various in colour, shape and size, you can choose a nice shopper bag or a fine model;
- **Personalised canvas tote bags**: canvas is a special fabric processing that guarantees maximum resistance to the bag. Generally thicker than cotton models, these shopping bags are excellent for an audience that cares for fashion and has fine tastes. They can be offered as promotional gifts at the launch of a product or during a corporate anniversary;

- **Custom hemp tote bags**: the most avant-garde option of our selection, shopping bags made of hemp take advantage of a natural fibre that is increasingly popular in the world of sustainable clothing. Original and surprising, these cheap personalised tote bags can be offered at sustainability events, for a green promotion or a marketing campaign in which you want to focus on new eco-friendly alternatives;
- **Personalised jute bags**: if your brand loves the rustic look as much as quality, personalised jute bags are just for you. They look 100% natural and the fibre they are made of ensures the highest level of resistance. Ideal as a shopping bag, they can be used as promotional products by any brand that wants to give its business a natural and original touch along with a lasting promotion;
- **Printed paper bags**: among the most coveted promotional products ever, printed paper bags represent a particular version of our shopper bags. Not only are they made of paper, but they feature a different design than classic shopping bags, too. These custom tote bags with logo are cheap and can be used in various ways, for instance to shop or to bring a gift to a friend's house.



Personalised Shopper Bags in Polyester and Non-Woven: the Cheerful Models

A great way to be remembered by your customers with a positive image is to offer personalised corporate gifts that look lively and fun. This can be achieved thanks to the printing that you decide to apply on the promotional shopping bags of your choice. Or by going for the most colourful tote bag models.

Promotional polyester shopping bags give you just that. Their colours are bright, and your logo will certainly be highlighted by the best digital printing techniques. The visual contrast will attract attention and give prominence to your brand, first with the logo and then with the text and pictures that you wish to print on your shopping bags - if there are any. In order to combine the visual impact with an excellent tactile feel, you can

choose our **custom non-woven shopping bags**: the non-woven fabric is a synthetic fibre and is very soft to the touch. For this reason, it is widely used in the textile sector. Your shopping bags will not go unnoticed!

For some personalised tote bags, the key strength lies in functionality. **Custom foldable shopping bags** are perfect for those who are always on the go and love to have what they need at hand. These promotional shopepr bags are designed so that they can be closed in on themselves. As a result, they will occupy little space inside your backpack or bag. Very comfortable to take everywhere, these cheap personalised tote bags are the right choice for a clientele or a team that loves practicality.

If your company holds sustainability in high value, you may find [**promotional eco-friendly shopping bags**](#) interesting. This subcategory includes models made from natural, recycled or recyclable materials, or with sustainable production processes. You will then find RPET and cotton bags, as well as versions in recycled paper. They are the perfect corporate gifts to send an all-round eco-friendly message.

Personalised Tote Bags as Promotional Products to Communicate Corporate Identity

When you start promoting your own brand with personalised corporate gifts, conveying your brand identity is the key point. Only then will customers be able to remember your brand and get attached to your reality. Even in this sense do **custom tote bags with logo** turn out to be first-rate promotional products. Besides being useful in different contexts and for anyone, they are highly customisable. The large printing area contributes to their success as well. You can really apply any kind of print or embroidery there.

While on the one hand your logo cannot be missing, as it helps associate your promotional products with your company, on the other any other element will give extra information about your mission. Moreover, it can also spark positive emotions. This versatility in terms of customisation makes our personalised shopper bags great promotional products in any context. Any phrase in line with the event where your custom tote bags will be given away, the motto of your new advertising campaign or the brand's classic promotional slogan will all make your personalised shopper bags unique.

Pictures can then play a lot with the emotional impact. Especially in the case of a young or easy-going audience, who may particularly appreciate an original design or a colourful and lively representation. However, even in this case, you will be totally free in creating your own **promotional shopping bags**. You can choose a representative image of your brand, a photo of the company team or a nice cartoon. In short, every idea is potentially the right one: just think of the audience and stay loyal to the corporate identity.

Maximum Comfort and Profit with our Cheap Personalised Tote Bags

The last, but very important advantage of promotional shopping bags is that they are often cheap. By choosing these **personalised shopper bags** as corporate gifts to distribute at events, fairs or after sales, you will have the opportunity to save on your budget. . By choosing these

The low price is certainly a plus point and one of the reasons why any activity, sooner or later, chooses tote bags as personalised corporate gifts. Our shopping bags are perfect for all businesses, from advanced realities to start-ups. They can be used for promotions on a large scale, taking advantage of their undisputed usefulness to make the brand known at the beginning of the business. You will immediately present yourself as an eco-friendly brand with a thousand resources.

However, even already established companies can always derive great benefits from offering personalised shopper bags as promotional products or gifts. Any shopping bag model will help reach new potential customers and embrace a more sustainable approach,

communicating it clearly to the public. Then what if you wish to give an extra boost to your corporate image or if you have already distributed some **custom tote bags with logo** in the past? Is this your case, you can choose our particular versions, such as jute or hemp shopping bags or foldable models.

In conclusion, **personalised tote bags** a safe choice for all businesses, brands and stores. They are timeless promotional eco-friendly products. This is due partly because of the sustainable message they convey, partly because of their usefulness and communication impact. They allow any business to best express its identity, distinguishing itself from the competition even with such trendy corporate gifts. With the benefits they offer, promotional shopping and totes prove that being fashionable does not mean being trivial, but rather to be able to stand out in style.

