



Amaze Your Friends, Customers and Employees with a Special Gift Such as Personalised Thermal Mugs

Custom mugs have always held a position of prestige in the world of **promotional products**. They are useful to everyone at any time of the day. In the morning, you can gently wake up by drinking some tasty latte, while in the evening you can sip a warm herbal tea before going to sleep. Customising them is the key to making them special gifts for adults and children alike. Kids in particular will soon fall in love with a personalised mug, if it has their name or their favourite cartoon character imprinted on its surface.

Their versatility and popularity places **custom mugs, cups and glasses** among the most coveted corporate



gifts. They will not only amaze your relatives or friends. On the contrary, they will be appreciated by your team as well as by your customers, too. By engraving or printing your logo on a **personalised cup**, you will offer them a useful product that represents your business. The right customisation will bring your name to the foreground, so that anyone who uses your cup can notice it and remember or take an interest in your brand. One of the great advantages of **personalised cups and glasses** is that, thanks to their usefulness, they can be used not only by the customer

who will receive them as a gift, but also by any friends and relatives visiting their house. Your logo will so be very likely to circulate. As a consequence, your company will achieve greater notoriety – all with a little corporate gift.

If custom mugs, cups and glasses ensure your advertising campaign the greatest success on the one hand, on the other there are special models which have an additional feature compared to the standard type. We are talking about **personalised thermal mugs**. These, as the name suggests, can keep the temperature of tea or coffee for a long time.

Personalised Thermal Mugs – What Makes Them Special

Think of an employee sitting at the desk of your office. While he is busy with emails and calls, he will need a sip of water to quench his thirst. It is precisely for this reason that many companies offer their team **personalised water bottles**. These corporate gifts come in extremely handy during working hours, as they allow all team members to stay hydrated. Besides, these promotional products can "travel" with those who receive them as a gift. Seeing a personalised water bottle with your logo outside the company will not be strange at all. At home as well as in the park, this corporate gift can prove to be helpful in any situation.

Personalised thermal mugs are very similar to water bottles. They perform the same function, and, thanks to their cap, they can be carried wherever you need. Moreover, since they keep the temperature of the drink constant, they are perfect for taking with you tea, coffee and any type of drink you want to enjoy while it is hot or cold. This peculiarity makes these corporate gifts useful at any time of the year and in any situation, just like **personalised thermal bottles** or **personalised thermos**. As they are easy to carry around and thanks to their thermal property, they are perfect corporate gifts for your team and customers.



Making a Personalised Thermal Mug for Your Customers or Employees – Benefits and Tips on How to Create a Successful Promotional Product

Giving away **personalised thermal mugs** means offering a useful and comfortable corporate gift with an extra feature. Its qualities will make it a first choice item that will distinguish the name of the company. The special versions of the most common promotional products are always a great success. These items are as useful as the standard corporate gift while presenting an additional feature. This is the case, for instance, with [personalised sports bottles](#) or [personalised photo keyrings](#). In the first case, we are in front of a product that is more comfortable than the basic water bottle. It is specifically intended for sports people or anyone who needs a lightweight accessory which is easy to carry. In the second case, the standard [personalised keyring](#) becomes a photo frame as well, as it can host a picture of your choice. In this way, you will be able to create a unique gift that speaks of yourself or a product that the recipients themselves can customise to their liking.



The **personalised thermal mug** has the same effect. Useful as a normal cup, it allows those who receive it to take it with them and to enjoy a tea or an infusion at any time of the day. To make all this possible, it must meet certain requirements. For instance, it must be made of insulating materials and provided with a lid. This latter allows to maintain the heat of the drink and to make it easier to carry around.

The Insulating Materials of Personalised Thermal Mugs

Our selection of personalised thermal mugs includes products made with different materials. All of them, however, are insulating in order to keep the drink constantly warm or cold. The choice of the material too determines the final effect of the corporate gift, as it will affect the aesthetic performance. On our website, you can choose, among others:

- **Personalised thermal mugs in stainless steel.** This material will ensure your promotional product maximum durability as it will make it look as good as new even after a long time.
- **Personalised thermal mugs in plastic.** These models are perfect if you are looking for a corporate gift which is colourful and easy-going.
- **Personalised thermal mugs made of glass.** This type looks delicate and is generally provided with a bamboo lid. Most of them are made of borosilicate glass, which boasts excellent resistance to thermal shock and heat among its properties.

Among the several travel mugs available, you will find models made with more materials as well. You will see personalised thermal mugs with inside walls made of stainless steel and an outer lining made of bamboo. This combination gives your promotional product a natural and elegant touch.

Models and Extras – How to Choose and Make Your Own Personalised Thermal Mug

Beside the material with which they are made, **travel cups** differ in design, capacity and small extras. So, you can choose a personalised thermal mug with handle for an easier grip. In the same way, you will find **personalised thermal cups** with a practical dispenser in the lid. Depending on the type of model, you can select the background colour. This is especially possible with plastic travel cups but is by no means the only



option. Thermal mugs in stainless steel, too, can have different colours.

Once you have decided which model to take in as a corporate gift, you will need to customise it. Only so will you turn it into your **promotional product**. In this case, too, the type of personalised cup you have selected will affect the printing techniques which you can apply and the surface which you can use. Let's take the example of a personalised travel cup in stainless steel or with bamboo coating. These two types generally allow you to engrave your logo, as well as print it digitally.

As for the available area, several types of **personalised thermal mugs** allow you to apply a circular print or engraving. This means that you can print your logo or writing on the entire body of the mug. Cups provided with a handle usually offer the possibility to choose the area of the cup on which you wish to place your print. The choice can be made considering whether the recipient is left-handed or right-handed. The underlying idea is the same as for [personalised espresso cups](#). In other words,

depending on the hand with which you think the cup will be taken, the logo will be applied on the side from which it will be most visible to those who use it. In any case, you can choose to print or engrave your name on the side opposite the handle as well. Finally, if the thermal mug has a bamboo lid, you can often customise the latter as well.

Regardless of the type you have chosen, the name and logo of your company on a personalised thermal mug will not fail to attract the attention of anyone who use it, even just for once. For this reason, travel cups are a **promotional product** with guaranteed success. Besides being outstandingly useful, they are highly customisable, too. This makes them perfect for spreading your brand, both in the office and in the homes of your customers or your staff.