



Personalised Thermal Bottles: The Hot Favourite Corporate Gift for Your Next Promotion!

A student on the university benches, an employee sitting at the office desk, a passionate hiker and a guy who is jogging in the park. What do these people have in common? Everyone is engaged in a different activity, but they will all need a [personalised water bottle](#) to quench their thirst from time to time. There are different types available. One in particular will serve its purpose in the best possible way throughout the whole year. We are talking about the **personalised thermal water bottle**.

The peculiarity of this model is that it can maintain the temperature of the drinks for several hours. For this reason, **thermal bottles** can be a real treat both in winter and in summer. You can use them to sip a hot tea

or coffee when the weather is cold and rainy. In the same way, if you fill them with cold water or with a cold drink, you can cool off on a sultry day.



[Giving Away Personalised Thermal Bottles: The Pros of a Corporate Gift That Is at Once Eco-Friendly, Comfortable and Useful](#)

Using personalised water bottles as **promotional products** is always a winning choice. These **corporate gifts** are useful to anyone and can greatly improve your days. Plus, this is true even if you are not used to them. Think of someone who receives one for the very first time. They will be pleasantly

surprised to see how this simple object will become a part of their routine. They will even find it hard to part from it. Last but not least, personalised water bottles are a green alternative in themselves. Given the need to save the planet, the demand for [promotional eco products](#) is constantly growing. As they respond to a current and important need, they will no doubt be a great success.

[Promotional Eco-Friendly Products: Why Green Choices Are Always Winning](#)

The market adapts to the trends and needs of society. Nowadays, the environmental issue is at the heart of every debate and one of the recurring issues in political decisions. In this scenario, companies too are gravitating towards greener choices. However, it is not just a fashion. Employing promotional eco-friendly products – such as [personalised tote bags](#) – makes a concrete contribution to improving the conditions of our planet.

Offering your customers or employees eco-friendly options is a multifaceted move. On the one hand, it gives them innovative products that will allow them to be part of the fight against climate change. On the other, it is a way to spread awareness about how everyone can help the planet. Last but not least, a company that distributes promotional eco-friendly products will benefit from excellent advertising. The reasons for this are many. First, the brand will give away useful and customised objects with its logo, which will make it more popular. Secondly, these objects will spread the image of a company which is attentive to the environmental issue.



But what makes a **corporate gift eco-friendly**? Sustainable options have a common goal. They all aim to reduce plastic consumption and waste and to optimise the use of natural or low-polluting resources. Actually, living in a sustainable way is not that hard. But the small daily precautions we take are not the only ones to have an impact. The accessories we use too play their part into it. The market came to our rescue. It soon offered eco-friendly alternatives to common as well as to particular objects. The same goes for the world of promotional products. This is why [personalised wooden pens](#) or [branded eco-friendly notebooks](#) have gained great visibility in recent years. Moreover, their success shows no sign of diminishing in the immediate future.

Useful and Comfortable: The Qualities of a Successful Corporate Gift

Like any successful promotional product, **personalised thermal bottles** are incredibly useful and practical. For this reason, if a company gives them to its customers or its team, it can count on the fact that its gift is most likely to be used. The frequency with which a promotional product is taken in hand is one of the factors that determines the advertising impact. The more the **corporate gift** is used, the likelier it is that the logo will be seen, by the user as well as by those who are around him. All this without forgetting that usefulness and practicality are two of the most appreciated qualities when we use a product.



In the case of a **personalised thermal water bottle**, the company can also count on its special function. Maintaining the temperature of the drinks can be the decisive feature. It can be the one that will lead your customers to choose your **thermal bottle** instead of the one they already had. It is needless to say that [personalised thermos](#) are perfect for hikers or for people who spend a lot of time away from home. However, having a cold or hot drink at hand when you need it will make a difference on different occasions.

For instance, **personalised thermal bottles** are ideal at work or when you study in the library. In this, they are just like [personalised thermal mugs](#). As they are very easy to carry around, personalised thermal bottles are of great help when you are on the go or for a picnic, too. This versatility will no doubt be appreciated by anyone who receives them as a gift.

Create a Personalised Thermal Water Bottle with the Company Logo or Name: A Short and Easy Guide

Are you looking for a **promotional product** for your business and you are thinking of personalised thermal water bottles? You are on the right track. As they are useful, versatile and eco-friendly, **thermal bottles** will best sponsor any type of company. As with any promotional product, however, how they are made will have a decisive impact on the final effect.

Choosing the Model: Materials and Accessories

Starting from the model, the section of **personalised thermal bottles** includes both elegant and casual versions. In order to choose, you will have to think of how you would like your company to be seen by your audience. That is, which image you want to convey. Beside the design, you should take into account the material in which each item is made. In particular, the choice will be between:

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- [Personalised metal water bottles](#). These models are mainly made of stainless steel. They ensure an outstanding performance over the years and look elegant.
- [Personalised aluminium water bottles](#). These items, too, are refined and convey the image of a serious company. They are lightweight, way more than metal bottles, which makes them ideal for those who are often around.
- [Branded glass water bottles](#). The ultimate green option. They are elegant and original.



Some types are provided with a cap made of wood or cork. These materials do not only make the personalised thermal water bottle even more sustainable. Beside this, they create a pleasant contrast with the body of the product. The final effect is elegant and uncommon. Some items are provided with special accessories. Among these, you can find a hook, which makes the water bottles extremely comfortable to carry. Another extra is the tea infuser, which will allow your customer or team member to enjoy a tasty infusion at work or in their free time.

Customisation: How to Make Your Personalised Thermal Water Bottle a Hot New Product for Your Company

One of the benefits of using personalised thermal bottles as promotional products is that you will have a large surface area on which to apply your print. You can choose to use the whole space to imprint the logo of your company. In this way, it will be clearly visible even at a distance and will be likely to seize the attention of those who still do not know your brand.

Alternatively, you can use a part of the surface to print a sentence. The company motto is always a hit. However, a motivational phrase too can be good for your team. It is also a good idea if you want to convey positivity to customers.

And what about an environmental slogan? It is perfect for an environment-themed event, but not only. It does not matter whether your promotional product will be given away on a special occasion or for an advertising campaign. A **personalised thermal water bottle with the company name** and an eco-friendly message will always show your commitment to the environmental cause twice.

The print that you will apply and, last but not least, how it will be made will spread the image of your brand. From engraving to digital printing, you can choose between different techniques to better highlight your logo, message or name. The end result will say a lot about you. It will show how you commit to the defence of the environment and the essence of your company at the same time. All this while you will be paying absolute attention to your customers, as you will have offered them a corporate gift that will prove to be useful and innovative.