

No More Dying of Thirst While You're on an Adventure! Personalised Sports Bottles Will Always Be at Your Side

Think about long **hikes** along the mountain trails, or **walks** in the countryside, caressed by the wind and the sun. How lovely they are! Not to mention the **beach**, which welcomes us every year when we can finally relax. Going around exploring new places is always **exciting**. **Travel** is good, it fills us with motivation and gives us **new inspiration**. To do this, however, you must have all the **necessary equipment**.

A company that wants to promote its own brand can focus on *personalised travel accessories*, so as to give its customers a corporate gift with a **safe image return**. These items, besides being **useful during trips**, help those who receive them to **live the best of moments of leisure and happiness**. Any corporate gift that can be useful and **linked to a beautiful experience** will put you in the **best light** in the eyes of your audience. Thinking of an object that can be part of the equipment for a **trip out of town** is then a great starting point. Especially since the days outdoors – however relaxing – imply some **difficulties**.

Stressing your eyes, catching cold, finding yourself in heavy rain: being outdoors is certainly not comfortable. Corporate gifts that help overcome these drawbacks are always a success, because they allow us to **enjoy the best of the day** and **keep a beautiful memory of it**. So, for instance, *personalised caps* protect those



who wear them from the wind and the sun, avoiding headaches and sunburn. Many companies try to be close to their customers by giving them *branded telescopic umbrellas*, which they can **carry with them at all times**. First of all, however, when you are away from home for a long time, you have to **hydrate yourself**. While you are getting ready for a trip or excursion, the **water bottle** should be the first accessory to put in your bag.

A New Companion of Adventures: Take Your Personalised Sports Bottle with You at All Times

Personalised water bottles are a **classic** in

the world of promotional products. Available in a thousand **different versions**, they can be used in the **office**, at **university** or during a **trip**. They are practical and easy to handle, but a particular model meets **all the needs of a keen traveller**: the personalised sports bottle.

A Lightweight Water Bottle

Designed for sporty people and for those who lead an active life, **personalised sports bottles** have a fundamental feature: they are **lightweight**. Thanks to the **materials** they are made of, even the largest models guarantee excellent **portability**. It is needless to say how this aspect is decisive for the success of a **water bottle intended for trips and excursions**. Weighing little, they will be a help to your customers, **with all pros and no cons**.

A Corporate Gift Which Is Easy to Carry Around

To make the personalised sports bottles even easier to carry around is their **conformation**. Many models are **equipped with a hook**. They can be attached, for instance, to a backpack or **bag**, so that you **always**



have them at hand during your walk. A travel agency that has given <u>custom sport backpacks</u> could now distribute these water bottles, which customers can use together with the corporate gift they have already received. A great way to show consistency and attention to the public, but also to circulate your logo even more efficiently, thanks to two promotional products used together.

Choosing A Personalised Sports Bottle

While all personalised sports bottles are characterised by lightness and a comfortable and safe method of transport, on the other hand the models differ in **colour**, **materials** and **structure**. The choice will be



determined by **the visual effect** you want to achieve and the feature you think is most **practical**.

Materials

The selection of personalised sports bottles includes items made of **different materials**. These affect the **aesthetic performance**, while leaving **the weight more or less unchanged**. In any case, personalised sports water bottles will be light and comfortable. In general, in this subcategory you will find:

• <u>Personalised plastic water bottles</u> of various types, such as those in **Tritan** and those in **ABS**.

• *Personalised aluminium water bottles*, made with a **durable** and **lightweight** metal.

The choice will **communicate** a lot. A Tritan bottle, for instance, can express **closeness to the environment**, as it is a **100% recyclable**, eco-friendly material. It can be a way to spread **awareness about the alternatives available** to disposable plastic, too. Choosing a personalised water bottle is always a **green option**, because it can be used **multiple times** and instead of plastic bottles. With *personalised eco-friendly water bottles*, you will **stress** your commitment to the environment even more.

With a personalised aluminium water bottle, on the other hand, you will get a corporate **gift that looks refined**. Its **metallic touch** instils a sense of **professionalism** and **seriousness**. Besides, being **stainless**, it **will last over time**, promoting your brand in every path, beach or city where it will be used.

The Options: Cap and Hook

The choice is influenced by the **single elements** that make up the personalised sports bottles, too. Not all of them have the same structure and, as a consequence, **they do not work in the same way**. The main variables are the **hook** and the **cap**. In particular, for the first you will have at your disposal:

- *Personalised sports bottles with carabiner hook*, tough and able to make the user feel safe.
- *Personalised sports bottles with shoulder strap or strap*, resistant and with a more delicate design.

As for the **spout**, on the other hand, you can choose between:



- *Personalised sports bottles with flexible straw spout*. In these models the spout is placed on the cap. You can take it out in a few moments and **use it practically and quickly**.
- *Personalised sports bottles with push-pull cap*. This type is perfect for those who love **comfort** and want an **immediate** way to drink from their bottle.
- *Personalised sports bottles with screw closure*. This option represents the **classic** mechanism to close the bottles.

Then there are **folding** sports bottles, an **original** and certainly useful gift. Your customers can store them in their bag once they are empty and they won't **without take up much space**.

Your Logo in Every Place? Using Personalised Sports Water Bottles on Holiday, In the Park and At the Gym

Cap, spout and hook – however variable – all contribute to making the personalised sports bottle a **corporate gift to take anywhere**. Thanks to a carabiner you can attach it safely to your backpack, with a strap you can hold it in your hand with extreme comfort. The push-pull cap and straw spout are the most loved by **joggers** and **sporty people**. A screw closure bottle could be the ideal solution for those who love **more traditional items**.

In any case, а personalised sports bottle water will always keep its two qualities: main lightness and ease of transport. Used on holiday, in the park or at the gym, it will expose your logo to a large number of and people an audience of various tastes. So, it will be perfect for promoting



your brand, especially as it will prove **useful** and **smart**. Plus, it can be customised on the **whole surface** – depending on the models. This implies that the print will be **clearly visible** and that you will have the opportunity to add not only your logo and name, but a **writing** as well. It can be the company **slogan** as well as a **motivational phrase**, an option that is suitable for both your **team** and a **group of athletes**.

Printing or engraving the **right words** can play a very important role **on the impression** that your promotional product will make on those who look at it. Making the most of this opportunity could be **the right way to expand your business**, bringing your logo and name **everywhere** with your personalised sports bottles.