

Personalised slippers: practical selection guide

Checklist, comparisons and practical criteria to help you choose between models, materials, sizes and customisation.

1. Start with the intended use

Before choosing the product, identify where it will be used. The context determines the model, material and level of comfort to prioritise.

Context	Guidance
Hotels, spas and accommodation	House slippers and open-back slippers can become a guest amenity focused on comfort and wellbeing.
Gyms, beauty centres and holiday homes	Their practicality and ease of use make them suitable for services dedicated to guests.
Hospital and physiotherapy services	Patient comfort makes this footwear useful in care settings as well.
Corporate gift boxes	They can be included in seasonal, summer or winter sets with other personalised items.

2. Open-back slippers or house slippers?

Option	Features	Use guidance
Open-back slippers	Heel generally open; often an ergonomic band across the instep; many models have a non-slip sole.	More versatile and also suitable for outdoor environments.
House slippers	Softer and more enveloping; back open or closed; many models have a non-slip sole; sometimes a padded footbed.	More focused on comfort in indoor environments.

3. Materials compared

Use the table to narrow down your choice according to the characteristics of the different materials.

Material / composition	Features	Practical guidance
EVA	Soft, lightweight, absorbs impacts and takes up very little water.	Suitable when moisture resistance and practicality are required.
EVA + polyester + PU leather	Easy to clean; PU leather can give a feel similar to real leather.	A solution for practical slippers with a more refined finish.
Padded cotton + plush	Soft and enveloping.	Suitable for house slippers focused on comfort.
Non-woven fabric or polyester	Less durable, more economical and suitable for occasional use.	Worth considering when use is occasional.
RPET felt	Comfortable and versatile.	An intermediate alternative to simpler or padded compositions.
Cotton + polyester	Comfortable, versatile and popular in hotels and spas.	Suitable for rooms and shared wellness areas.

4. Sizes: checks before ordering

- Check the available range: sizes go from 36 to 47.
- Check whether the model uses paired sizes, three-size ranges or one size.
- When available, consider ordering a sample to check the fit before placing the order.

5. Customisation: how to choose

Technique	Key points	When to consider it
Screen printing	Pleasant raised effect to the touch and a result resistant to wear.	Also suitable for non-woven house slippers, especially for large quantities.
Digital transfer	Full-colour printing and almost photographic quality.	For graphics rich in colour; works well on padded cotton and on the band of EVA slippers.
Embossing	Tactile and elegant effect, without reproducing colour.	Works well with EVA.
Sublimation	Available customisation alternative.	Particularly suitable for RPET material.
Transfer printing / punching	Other available alternatives.	Check according to the footwear and the print area shown on the product page.

6. Ideas for accommodation and gift boxes

These combinations can be used as a starting point for creating guest amenities or corporate sets suited to the season.

Scenario	Combination	Set objective
Hotels and spas	personalised towels + personalised bathrobes	Convey comfort, relaxation and attention to the customer.
Summer gift box	personalised beach towels + personalised sunglasses	Create a set for a day at the beach.
Winter gift box	personalised blankets + personalised mugs	Build a comfort-focused set for the colder months.

7. Quick choice by priority

This summary brings together the main features in an immediate selection sequence.

Priority	Suggested direction
Frequent contact with water or moisture	EVA, thanks to its very low water absorption.
Comfort mainly indoors	House slippers, especially in padded cotton with plush or cotton and polyester.
Use also outdoors	Open-back slippers, with particular attention to EVA or compositions that include it.
Logo with many colours and shades	Digital transfer, because it allows full-colour printing.
Tactile effect without reproducing colours	Embossing, a technique that works well with EVA.
Occasional use with greater attention to cost	Non-woven fabric or polyester, less durable but more economical.

8. Final checklist

- ☐ I have chosen between an open-back slipper and a house slipper according to the intended use.
- ☐ I have compared the material with comfort, moisture and frequency of use.
- ☐ I have checked the available sizes and, if necessary, the option to order a sample.
- ☐ I have checked the customisation area and technique on the product page.
- ☐ I have checked whether the model includes a bag and whether it can be personalised.
- ☐ For a gift box, I have defined the other items to combine consistently with the occasion.

For specific questions about a product, check the product page or [contact HiGift customer service](#).