



T-Shirts for All Tastes: Find Out Our Personalised Polo Shirts as a Work Uniform, Sportswear and Chic Accessory!

In the world of [branded clothing](#), several items are suitable as first choice promotional products. Your logo applied on [custom beanies](#) will suffice to create a highly appreciated corporate gift in the winter months. In the same season, you can offer your team [printed sweatshirts or custom hoodies](#) to ensure maximum comfort to your employees and high visibility to your brand.

Suitable for both the corporate team and the clientele, branded clothing and [personalised fashion accessories](#) are always a great success. While they are indisputably useful on the one hand, they are

increasingly loved by everyone on the other. The image we present of ourselves gives others a first impression of who we are. The fact that this is positive and inspires confidence is of crucial importance for a company.



Printed Polo Shirts for Your Employees: The Pros and Some Ideas on How to Make Them

One of the most popular options for activities that want to adopt a work uniform or switch to a new one is to **print polo shirts**. Like the other types of [printed t-shirts](#), these models create cohesion within the team and give the image of a united and close-knit group. What better way to inspire trust in new customers and get you recognised at a glance by those who have already made use of your services?

Not surprisingly, printed t-shirts and **branded polo shirts** are among the most popular corporate gifts for catering activities. These will obtain different benefits from using them. On the one hand, they will make the customer experience much smoother. The clientele will be able to immediately identify whom to turn to. On the other hand, they will continuously expose your logo

to the eyes of customers. In the case of outdoor activities, this is true even for passers-by. It will then be the customisation that will make their eyes rest on your logo. This will be associated with the beautiful experience they had at your place or with the curiosity of trying it.

In the creation of these **promotional products**, you will have – depending on the models – a notable printing surface. This will be large enough to make your logo highly visible and defined. The same goes for your name. If it is easy to read, it will remain in the memory of those who look at it after a single glance. Besides, you can add a writing, such as the motto of the activity or a slogan. If your **branded polo shirts** are worn at a theme event or fair, you can think of a phrase or image that fits the occasion. One option is to reproduce your name on the sleeve. The result will be discreet so as to satisfy the most refined tastes.

Embroidered Polo Shirts or Printed Polo Shirts? Which Technique to Choose

The creation of **personalised polo shirts with logo** goes through several phases. The first is the choice of the model, which includes the design, the colour and the fabric of your t-shirts. The second step is to apply your logo and any other elements you wish on the area you prefer. Pictures and writings can be reproduced on your t-shirts with the technique of embroidery or digital printing. **Embroidered polo shirts with logo**



are perfect for a company that wants to give an elegant image of itself. This technique is of very ancient origins. Besides, it allows you to transform the digitised image of your logo or your name into a linear and refined customisation. The slight relief will highlight the logo giving it depth. The embroidery is not suitable for reproducing colours, or for writing or pictures that are too complex. However, the result is among the most charming and fascinating ever.

If you choose to print **polo shirts with your logo** digitally, you can play with colours. This will give you the chance to create pleasant contrasts and reuse your brand's palette to give an idea of consistency. One of the strengths of the final corporate gift will be the sharpness of the image. Thanks to it, it will be able to attract the gaze of anyone, from customers sitting at the table to passers-by on the street, from people who have approached your stand at a fair to visitors who walk around the location.

Then we have screen printing, a technique designed to reproduce simple images in very high quality. It is then ideal for simple logos and not too elaborate writings. It is a convenient option if you order large quantities because it offers a price reduction with the increase of the items purchased. Finally, it ensures a sharp design and a durable print. For this reason, it is the most appropriate choice to create **branded polo shirts** with a basic logo. The resulting corporate gifts will have a great promotional impact, plus excellent resistance and durability.



[The Visual Effect of Personalised Polo Shirts: Find Out What You Can Achieve with the Most Versatile Piece of Clothing!](#)

The **printed polo shirts** can be used in a thousand different ways. The collar and the buttons that allow you to adjust the opening characterise them as an excellent fit. There are long-sleeved models as well, which are perfect for in-between seasons. In all cases, personalised polo shirts look plain and, in their basic version, quite neutral. During the customisation phase you can choose the colour of the fabric, as well as select the model you prefer for material, size, and design. In particular, on our website you will find:

- [Printed polo shirts for men;](#)
- [Personalised polo shirts for women;](#)
- [Custom polo shirts for kids.](#)

This way you can offer your work team a **corporate gift** which is tailored to each member. In the case of a varied audience, in the subcategory of printed polo shirts for men you will find unisex models too. These will adapt perfectly to the physical conformation of each of your customers. Plus, these items are very neutral, so that they can meet the tastes of many. Finally, if your business is dedicated to children, you can **print polo shirts** for kids. Thanks to this move you will give everyone a special accessory, which will stand out for its originality. It will be at the same time an element with which the child can stand out from the others and a piece of clothing to feel like belonging to the group.

How to Match Personalised Polo Shirts for a Chic Outfit

If you want to give a very fine image of your company, you should focus on balance and harmony rather than on contrast. In particular, if you customise **polo shirts with embroidery**, you will achieve a retro charm which is never out of trend. They are ideal for a chic outfit. For this reason, they can be the promotional



products an elegant clothing store or fine dining restaurant needs. To create a workwear or a high-class corporate gift to offer to your customers, you can choose to combine **embroidered polo shirts** with other accessories as well.

With [customizable bucket hats](#), for instance, your team will look refined and with a good taste. If you personalise these corporate gifts with embroidery as well, you can give your logo a double exposure and reinforce the idea of consistency linked to your brand. Besides, by offering your customers a complete gift made of a **printed polo shirt** and a personalised bucket hat with your logo embroidered on both of them, you will actually give away two promotional products in one go. Those who receive them can use them together or separately. Each time, they will carry your name around with class and elegance.

[Looking for a Casual Image? Learn How to Get it with Personalised Polo Shirts and Other Corporate Gifts](#)

Screen and digital printing are the most appropriate techniques for a casual look. In this case, too, you can combine your **printed polo shirts** with other accessories in line with the style you have chosen. The result will be a complete gift with a very high potential. The most classic example is that of [personalised caps](#), which are perfect for a sporty workwear. An outfit consisting of a polo shirt and a baseball cap with your logo conveys the image of a fresh and friendly reality. It is no coincidence that this combination is among the most valued by bars and pubs. It will be perfect for companies and brands that appeal to a young and easy-going audience.

In closing, by employing **personalised polo shirts** as promotional products you will be in safe hands. All you have to do is to envision the result that best represents you and responds to your advertising purposes. Then you will just need to go on with customisation, choosing the technique and, if necessary, the appropriate colours. The result will undoubtedly be excellent and impactful, especially if you offer your **printed polo shirts** together with other accessories with your logo!