



Promote Your Company with Personalised Plastic Water Bottles: Why and How to Use Them as Corporate Gifts

Plastic is a well-known material, as it has been used for many years in the crafting of various items. We find it in kitchen accessories as well as in bags, to name a few. Suffice it to say, the invention of plastic dates back to the second half of the 19th century. Since then, this material has gradually sneaked in our daily life, to the point that it is a part of it by now. However, with the interest in climate change and the environment, its use is greatly reduced. Instead of it we try to opt for natural materials, such as wood or paper. Objects which can be recycled or that are biodegradable or compostable are precious options as well.

In truth, the term plastic refers to a set of materials much larger than what you can think of at first. Surprisingly, this group includes eco-friendly solutions as well. Think for instance of [promotional plastic](#)

[keyrings](#). Some of them are made of ABS or PVC, which are both thermoplastic materials. This means that they can undergo different thermal shocks without becoming damaged. Due to this feature, they can be reused for the creation of new products.



Adopting these alternative types of plastic can be a good idea for all companies that aim to be green but need a huge number of promotional products for their campaign. They will be able to take advantage of the excellent value for money of the corporate gifts made of plastic. This is evident in the case of [promotional plastic pens](#). They are often offered at the beginning of a marketing action as they are

perfect for making your brand known to as many people as possible. The same applies to [custom polyester tote bags](#). They are an eco-friendly option in all respects since they replace disposable bags.

Personalised Plastic Water Bottles: A Green and Alternative Corporate Gift

Just like polyester bags or [custom printed non-woven tote bags](#), **personalised plastic water bottles** too are a full-fledged green corporate gift. They can be reused, each time avoiding that a single-use plastic bottle is employed. The great challenge of our time is to reduce the impact that our daily life has on the environment. In order to achieve this, limiting the production and consumption of throw-away objects is essential. And all this is possible with **personalised plastic water bottles**.

Some types of alternative plastics release less harmful substances during their processing than the classic one. It is for this reason that giving away **corporate gifts** made with these materials is a green choice. Besides, it allows you to best sponsor your brand while keeping an eye on the health of the planet. By offering [promotional eco-friendly products](#), a company can spread its logo and associate it with the commitment to the defence of the environment. This will certainly give a positive image in the eyes of customers. It will have the same effect on anyone who will cast their gaze on your promotional eco-friendly products as well.



The Success of Personalised Water Bottles: The Pros of One of the Most Loved Corporate Gifts Ever

Giving away **personalised plastic water bottles** brings several benefits. They are promotional eco-friendly products because they replace disposable bottles. Plus, they are not so expensive. For this reason, they are perfect for a large-scale advertising campaign. Moreover, they have all the pros of their classic version.

[Personalised water bottles](#) have been highly sought-after **promotional products** for years. Besides being modern corporate gifts, as they respond to the trends of the moment, they are highly customisable and useful to everyone. We all find it extremely convenient to have our own bottle always at hand. It allows us to stay hydrated during the day at the office or during a trip out of town. Even better if they are personalised corporate gifts which carry a memory of the company or of an experience with the brand.



The large print area available is definitely one of the strengths of branded water bottles. It makes no difference whether it is [personalised metal water bottles](#) or [personalised glass bottles](#). In all cases, you will have plenty of room to print your logo together with a phrase or image which represents the company. In this way you will make your promotional products unique on the one hand. On the other, you will make sure that your name and logo are as visible as possible, too. Besides, you can give free rein to your imagination. For instance, you can choose a slogan which is suitable for the event at which you will give away your drinkware.

You may want to give your **branded water bottles** to your customers as a gift to the purchase of a product. Is this the case, printing the motto of the company would be a great idea. Whatever the way you will use them, you will have a thousand ways to make unique promotional products out of your personalised water bottles. You just have to indulge in your creativity and find the customisation that represents you the most!

Personalised Plastic Water Bottles: Corporate Gifts for All Companies and for All Customers

One of the pros of **personalised plastic water bottles** is that they are versatile. Besides being useful to all as the standard **promotional product** is, they are cheap as well. Plus, they look very simple and not at all pretentious. This makes them perfect corporate gifts for any type of target. They go well for the subtlest as well as for an easy-going and youthful audience. This category embraces different tastes and customer ranges. Of course, the variety of models available plays a role into it.

Personalised plastic water bottles are highly appreciated by employees as corporate gifts, too. You can give them at an event, at the end of an important project or during a meaningful occasion for the brand. In all cases, they will strengthen the bond between you and your team. Everyone can find in your personalised plastic water bottles an accessory to use every day. They can take them to work or put them in their bag every time they leave the house. Needless to say, they will carry your logo around every time. Moreover, the print will stand out for the exceptional utility that your promotional products will prove to have.



Personalised Plastic Water Bottles: All the Models, from Folding Bottles to Sports Bottles

If you have chosen to give away **personalised plastic water bottles** as corporate gifts, you will find the right item for any type of target you have in mind. This is true whether your goal is to retain customers or to attract new potential buyers. In our selection you will see products of various types. Some stand out for their comfort, others for their chic or refined design.

In particular, the HiGift website offers you, among others:

- [Personalised sports bottles](#). This type is designed specifically to be comfortable and practical to carry around. They are usually very light and often equipped with a carabiner. This little extra helps you to hook them to the backpack.
- **Personalised shaker sports bottles**. These promotional products are ideal for those who love smoothies and would like to enjoy them during the day.
- **Personalised water bottles made of Tritan**. This material is particularly resistant to both impacts and washing.
- [Branded eco water bottles](#). They are made with recycled materials, including types of plastics such as Tritan, ABS and PET.
- **Personalised plastic water bottles with spout** for easy use.
- **Custom folding plastic water bottles**. This model is very practical to carry in the bag. Once emptied, it can be folded so as not to take up much space.



In choosing the model you can either go for the most eco-friendly option or focus on comfort. In the latter case, you will give your customers or employees a distinct item. They will hardly forget about you with such a practical promotional product. In any case, creating **personalised plastic water bottles** is a marketing strategy with guaranteed success. This is true for at least two reasons. First, because it allows you to take advantage of the benefits of the standard type of branded water bottles. Secondly, because these corporate gifts go well for everyone.

By adding your logo, name, and company motto, you will deliver a **promotional product** that will come in handy every day. With a personalised plastic bottle you can leave your clientele or team with a positive memory of your activity. Moreover, you can intrigue new potential customers. All this thanks to a gift which is simple, but comfortable and cared for in every detail as well.