



## Personalised Photo Keyrings: The Perfect Corporate Gifts to Carry a Special Souvenir Always with You!

We take pictures every day. Now more than ever, photos are of high value. We recognise their power to immortalise special moments, to recall memories and to arouse sensations. If, however, digitization has made it possible to take photos for everyone and at any time on the one hand, it has made it useless to go to the photographer to see our shots on the other. We can look at the pictures on our digital devices, so that we no more need to have them printed by professionals.

However, the paper version always has a stronger impact. It makes the moment closer and more tangible. That is why printed photos are never out of style. In fact, in a way, they are a special gem, precisely because they are rarer. You print a photo to keep it with you or to give it to a loved one.



The objects that allow us to preserve these memories take on an exclusive value. Especially if they are decorated in a personal way, so as to make the shot that will be placed inside even more valuable. Think of [printed photo frames](#). Placed on a bedside table, on a piece of furniture or on a shelf, they make the atmosphere of the house unique.

## Personalised Keyrings with Photo: How the World of Corporate Gifts Responds to the Need to Keep Memories

The world of corporate gifts has tried to make this incredible home accessory easy to carry around. It did this by creating an exceptional version of one of the most requested **promotional products** ever. We are talking about [personalised keyrings](#). They are useful to everyone and at all times, can be used as soon as they are received and are always easy to carry with you.

Customisable with a thousand techniques, from engraving to digital printing, these **corporate gifts** are perfect for letting new customers know your brand or to thank those who have already turned to you. They are great for your work team as well.

Your employees will be able to carry the company logo around using them at different times of the day. Choosing special versions of these popular promotional products is a guaranteed success. That is why **personalised keyrings with photo** are at the top of many brands' wish lists.

## Twice Corporate Gifts, Twice Personal: What Makes Personalised Photo Keyrings Outstanding for Your Promotion

**Personalised keyrings with photo** are excellent gift ideas for a loved one. The latter will receive a double object, which is on the one hand useful as a keychain and on the other a symbol of the affection that binds the two people. Attributing an affective value to the object received is a key element in the success of a gift. With **promotional products**, the story is not different at all. It is precisely this factor that will determine



their advertising impact. If corporate gifts raise emotions, they leave a mark in the minds of your customers. As a consequence, these will remember your company in a positive way.

All this is possible if you create **personalised photo keyrings**. As we have seen, pictures have value in themselves and are able to awaken emotions in those who look at them. Adding them to useful corporate gifts such as the keyrings will give life to promotional products that, with each use, will be appreciated above all for the emotional value they will bring. Using **personalised keyrings with photo** as promotional products, you will not have to worry about your giveaways being left in a drawer.

### *Personalised Photo Keyrings: The Plus of the Two-In-One Corporate Gifts*

**Personalised keyrings with photo** are two-in-one promotional products. Like the others in the category, they feature two uses in a single accessory. They are advantageous and allow you to amaze those who



receive them as a gift. As corporate gifts, they do not go unnoticed. On the contrary, they are much likely to become the new favourite items of the recipients. **Personalised photo keyrings** are not the only two-in-one corporate gifts on the market. Together with them, we find:

- [Branded keyring torches](#). With a small led torch built into the keychain, they can come in particularly handy when you get back home in the night, and you have to find the lock with very little light.
- [Personalised bottle opener keyrings](#). Keychains and bottle openers have apparently nothing in common. Still,

having a bottle opener always at hand is a real treat, especially if it does not take up space since it is part of the keyring.

- [Personalised stress ball keyrings](#). On one side the keychain, on the other a stress ball. Available in a thousand forms, stress balls can prove to be a real cure-all for the mind in times of stress. This is a unique corporate gift that conveys, among others, great attention to the health of the recipient.
- [Promotional touch screen pens](#). Moving away from the world of personalised keyrings, we find other promotional products of great success that present a two-in-one corporate gift. [Personalised pens](#) are always useful and available in various versions. They turn into promotional gadgets thanks to the capacitive rubber that makes them suitable for writing on electronic screens, besides on normal sheets of paper.

### *How to Create Personalised Photo Keyrings: From Simple Promotional Products to Corporate Gifts for Employees*

Like other dual corporate gifts, **personalised keyrings with photo** too perform two functions. In particular, they allow us to always carry with us the keys we need and a picture which we hold dear. But how can you create personalised photo keyrings that sponsor your company by entering the heart of those who receive them as a gift?



## *Give Personalised Photo Keyrings to Your Customers and Let Them Take Part in the Creation of a Unique Promotional Product*

If you want to create **personalised keyrings with photo**, you will just need to choose the font, colour, size and printing technique with which you wish to apply your logo on the available surface. In a nutshell, it is just as if you had to make [printed plastic keyrings](#) or, for the most refined tastes, [personalised metal keyrings](#). The extra quid will be the space dedicated to the photo, where your own customers will insert their picture.

In giving **personalised keyrings with photo** as a gift, it will then be enough to reproduce your logo on the surface. You can then leave the recipient the opportunity to complete the promotional product with a photo or an image that has meaning for them. In this way, you will allow the customer to take part in the shaping of the final product and give it a personal touch. The resulting personalised photo keyring will talk about you and the recipient alike. The customer will appreciate being involved and the final result will acquire a special meaning. The **corporate gifts** will probably be used often, sponsoring your brand each time they are taken in hand.

### *Personalised Keyrings with Photo for Employees: Create a United Team with a Corporate Gift that Represents the Company*

Besides the logo, you can insert a photo yourself in the appropriate space. The recipient will receive a finished product, with a detail that will represent the company to the highest. This option is ideal if your **personalised photo keyrings** are intended for employees. They will make them feel part of a group, whether they are plastic models or [personalised leather keyrings](#). Team members will be able to use them to keep the keys of the office, of the home or of the car together – to name but a few examples.

By giving away **personalised keyrings with the photo** of your work team, you will show that you value the atmosphere in which the team works and that each member feels considered. Besides, you will benefit from all the advantages of giving **corporate gifts** to your employees. You will give them positive feedback on their commitment and communicate your gratitude. Every time they pick up your **personalised leather photo keyring**, your team members will feel you close. Last but not least, if they use it outside the company, they will promote your brand thanks to a **corporate gift** that shows care for the work team. A simple and effective way to put yourself in good light in the eyes of potential customers!

