

Personalised Pens with Logo for Your Company

There are several corporate gifts suitable for best promoting your business. But among these, personalised pens with logo are a guarantee of success in any situation and for any need. There are many reasons for this. Promotional pens are useful and comfortable because they are small. Plus, there are different versions of them and the customisation possibilities too are varied. You can have elegant or nice-looking promotional pens depending on your taste and intent.

To all these qualities we should add the wide variety of custom promotional pens available. You can choose cheap personalised pens to expose your logo to many people. This strategy is sensible especially if you are at the beginning of your promotion. Or you can make stylish custom printed pens for your employees, loyal customers or graduating friend. Classy and

versatile, **personalised pens with logo** will give your brand the visibility it deserves - in the office, at university or at home!

How Important Is Writing? Why Personalised Pens Are Always a Hit

To understand how useful promotional pens are every day, we need to take a step back and talk about the function of these accessories. Writing is never out of trend. Despite digitisation, it still is a daily activity today. Tablets and computers surely are convenient when you want to save your notes online or on the go. But it is way more practical to have a pen and notebook at hand to write down phone numbers,

appointments or to leave a note to your colleague, isn't it?

Indeed, we should admit that we receive so many messages every day that the the note of our colleague or family member can go unnoticed in the chats. But if we leave a handwritten note on the desk or on the kitchen table, it will be able to attract attention. Plus, while we are on the phone it is uncomfortable to put on speakerphone and take notes in the apposite section of our device. That is why having a pen in your bag or on your desk will come in handy sooner or later - especially if it is one of our **custom promotional pens**.

Writing is then a hobby for many, who often choose the most special accessories for it. That is why offering custom printed pens is always a winning move, whoever will receive them as a gift. Finally, writing is a healthy activity, because it stimulates our brain, combining thought and action. It is, in short, a real treat for our daily lives. And you can contribute to it by giving away your personalised pens with logo.



Work and Free Time: Thousand Ways to Use Personalised Pens with Logo

Think about your employees at work: how many times do they use a pen to take notes or write on their diary? And what would be the effect of receiving personalised pens with logo which they can use for their tasks? Surely your corporate image will benefit enormously. Your employees will feel more united and like true ambassadors of your brand. By having your custom pen always at hand, they can feel part of a solid reality. Not to mention that, by giving corporate gifts which are useful for work, you will show yourself as a company attentive to the needs of your team.

But custom printed pens have a promotional effect as well. Anyone who enters your office can notice the personalised pens used by your employees. They can be fascinated by these corporate gifts, especially if they are elegant or eco-friendly models. Moreover, we should not forget that our cheap personalised pens can come in handy even outside the office.

Your employees can take them home or always keep them in their bag and use them if necessary. At home, they can write the grocery list or keep their pen on the table or on a shelf, so that your logo will be noticed by anyone who walks into the room and looks at your promotional products. If, on the other hand, you are a real estate agency or another business that works a lot on the go, bringing custom promotional pens with you will present you as a company full of resources and always available. Their versatility makes **cheap personalised pens** great gift ideas for customers and co-workers too. Anyone can use them in their free time or for their daily activity, remembering your brand from time to time thanks to the logo printed or engraved on your custom printed pens.

Making Personalised Pens with Logo and Writing: Useful Information

Choosing cheap personalised pens for your marketing campaign is sure to pay off. Any company can start promoting its logo with these corporate gifts, because they prove to be useful to everyone, convenient and versatile. But what makes our cheap personalised pens perfect promotional gifts for start-ups are the customisation possibilities as well.



Newly started companies often print or engrave contact information next to their logo on their custom promotional pens. This strategy has several advantages. On the one hand, your **personalised pens with logo** and text will look professional and elegant. On the other, you will make your company easy to contact in case of need. This detail can really make the difference. If the experience of your potential customers is smooth, they will keep a good memory of you. And they will probably not hesitate to contact you next time!

Among the useful contact information with which you can create your custom printed pens are: company name, address, telephone number and email. You can add a website too, so that anyone who picks up your cheap personalised pens can visit it in no time and find out all your services or products. Carefully choosing the text to add to your custom promotional pens is then very important because it makes your reality closer to the needs of your target. An advantage you should not underestimate!

When to Give Away Your Personalised Pens with Logo

Being useful to everyone and to different types of target, custom printed pens are suitable for every occasion as corporate gifts. They can be offered to customers who try a company service for the first time or who subscribe to your loyalty program. You can give them to collaborators and employees during a company party, at the end or beginning of the year or before the Christmas holidays. They are also perfect corporate gifts for new hires. If you are a real estate agency or an architectural firm, your employees will be happy to receive [personalised pencils](#).

The idea of combining your personalised pens with logo with other promotional products is great even if your target is made up of students. Private schools and universities can print, along with their cheap personalised pens, [promotional highlighter pens](#) as well. The result will be a double promotional effect and a doubly positive brand image. Your school will have distributed corporate gifts which prove to be useful for studying. As a result, it will create a bond of trust with its members.

Finally, **custom printed pens** are excellent graduation gifts, especially if you choose the finest and elegant models, such as metal or branded pens. You just have to apply the name of the graduated guy or a witty phrase or greeting to make your personalised pens an unforgettable gift.



Personalised Pens: Models and More

Before creating your **personalised pens with logo**, pay attention to the choice of model. We find all kinds of custom promotional pens, differing in materials and functionality. Some models have an extra accessory that makes them

the best promotional products for people who love practicality.

Our selection includes several subcategories, which you can explore to find the best pen for your promotional intent. Here is a short guide to help you make your choice:

- **Promotional plastic pens** are the most popular kind given the low price, especially in the field of business marketing. These promotional pens are made of hard plastic, so that they can last over years without breaking. If you choose these **cheap personalised pens**, you will have a thousand options when it comes to the aesthetic effect. There are lots of colours and shapes for any occasion. Without forgetting the additional features and the impact of your logo, which can be printed in a sober or fun way according to your tastes;
- **Promotional metal pens** represent one of the most classic models. They include aluminium pens as well. These promotional pens can be kept in the office or given to suppliers and customers. They stand out for their elegant appearance, especially if your logo is engraved on the body. These models of custom printed pens represent an evergreen in the world of personalised corporate gifts because, besides being useful and giving visibility to the brand, they convey attention to detail and a fancy identity. For this reason, they turn out to be the ideal choice if you are looking for a classy and high-impact gift;
- **Promotional touch screen pens** are becoming more popular year after year, especially among hi-tech or technology-savvy companies. These personalised pens with logo have a double functionality. They can write and at the same time interact with electronic devices equipped with touch screens. In fact, since everyone nowadays has at least one tablet or smartphone, this type of **custom promotional pens** can be taken in by any company for its marketing campaign. Anyone who chooses them as promotional products will give away innovative and useful corporate gifts at the same time. In this way, they will arouse the curiosity of those who have never tried them and will amaze for their comfort. You can choose neutral colours to get sober corporate gifts or the colours of your brand to create consistency and recall your name at a glance;
- **Branded eco pens** belong to the most popular corporate gifts in recent years. This is because more and more activities promote a sustainable lifestyle or embrace the environmental cause. Given the growing attention to these issues, these cheap personalised pens are gaining more and more points among the public. The models available are made of cardboard, wheat fiber or straw, recycled paper, eco-friendly plastic and other green materials. They are also available in different colours and offer different customisation possibilities;
- **Personalised wooden pens** guarantee anyone who chooses them as corporate gifts a green promotion. Wood is a very impressive material, because it makes these promotional pens eco-friendly on the one hand and fine-looking on the other. This is why these custom printed pens are so successful. In particular, they prove to be ideal for those who want to protect the environment without neglecting style;
- **Custom bamboo pens** represent the most original choice among eco-friendly pens. Bamboo is increasingly used in the creation of promotional products for its properties and aesthetic rendering. These custom promotional pens look fine and detailed and amaze all the time. In this case too you will find casual as well as elegant models, to be customised with the print you prefer;
- **Promotional multi-ink pens** are original and always appreciated for their usefulness. Having more colours at your disposal in a single tool is convenient, especially if you like

to highlight parts of the text or notes to make them clearly visible. This makes them perfect promotional products for students and employees, but for children as well. In fact, kids can immediately get attached to these personalised pens because of their cheerful and colourful looks;



- **Branded pens** belong to the best corporate gifts for important occasions and classy targets. They are often chosen as gifts for graduation or by doctors and lawyers for the high quality of the production. After all, we are talking about the most famous brands in the world of **custom printed pens**, which show the utmost care towards those who receive them;
- **Custom inkless pens** are the ideal choice for those who want to amaze and rely on timeless promotional products. Since they are inkless, they are both eco-friendly - because they do not feature plastic elements - and durable, because they never run out of ink. Besides, they represent an original and innovative choice, which will intrigue anyone. These custom promotional pens can be made by any company that has already given away the most classic models of personalised pens with logo in previous advertising campaigns.

Custom promotional pens are all useful and evergreen. The variety of models makes them unexpected corporate gifts in any context, even if you have already distributed custom printed pens in the past. On our website you will find elegant versions which you can use as gifts for your loved ones or collaborators as well as cheap personalised pens that can be purchased in large quantities for any type of promotion. What matters is that **personalised pens with logo** will always make a successful brand out of your company!