

## Personalised Notebooks with Elastic Band to Use on Any Occasion

Think of one thing you do at school, at the university, at home and in the office. The answer is quite easy: you write. We use notebooks and pens to take notes, complete tasks, fill out forms, leave important messages to friends and colleagues. *Personalised notebooks* are not by chance among the most popular corporate gifts in the world of promotional products. As they are useful on several occasions, giving them to employees or customers will always prove to be a success. Precisely because, being necessary in everyday life, they will surely find a place in the routine of those who receive them.

As is the case with all successful promotional products, custom notebooks too feature a large variety. And in this, **personalised notebooks with elastic band** are the most classic models. They are evergreen items which can be always included in a promotional campaign. Every time they will expose your logo greatly and



get positive feedback from the recipients. They are available in a thousand sizes, colours and materials. Overall, these *personalised office accessories* are among the most requested both to create a welcome kit for employees and as a gift to offer to customers.

Different and Unique: Custom Notebooks with Elastic Band for All Tastes!

The peculiarity of this type of **personalised notebooks** is that they come with an elastic band. This allows you to keep the pages together once they are closed. This little extra comes in handy when you store them in your bag or backpack. As they do not open, the pages will not fold, and your corporate gifts will always look flawless.

Apart from this common trait, custom notebooks with elastic band can be of various types. They are made of different materials and may have some additional extras. Both of them are worth your attention when you decide to customise these notebooks. In the first case, the material will greatly affect the aesthetic performance of your **promotional products**. In the second, the extras can make your corporate gifts even more functional and comfortable.

## Choosing Which Elastic Band Notebooks to Customise: The Material and the Communicative Impact

In the world of personalised corporate gifts, choosing the material means taking the first step in determining the aesthetic performance of the end product. Let's take the example of *custom pens*. You will notice that you can get very different effects simply by selecting one material rather than another. So, with *promotional metal pens* you will give the image of a serious and ambitious company. On the other hand, if you choose *custom bamboo pens*, you will stress your eco-friendly approach thanks to their natural look.

Many of the notebooks with elastic band on our site are made in a sustainable way. But you are wrong if you think that this limits the choice. Actually, *printed eco-friendly notebooks* can be obtained in at least two ways. The first option is to process natural materials. The second is to employ recyclable or recycled substances. Even materials classified as biodegradable or compostable can be used in the creation of *promotional eco-friendly products*. And all this can be done with a very high level of sustainability.



In general, notebooks made of bamboo or cork look quite natural, as the aesthetic effect is very close to the pure material. They are the best choice if you want to put the emphasis on your commitment to the

environment. Recycled paper notebooks can achieve the same result in aesthetic terms as well. They may do it in a less evident way, but they are still very effective. These models usually have a sober appearance, which easily manages to meet everyone's tastes.

You may also decide to **print elastic band notebooks** made of PU leather or RPET. In this case, you will usually have the possibility of choosing the colour of the cover as well. This is a chance to match your corporate gifts with the palette of the brand and arouse the emotion you want



through the chromatic choice. Neutral colours will convey elegance and sobriety. Brighter colours will show a cheerful character and expressive strength. Finally, cold shades can give a sense of tranquillity. In any case, the options available vary for each product.

Giving Away Personalised Elastic Strap Notebooks with Little Extras: The Options Available and Tips on How to Choose Them

**Custom notebooks** are used often and on different occasions. Models with elastic band are no exception. In fact, we often find them on office desks, in work bags and in student backpacks. After all, they are the most classic version. For this reason, it may be a good idea to offer an accessory that stands out for being practical and convenient.

Keep in mind that **custom elastic band notebooks** are mainly used to take notes. Then consider that various models feature at least one other extra accessory. And that this latter can make writing down information much easier. Here are some examples:

- <u>Printed spiral notebooks</u>. This type of custom notebooks is ideal for writing when you do not have
  a comfortable surface to leave on or when you have to stand. Students make use of them when
  chair desks are not large enough. Workers find them helpful when they have to take notes during
  conferences. For this reason, they are excellent notebooks for the university as well as for the
  office;
- <u>Branded notebooks and pens</u>. These models feature a notebook and a pen, both of which can be
  customised. The result is a writing set ready to use on any occasion. Of course, they give maximum
  exposure to your logo thanks to two **promotional products** in one. But this is not their only
  benefit. They are perfect for taking notes wherever you are as well;
- Personalised notebooks with page markers. Some types of elastic band notebooks come with
  stationery items. These are always useful both when you study and when you work in the office.
  This is the reason why <u>custom page markers</u> are often highly appreciated by all types of targets.
  They help to find important information immediately. Also, they can divide the pages of a book or



a notebook by topics or dates. They are small accessories, but they can greatly facilitate both study and work.

Offering Personalised Elastic Band Notebooks as Promotional Products: What to Keep in Mind

Are you thinking of a welcome kit for new hires? Or of a corporate gift to distribute to your employees at an event? In all these cases, **personalised elastic band notebooks** are a great choice. Being first-quality custom office accessories, they will surely be used for everyday tasks.

They are, however, valuable resources when given to customers as well. They are small,



handy and comfortable, all qualities people truly appreciate. They can be given away at an event, at a fair or conference. Also, they are perfect gifts to offer when a product is purchased. Either way, your logo on the cover will be large enough to attract anyone's attention. Without forgetting their usefulness and practicality. Thanks to these qualities, they can be brought anywhere and used on any occasion.

Finally, the **personalised notebooks with elastic band** are available in different sizes. These are all practical to carry with you. Some are even pocket-sized. It will suffice to stick them into your bag, backpack or pocket and you will always have them at your fingertips. And, in all this, you will not have to worry about them getting ruined. The elastic strap will keep them closed and safe. Giving away **small custom notebooks** of this type will ensure a place in the everyday life of those who receive them. As a result, your logo will not go unnoticed, and your company will benefit from a great image return. After all, it will have offered a well thought out and functional corporate gift.