



Personalised Notebooks and Pen: Branded Writing Sets to Take Notes and Create

Promotional products are undoubtedly effective for a company. They give the brand excellent visibility because they deliver a message of care and closeness to the customer. They are often items of common use, which recur in daily activities. And meanwhile, they remind those who take them in hand of your working reality.

They are useful, unique and able to evoke memories and arouse positive emotions. **Corporate gifts** are always appreciated by those who receive them, whether it is a customer or an employee. This means that

they are extremely fruitful even if given to the team. They can be [personalised office accessories](#), so as to make it easier to carry out work activities. However, they can be objects that your employees can use during their free time as well. In the former case, you will offer your team a useful accessory which will show your will to help them in their tasks. In the second, you will stress how their well-being is important to you.



Needless to say, **promotional products** which can be used both for work and for one's own hobbies will be doubly successful. Branded notebooks and pens are among the items that we take in hand the most during our days. They are often necessary during working hours, but they can be of considerable help for other activities too. For this reason, giving **personalised notebooks and pen** undoubtedly has a great potential.

Custom Notebooks and Branded Pens in One Corporate Gift: The Impact of Branded Writing Sets

We start writing when we are children, but this activity does not leave us when we grow up. Instead, we keep on making use of paper and pen as adults as well. Often, it becomes a necessity in our daily life. We use notebooks and pens to write down work tasks, appointments, to take notes at university or before doing the shopping. We use them both in the office and at home. Some people are used to write their thoughts down at the end of the day. For them, a **personalised notebook and pen** becomes a friend with which to take time for themselves.

We write so often that [branded writing instruments](#) are among the most sought-after promotional products. We see it with [personalised pens](#). They are among the first choices for many companies, both at the beginning of their career and once they are established. Their success is guaranteed, so that these accessories soon become part of the daily life of those who receive them. They always come in handy and best sponsor the brand that distributes them. It is then not surprising that, when combined with [personalised notebooks](#), they create outstanding promotional products.

Why Go for Personalised Notebooks and Pen? Two Items in One Ready-To-Use Corporate Gift!

Giving away branded notebooks and pens has several positive effects on the marketing. First of all, they are a way to offer your customers or employees two useful accessories within a single object. How this idea is successful is clear in the case of [personalised bottle-opener keyrings](#). To stay on the subject of promotional



desk accessories, we find [printed bookmarks](#) with sticky notes or page markers. These items are ideal while working, studying, or reading.

They have a very advantageous feature as promotional products. That is, they give you a double possibility of customisation. In the case of **personalised notebooks with pen**, you can create a notebook with your logo and a pen with your name engraved or printed. As a result, you will double the advertising effect of your corporate gifts. Both the notebook and the ballpoint pen can be used several times, both together and separately. Each time, they will carry your logo, name and any writing or image that you have applied on your **promotional products** around.

Create Your Branded Writing Sets: Some Ideas on How to Choose and Use Branded Pens and Notepads



Crafting **personalised business gifts** involves several steps. We start from the choice of the model and then decide which writing and/or image to apply on the surface. Finally, there are various printing techniques available, each of which will produce a different visual effect.

As for the choice of model, you will have:

- [Personalised notebooks with elastic strap](#). You can easily put them in your bag or backpack, as they will not open or get damaged. They are particularly suitable for people who are always around and want to bring their personalised notebook and pen always with them.
- [Printed spiral notebooks](#). They are outstandingly helpful when you have to take notes but have no comfortable support surface at hand. They are the models most loved by students. However, architects too appreciate them much. The same can be said for real estate agencies, as their employees often have to write down information on the go.
- [Printed eco notebooks](#). They are an excellent choice for ecologist businesses and for companies that participate in green-themed events.

Each notebook is paired with a ballpoint pen with a similar design. In this way you will be sure to buy corporate gifts which look pleasant. You will find different types of **branded pens** as well. They differ for the shape, the mechanism with which they open and the material of which they are made. In this case too they will be perfectly matched to the notebook. So, if you choose printed eco notebooks made of natural materials you can receive [custom bamboo pens](#). If, on the other hand, you have selected one of our custom recycled notebooks, they will be combined with [printed eco-friendly pens](#).

As far as printing is concerned, your logo can by no way be missing. It will be clearly visible on your **personalised notebooks** thanks to the large surface they offer, while it will look very elegant on your pens. One of the most popular solutions in customising pens is to print or engrave contact information. This will allow the customers to reach out to you whenever they need it. In any case, the important thing is to create consistent **personalised notebooks and pen**, where all the elements marry perfectly with each other.



The Functionality of Personalised Notebooks and Pen: Corporate Gifts for Customers and Employees

The exceptional utility of **branded notebooks and pens** makes them perfect corporate gifts for all occasions and for a very diverse audience. From employees to students, from participants in an event to those who buy a product at a stationery store or a bookstore. Customers will surely find a way to employ your **personalised notebooks with pen**. They will be able to write down thoughts, take notes, jot down appointments. They can also use them as diaries or to monitor their progress in achieving their personal goals.



Your employees, on the other hand, will receive accessories which are extremely functional within the company. They can mark down notes or tasks to be completed as well as divide their work into small steps. During meetings, they will have your **personalised notebook and pen** at hand. They may use them to write all the information they want to remember. However, nothing prevents them from using your personalised writing set at home. Whatever their use, **branded notebooks and pens** will carry your logo everywhere. In doing so, they will make your employee feel constantly involved in your work reality.

So, if you create **personalised notebooks and pen** you will get a highly effective promotional product. It will be able to spread your name and associate it with an always useful accessory, both in working hours and in free time. In this way they will soon become must-have objects in the daily life of your customers or employees, who will remember you every time they take your **branded notebooks and pens** in hand.