



## Boundless Advertising? Try Our Personalised Luggage Tags and Labels!

There are several **promotional products** with which a company can make the work of its employees and collaborators easier. Some are useful for usual office work – such as [personalised notebooks](#) and [custom pens](#) – while others can be useful in different contexts. **Personalised luggage tags and custom bag labels** are an example of it. They make your team's travels easier and safer.

**Custom luggage tags with logo** are useful gift ideas for anyone who loves to travel. However, the benefits of giving away personalised luggage labels do not end there. We are talking about corporate gifts which have an unbeatable promotional effect. They will make your logo travel far and wide, beyond the borders of your city and even your country. In short, making **personalised luggage tags** or labels is an excellent strategy to spread your name and make your employees' business trips pleasant and smooth.

Printed Luggage Tags and Labels as Excellent Corporate Gifts: Useful on the Go, Effective for Promotion

How many times do you leave for a trip and, just before getting off, do you anxiously think about the possibility of not finding your luggage? If this has already happened to you, you must have thought about creating a **personalised suitcase tag** or a **personalised bag tag**. If your company's employees are often on business trips, making **personalised luggage belts, tags and labels** will give birth to undoubtedly welcome corporate gifts. Still, there are several ways in which a suitcase tag with a name and logo can prove to be an excellent ally for brands.



*Never Again Without Your Personalised Luggage Tags! Find Out Why No Traveller Can Do Without Bag Labels*

**Printed luggage labels** are used to recognise your luggage at a glance when travelling. Very useful during longer journeys, these personalised tags become necessary when you are visiting new cities for work. Your company's employees will need everything they carry in their bag to complete their commitments. So, losing their suitcase would represent a big trouble. However, if a **personalised suitcase tag** is attached to their luggage, the chances of it ending up in the hands of a stranger will be very low. The owner's name, address and telephone number will be enough to ensure your employees' baggage maximum safety.

All our **personalised luggage tags** can be used during train or car journeys as well. This means that, given to the whole team, your custom luggage tags with logo can promote your company everywhere, even during your employees' holidays. As with [personalised backpacks](#), these travel accessories are incredibly versatile. Anyone can use them in work and leisure contexts. Even during simple outings, your **personalised bag tag with logo** can come in handy. Besides suitcases, labels are perfect to be attached to a simple backpack as well. If this is left somewhere on the road, anyone who finds it will be able to track down the owner with a simple phone call.



As with many **corporate gifts**, this versatility makes **personalised luggage labels** and custom bag tags the perfect promotional gifts to offer customers. Anyone who has just bought a product or tried a service at your business will be happy to receive these original and very useful travel promotional items. **Custom luggage tags with logo** are an excellent opportunity to build customer loyalty. They can be attached to hand luggage, suitcases, backpack for excursions and the sports bag you use to go to the gym. As your printed luggage tags can be used on outings as well as sports and leisure trips, they will make it safe for anyone to set off on an adventure!



*High-Impact Promotional Corporate Gifts: Bring Your Logo to Hotels, Conventions and Fairs by Creating Your Own Personalised Luggage Tags*

Along with backpacks, [custom bags](#) and [personalised fans](#), our personalised luggage labels too are great promotional products and corporate gifts that can help you increase the brand's popularity. Each personalised bag tag with your company logo can circulate in multiple cities, countries and contexts. We start from the airport or station, where original and captivating custom luggage tags with logo can attract the attention of other travellers. Then we move on to hotels, conventions, fairs, conferences and festivals. Here, attendees and guests can give visibility to your logo by carrying a trolley, backpack, or duffel bag with a **personalised suitcase tag** on it.

In work, business and commercial contexts, **custom luggage tags with logo** will reach more people potentially interested in your brand. Those who work in the business will be intrigued by your personalised luggage labels because they will immediately notice how useful they are in business trips. In any field, **printed luggage tags** will present your company as professional because it will prove to be attentive to the needs and comfort of its team.

**Personalised luggage labels** and **custom bag tags** have an exceptional promotional effect when used during leisure trips. In any location, they will expose the logo and name of the brand to potential customers of different kinds. Giving away **custom luggage tags with logo** can then turn out to be an incredible opportunity for companies and stores that aspire to expand their market by achieving national and international popularity.

*Personalised Luggage Labels, Custom Bag Tags and Printed Suitcase Tags: A Wide Choice to Promote Your Business All Over the World!*

You can purchase **personalised luggage tags** in various materials and different sizes. In this way, you will find plastic luggage tags – which are available in multiple colours. But you may also choose to print personalised suitcase tags made of aluminium or metal. The latter are outstandingly elegant and will give your brand a professional image. However, **personalised luggage labels** in plastic can be useful to recognise your baggage or bag even faster and with greater ease. Besides, by choosing the distinctive colour of your company, you can create even greater consistency between your **promotional gifts** and the brand.



Once you have created your **custom luggage tags with logo**, each employee or customer will be able to change their personalised bag tag by writing their name, address and phone number. These data are essential to allow anyone to trace the owner of the baggage in the event that it is lost or exchanged with another.

Finally, **personalised luggage labels** along with custom bag tags with logo can be purchased in large quantities as they are cheap promotional gifts. Moreover, this feature also allows stores and companies to combine other corporate gifts with the **personalised luggage tags** they have chosen. Here are some promotional products that go perfectly with a personalised bag tag:

- **Personalised caps**: among the most loved corporate gifts and promotional items of all time, baseball caps can be given as gifts in any season and to any target.
- **Custom bucket hats**: these promotional products are ideal gifts for those who travel often in summer. They are also perfect if you want to offer your personalised luggage tags in warmer months.
- **Custom pin badges**: these are the perfect corporate gifts to give along with custom luggage tags with logo and personalised luggage labels to employees who are often travelling for work. They can use their custom pins and badges during meetings, conventions and fairs abroad and promote your brand.
- **Branded umbrellas**: being travel accessories, branded umbrellas will complete your corporate gifts perfectly, especially if offered in the rainy season.
- **Branded water bottles**: these promotional gifts are always in vogue. They are perfect for travel as well as to be offered to both customers and the team.



In conclusion, personalised luggage tags and **custom bag tags** are excellent promotional gifts. They can be used on the road, but also for trips out of town. They prove to be useful for anyone participating in congresses and conventions. With their versatility, they are able to sponsor the brand discreetly and effectively, amazing for their usefulness and circulating the logo beyond every border. Print your **personalised luggage tags** and offer corporate gifts that are always useful to customers, employees and collaborators!